

# PROGRESSIVE GROCER



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The big trends in the Indian food and FMCG sectors emanating from 2010 – and what they mean for the future.

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A new Italian-themed retail concept is chaotic and confusing – but it just might work.

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Indian retailers to learning to sell new experiences – one apple at a time

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Consumers' need for immediate answers means that merchants must keep all available resources as up to date as possible.

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India's food sector is the target of growing international innovation and interest.

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From well-placed floral displays to full-fledged “road shows,” in-store merchandising solutions are as much an art as a science.

## SUPERMARKET FRESH FOOD BUSINESS

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With gourmet meat sales holding steady despite a rocky U.S. economy, retailers and suppliers are working together to satisfy shoppers' appetites.

## SUPERMARKET FOOD BUSINESS

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A resurgence in popularity – and new USDA guidelines – are fanning soy's flames of becoming a mealtime staple in the U.S.

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Will cultural shifts in the Indian food platter drive a rise in packaged cake sales?

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A company with poor recall execution processes could see a substantial decline both in sales and its stock market value.

## SUPERMARKET GROCERY BUSINESS

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Though ready-to-bake cake mixes are now available in Indian supermarkets, the same cannot be said of a critical complement – ready-to-use dessert decorations

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