

Festive Season Special



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POSITIVE SENTIMENT WILL BOOST SALES

With an optimistic market sentiment this season, brands and retailers are looking forward to breaking numbers from last season's sluggish sales

Interface

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24X7 CONVENIENCE STORES

Samir Modi, Founder and President, discusses the format and expansion plans



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GOLDEN HEN

Golden Hen, owned by Surendar Sahni, is one of the most promising new stores in Dwarka, Delhi

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AL KABEER EXPORTS

CEO Viveksheel Bedi gives insights into the frozen foods business

Features



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TRENDS IN GIFTING

Customers are moving towards gift items that are personalised, have a good shelf life, and come in attractive packaging

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WINNING WITH MITHAI

The growing market for packaged Indian mithai is presenting an increasingly attractive opportunity



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DRY FRUITS INDUSTRY SHINES

Dry fruits are showing adequate supplies and a stable to downward trend in prices this festive season

Food & Grocery



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HEALTHY SPILLOVER

Demand for newer variants and value-added edible oils is rising constantly

Fresh Produce

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GROWING UP LOCAL

Supermarkets get savvy about sourcing homegrown greens and herbs



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CORE VALUES

New apple varieties, promotions and contests create excitement and sales opportunities



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CARTOON BOOM

The produce industry inspires kids and their families to find fruits and veggies magically delicious



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THE POWER OF FRESHNESS

Effective category management in the perimeter can help drive sales throughout the store

Regulators

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MARKET UPDATE

What's new in the F&G market



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EVENT: IRF'14

India Retail Forum captures the latest trends and ideas to capitalise on the Golden Age of Retail in India



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EQUIPMENT & DESIGN: LIGHTING

LED lighting is an energy game-changer in cutting-edge store design

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TECHNOLOGY: WAREHOUSE WIZARDRY

Increased sophistication and efficiency are answering new supply chain challenges



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FESTIVE OFFERS

Gift offers this season

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WHAT'S NEXT

New products in the market

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BUSINESS OPPORTUNITIES

Fresh avenues to expand and grow with Suppliers and Retailers