

PROGRESSIVE GROCER



COVER STORY

42 Bandwith for all

The spread of globalisation, increasing consumer awareness, stringent quality standards and the perishable nature of food items are making the food supply chain more complex with every passing day. This necessitates the deployment of a technology that can track & trace the physical movement of food and its storage conditions across the supply chain to increase visibility and traceability – two important requirements to de-complicate the supply chain process.

FEATURES

36 Retail Profile: Take the spice route

With over 300 products on offer, Spice Route, at Mantri Square mall, Bangalore, is lending a unique aroma to the shopping centre's mix.

SUPERMARKET FRESH FOOD BUSINESS

52 Season of plenty

Imaginative promotions, as well as a mix of the novel and the familiar, can help keep produce sales hot through the winter.

SUPERMARKET FOOD BUSINESS

56 Mutual benefits

Why settle for efficient product assortments when you can be strategically effective as well?

SUPERMARKET GROCERY BUSINESS

58 A matter of taste

Upscale private label and branded offerings alike tempt U.S. consumers' palates.

60 Energy drinks get a jolt

Nonalcoholic products are among those targeted by U.S. Lawmakers.

SUPERMARKET NONFOOD BUSINESS

64 Oral conscience

With growing consumer awareness of oral hygiene and introduction of new brands, toothpaste brands are going for the big kill.

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