# PROCESSIVE CONTROLLER









## **COVER STORY**

## **22** Food & Grocery Forum 2014

The 7th edition of Food & Grocery Forum held concurrently with India Food Service Forum, saw participation by 90 industry leaders, 203 delegates, over 500 national and regional brands, 90 exhibitors, and over 6,741 visitors, from the Food & Grocery and Food Service sectors. Industry experts shared ideas, innovations, growth strategies, and new opportunities. The theme was 'Growing Modern Food Retail by Building the Appetite for Food Consumption in India'

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Leveraging Local: Locovore movement deemed here to stay and ready for retailers to run with it

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Romie Dutt, ED, Sahara Q, shares the company's vision of building a unique retail network

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H R Salman, MD, Al Maha Foods, discusses the developments in the rice industry

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Global industry experts predict that India is the next big market for cheese consumption

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Stakeholders testify to the Forum's importance as a premium platform for the industry