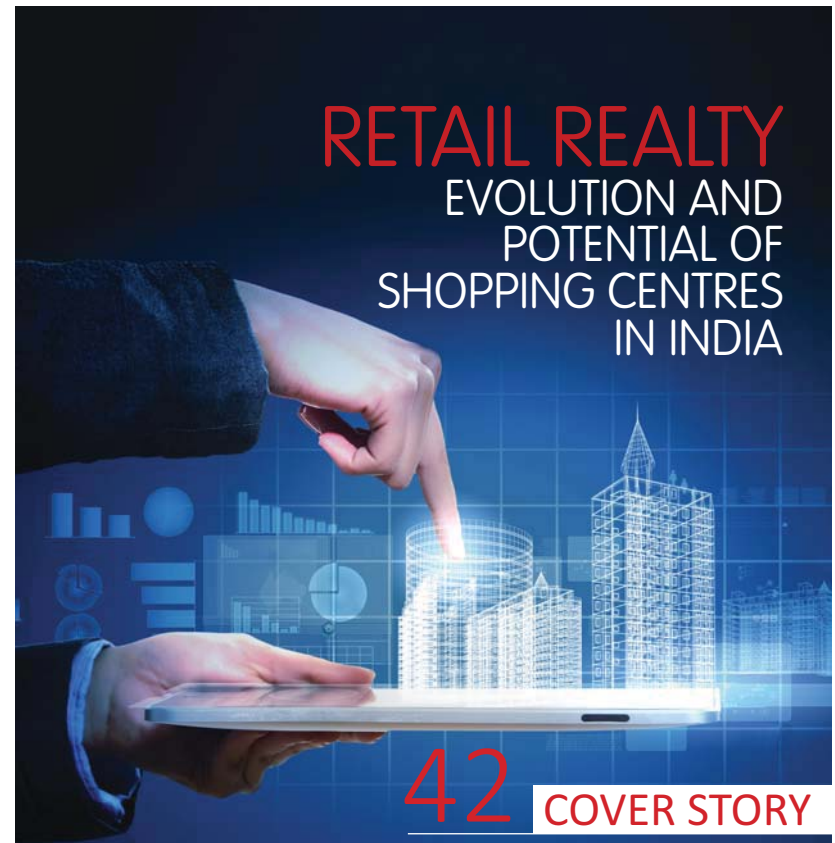


CONTENTS

EDITORIAL	10
ROUNDUP INTERNATIONAL Global shopping centers marching on growth path	14
ROUNDUP NATIONAL Supply of malls remained sluggish throughout the last year but developers are leaving no stone unturned to complete delayed projects this year	16
SPOTLIGHT A cursory view of upcoming shopping malls	20
STORE OPENING Listing of recently opened retail outlets	22
REPORT A report by Cushman & Wakefield, a global real estate consultancy	28
SOCIAL MEDIA The mantra for survival today is to integrate social media as part of the marketing tool to attract more footfalls to the mall	32
PROFILE One of the leading names in the real estate market, Prestige Group has firmly secured its place as a successful developer in India	36
MARKET STUDY Retail expansion driving mall occupancy	40
EVENT REPORT Coca Cola Golden Spoon Awards (CCGSA, 2015)	48
ARRIVING Pushpa Bector, Senior Vice President & Head (Leasing and Mall Management), DLF, talks about the marquee project	52



Shopping malls in India have definitely come of the age – from being mere shopping arcades, offering products and services to providing wholesome shopping and leisure experiences to consumers. We at Shopping Centre News tried to delve deeper on the subject of the evolution and potential of malls in India.



PRESPECTIVE Despite enormous growth, e-commerce is still unlikely to completely replace or even seriously dent physical retail in this country	56
INNOVATION In recent times, e-commerce has managed to attract an envious number of shoppers and this has created immense pressure on malls, which are now in an introspection mode	58
DESIGN In the current times when not only are people price sensitive but also time-conscious, it is imperative that the places are designed keeping these two parameters in minds	60
ON-THE- BLOCK Bestech Square Mall is a 3.5 lakh sq.ft. retail project located in the heart of Mohali. It is part of Bestech's mixed use project	62
SNAPSHOT Malls across India were buzzing with numerous fun activities during Christmas and new year	64