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Trilium, one of the most aspirational projects of Tata Realty, opened its doors to the residents of Amritsar late last year. The city now has a plush mall with world-class facilities and a plethora of tenants in each category. Talking with Shopping Centre News, Cyrus Engineer, Head-Sales & Marketing, Tata Realty talks about the journey of creating Trilium Mall	



## 52 COVER STORY

### MALL TRENDS THAT WILL SHAPE THE FUTURE OF MALL INDUSTRY

Urban India today is witnessing a scenario where the supply of organised space is much more than the current demand and, consequently, the vacancies are quite high. This is encouraging developers and promoters to look at solutions that ensure that these assets are much more sustainable as consumption markets



**ZONING** 46  
Be it evolution of modern retail in India or the foray of mall culture, fashion retail has always been at the forefront. Therefore zoning it right becomes a quintessential parameter for the success of any mall

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Avani Riverside Mall, located in Howrah at the periphery of Kolkata, has many firsts to its credit: it is the first mall in Howrah, it is one of the biggest malls in Kolkata, and now it is in news for the green initiatives that the mall has under taken

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Harsons; Going the whole nine yards. Sonia Thomas, Director, Harsons India, elaborates on how the company has worked out a complete solution integration for an effective shopping mall experience

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Pushpa Bector Senior Vice President, Head (Leasing And Mall Management), Dlf Mall Of India