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INDIAN MODERN RETAIL

VISION 2020

THE INDIAN MODERN RETAIL HAS COME A LONG WAY IN THE LAST 10 YEARS BUT WHAT WILL IT LOOK IT IN THE YEAR 2020? HOW WILL IT EVOLVE AND WHAT SHAPE WILL IT TAKE? WHAT BOTTLENECKS HAVE TO BE OVERCOME FOR IT TO BECOME DOMINANT? WHAT HAVE BEEN THE KEY LEARNINGS OF INDIAN MODERN RETAILERS UNTIL NOW, AND WHAT DO THEY THINK SHOULD BE DONE BY THE INDUSTRY AND THE GOVERNMENT TO GIVE THE SECTOR A BOOST?

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