

PROGRESSIVE GROCER



COVER STORY

28 Food & Grocery Forum India

The Food and Grocery Forum India (FGFI) has been catalysing, propelling, and spurring growth of the F&G industry since its inception in 2008

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The success or failure of any business to a large extent depends on its employees

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V K Gupta, GM – Laboratory Operations - TUV India, discusses the opportunities and challenges in the wake of new regulations in food safety and standards

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Madhav Sarda, MD, Golden Tips Tea Company, narrates the 80-year old brand's journey and current repositioning

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presents the "Future of Food Retail"

Gathering and using food retailing intelligence has become one of the keys to successful store and transportation operations

PRODUCT CATEGORY

50 Coffee Craze

Existing brands are investing heavily in analysing the market dynamics, while retailers are required to innovate on their strategies and seek new ways of ensuring sales

FOOD & GROCERY BUSINESS

52 Category Captains

PG's 2012 Category Captains understand the value of management through close cooperation with retailers

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