

Retailer



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ADDING 'STYLE' TO GROCERY

With a single store currently, this Hyderabad-based supermarket plans to evolve into an integrated brick-and-mortar supermarket chain and e-commerce portal, offering best-in-class merchandise



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TRENDS: TIME FOR A SNACK

Indian consumers work up an appetite for snacking

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FOCUS: CHANGING CONTOURS OF ONLINE RETAIL

E-grocers are wooing customers by their faster delivery, competitive pricing, high technology and fancy interface



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SUPPLY CHAIN AND LOGISTICS: BECOMING FUTURE-READY

Shifts in food consumption pattern are bringing about drastic changes in the food retail industry and spurring bigger value additions for shoppers

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EQUIPMENT & DESIGN: MAKING THE CASE FOR SAFETY

Display units are key to maintaining the critical in-store integrity of seafood

Frozen Food

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NEW VISTAS ON THE HORIZON

The growth of temperature-controlled logistics industry is expanding the reach of frozen food category in the country

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STRAIGHT FROM THE HORSE'S MOUTH

Suppliers speak on the developments shaping the frozen foods market





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SCOOPING IT UP

How desserts and ice creams can be business drivers for retail stores?

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THE UPPER CRUST ICE CREAM

Rohit Murthy on his experience of franchising the Häagen-Dazs ice cream brand in India



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SUCCESS AU NATURAL!

Ice cream chain Natural with 120 stores pan India is mulling expansion

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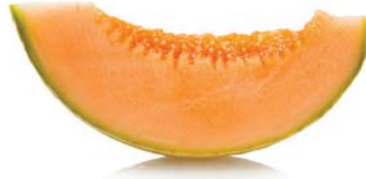
A SLICE OF THE ACTION

Savvy promotions and a keen eye on consumer needs position frozen cakes and pies as an attractive alternative to home baking

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FRESH FOOD: PACK AND PLAY

Today's packaged produce delivers it all: convenience, sustainability, personality and fun



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FRESH FOOD: MASTERS OF MELONS

Flavour-packed varieties, strategically merchandised, are key to this category's success

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RETAILER: ON A HIGH TIDE

Newton's, a supermarket store, is blazing a retail transformation in North Goa's grocery market



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SUPPLIER: FRESH GROUNDS FOR GROWTH

Sanjey B Bajoria of Bajoria Foods speaks about how non metro towns and cities present a big opportunity for food suppliers

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CATEGORY WATCH: SETTING THE BAR FOR CHOCOLATE RETAIL

From a retail opportunity standpoint, a category that has the potential to be a sales, profit and footfall driver has turned into a massive missed opportunity



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NONFOODS: ADVANCES IN CARE

Retailers can tap new technology for personal disease management to attract diabetes patients

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TECHNOLOGY: PUSHING THE N-COMMERCE FRONTIER

Start-ups like LazyLad have come up with mobile applications that offer strong incentives for both retailers and consumers to jump on the online bandwagon



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MARKET UPDATE

What's new in the food business



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WHAT'S NEXT

New products on the shelves

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BUSINESS OPPORTUNITIES

Fresh avenues to expand and grow with suppliers and retailers