

Shopping Centre News

EDITORIAL

UPDATES

INDIA
WORLD

SPOTLIGHT

A LOOK AT THE NEWLY LAUNCHED MALLS IN INDIA

STORE OPENINGS

NEWLY SET UP STORES IN MALLS

AWARDS

IMAGES SHOPPING CENTRE AWARDS 2012

RECOGNISING THE LEADERS AND ACHIEVERS

REPORT

MALLS: PAST, PRESENT AND FUTURE

THE PULSE OF THE RETAIL REAL ESTATE INDUSTRY

CONCEPT

CITYWALK'S UNIQUE CONCEPTS

DIFFERENTIATING THE PROPERTY FROM OTHERS

MARKETING & MANAGEMENT

MALL MARKETING: WHAT'S THE CATCH FOR TENANTS

HOW TO MAKE THE PROMOTIONAL EVENTS COUNT

DEVELOPMENT

"INDIA HAS ALWAYS BEEN PRO-LUXURY!"

THERE IS A MARKET FOR LUXURY MALLS IN THE COUNTRY

DESIGN

DON'T LET RAPID MALL GROWTH LEAVE YOU BEHIND

HOW TO REINVENT YOUR MALL EVERY FEW YEARS

6

10
18

20

22

38

44

50

56

60

66



COVER STORY

24

ISCF 2012

HIKING THE MALL ROAD

THE INDIA SHOPPING CENTRE FORUM HELD AT MUMBAI IN MAY REVEALED THE OPPORTUNITIES AND THREATS THAT LIE AHEAD FOR INDIA'S RETAIL REAL ESTATE DEVELOPERS



SNAPSHOT

TOP MALL LAUNCHES OF 2011

35 NEW MALLS GOT OPERATIONAL IN INDIA LAST YEAR

70

HOTSHOT

KISHORE BHATIJA AND ARIF SHEIKH

THE OTHER SIDE OF MOVERS AND SHAKERS

75