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## **COVER STORY**

# **20 Mother Dairy's Operation Revamp**

For over 35 years, Mother Dairy has been a household name in the Delhi/NCR region for milk. But as the competition increases in the space, the company has chalked up an aggressive growth plan to launch new products, move up the value chain, and become a truly national player.

#### **FEATURES**

# **14** Market View

Consumption across India's northern regions.

# **28** Executive Insights

RPS Kohli, Director, Jivo Wellness, discusses the ideation and philanthropy behind the business model of the company, and the health benefits of the revolutionary canola oil.

#### **32** Executive Insights

Rajan Sethi, the fourth generation of leading manufacturer and retailer Frontier Biscuits, reveals the company's expansion plans.

#### **34** Progressive Insights

A retail survey examines retailer attitudes toward making the baby aisle a store destination.

#### **SUPERMARKET FRESH FOOD BUSINESS**

# 44 Putting the Labor Back in the Meat Department

A third-generation butcher offers bold ideas for enhancing the shopping experience.

## **SUPERMARKET FOOD BUSINESS**

# 40 Growing the Ready-to-Eat Pie

RTEs are addressing the need for convenient eating options.

# **SUPERMARKET NON-FOOD BUSINESS**

#### 38 Cleaning Up

Is there gold to be found in the household cleaning aisle?

#### **DEPARTMENTS**

- 6 Round Up: National & International company updates
- **46 Progressive Views:** The brand perception index who's winning, who's losing?
- **48 Health & Wellness:** More and more health boosting products are lining retail shelves
- **54 Marketing:** Inducing impulse buying at the POS
- **Marketing & Merchandising:** Sports marketing programs are helping aggressive trading partners score touchdowns for their brands' bottom lines
- **60 Spotlight:** 7 to 9 Bazaar, Guwahati
- **62 Category Management:** How leading CPG companies have emerged stronger from the economic downturn
- **64 Design:** Deli of the future
- **67 Equipment & Design:** Paper or Plastic?
- **68 What's Next:** New products in the market