

PROGRESSIVE GROCER



COVER STORY

40 Small Measures to Big Success

The specialty grocer building his/her business on niche products, has a special attraction for consumers looking for quality products and an engaging shopping experience where their preferences and requirements will be heeded

FEATURES

34 Progressive Views

Visual merchandising involves all the senses of sight, scent, sound, smell and taste

36 Interface

Jagadish Krishnan, COO - Retail and Bakery Divisions, Heritage Foods, delves into the company's growth

38 Interface

Swedish company SCA aims to make it big in India with its range of hygiene and baby care products

FOOD & GROCERY

50 Store of the Month

A new concept brings fresh food back to an under-served area

56 Breakfast Trends

Consumers wake up to the benefits of protein- and fibre-rich products such as yogurt, more options such as frozen breakfast foods, while sales soar with creative displays

62 2014 Trends - International

- Pasta is becoming more health-conscious
- Top 10 F&B Trends
- Top Flavours & Food Trends

PRODUCTS

66 Dough

Innovation and no-fuss preparation are raising the under-appreciated frozen dough, bread and rolls category

68 Candy

Maximising candy and snack sales

72 Fresh Food

From tropical to traditional, supermarkets look south to satisfy consumer's appetite for fresh produce

76 Add Ons

Natural additives are anticipated to be the fastest growing segment

PRODUCT WATCH

78 The budding health foods market in India is poised to register significant growth

REGULARS

08 Market Update

What's new in the F&G market

24 2013's Top Rejigs

The year saw some major players rejigging their top brass

26 Preview: FGFI 2014

Food & Grocery Forum, India's most well represented food and grocery retail platform, will be held along with Indian Food Service Forum dedicated to food service and hospitality sector

32 Industry Speak

More in store with FSMA implementation

82 Technology

Sophisticated warehouse management systems add supply chain savings to the bottomline

86 Mobile Marketing

Food marketing guidelines for omni-channel promotions

88 What's Next

New products in the market

90 Retail Guide

Modern Retail: Better Times Ahead

92 Business Opportunities

Fresh avenues to expand and grow