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'Buzallong Bazaar' is a shopping space that travels to different locations in search of footfalls.

## INDIA RETAIL FORUM 2012

THE MUCH-ANTICIPATED INDIA RETAIL FORUM (IRF) 2012, TOUTED AS ONE OF THE LARGEST RETAIL EVENTS IN THE WORLD, WAS HELD AT MUMBAI'S RENAISSANCE HOTEL FROM OCTOBER 10 TO 11 THIS YEAR. THE TWO-DAY RETAIL EXTRAVAGANZA SAW HUNDREDS OF DELEGATES ARRIVE FROM ALL OVER INDIA AND ABROAD. IT OFFERED BACK-TO-BACK SESSIONS WITH AROUND 200 SPEAKERS, WORKSHOPS AND AMPLE NETWORKING OPPORTUNITIES FOR EVERYONE. THE RETAIL CAPTAINS SHOPPED FOR SUCCESS AS THE ANNUAL EVENT EXCEEDED EVERYONE'S EXPECTATIONS YET AGAIN.



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