



56

COVER STORY

The opportunity that modern retail sector provides is gigantic and the stakes are high. The challenges are immense and so are the rewards. For this special annual edition of IMAGES Retail, we bring you the views of dozens of modern retailers about the challenges and opportunities facing the Indian retail industry and what needs to be done to unleash their true potential.



- 10 INTERNATIONAL ROUNDUP**
Global retailers succumbing to market conditions, adopting newer strategies.
- 16 NATIONAL ROUNDUP**
Union budget ushers in positive outlook for retail sector.
- 22 PROFILE**
Incorporated in 2001, Tara Jewels is one of the leading fine jewellery manufacturer, exporter and retailer.
- 36 BRAND LAUNCH**
Columbia Sportswear Company, has entered India in collaboration with Chogori India Retail Limited (CIRL) this year with robust plans to expand the market for high-performance outdoor gear.
- 42 SHORT TAKE**
Amit Bhatia, of NEC India talks about importance of technology in retail and how NFC (Near Field Communication) will change things for better in Indian retail scenario.
- 52 CORPORATE COACHING**
Stakeholder centered coaching for business & leadership growth.
- 78 CONCEPT**
Yash Agarwal's venture - Jaipur Modern - a store that celebrates modern Indian craftsman and an adjoining café that serves locally sourced produce for classic Italian cuisine.
- 86 CATEGORY WATCH**
William Penn is among the world's biggest multi-brand retail chains for luxury writing instruments and accessories.
- 94 HYBRID RETAIL**
Ezeego1.com is a comprehensive online portal that provides end-to-end travel related services.
- 100- E-COMMERCE**
Vivek Sagar, MD, Emvantage Payments reveals that how choosing a payment gateway is a daunting task for e-tailers.
- 106 CASE STUDY**
Merchant of style, Myntra grows business on Netmagic's Data Center Infrastructure.
- 112 M COMMERCE**
MOBILITY - Driving retailers to take it up a Notch.
- 114 TECHNOLOGY**
Gowri Shankar Subramanian, CEO, Aspire Systems talks about the changing technology landscape in India and the future plans of the company.
- 119 EXPERT SPEAK**
The Retail revolution-streamlining the supply chain.
- 120 SECURITY**
Macro view of security for retail in India and opportunities present.
- 122 OPINION**
Budget 2014 and its impact on the Indian retail sector.
- 126 INDEX**