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Shopping Centre News

FEBRUARY - MARCH 2014

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ADDING A LOCAL FLAVOUR TO THE TENANT MIX

When the mall revolution was setting in India, the first choice for majority of the mall developers was to rope in as many international retailers as they could. The reason was that they grabbed eyeballs and gave the mall an international look and feel. Are malls still fascinated by having international names as part of their tenant mix or are they now more open and eager to have local retailers? And in turn, are local retailers willing to come out of their closet and have their presence in an air-conditioned environment or do they yet prefer stand-alone existence on high/corner streets? Let's find out more

TREND 48
Rentals in malls have been on the upswing over the last couple of

Rentals in malls have been on the upswing over the last couple of years. The reasons for this sharp rise have been many, and not just restricted to a rise in costs

EVENT- IFF - 2014 56

A synopsis on annual India Fashion Forum and a detailed coverage of Images Fashion Awards

EVENT- EIRS- 2013A report on East India Retail Summit and Awards

SNAPSHOT 70

Malls across India celebrated the extended festive season, which began in December 2013 and merrily jingled its way to 2014