

Special Report



20

THE BIG TAKES: TECHNOLOGY, TRANSFORMATION AND TRENDS

India Food Forum 2015 offered wide ranging but equally applicable market intelligence to drive the future of food consumption in India

26

COCA-COLA GOLDEN SPOON AWARDS-2015

The eighth edition of the Annual Coca Cola Golden Spoon Awards recognised excellence in food retailing and foodservice in India, through the presentation of multiple honours



16

INTERVIEW: AN AUSTRALIAN SERIES

Senator Richard Colbeck, represented Australian agriculture as part of the Australian Business Week in India (ABWI) in January. Speaking at India Food Forum in Mumbai, he outlined the possible routes to lucrative partnerships between Indian and Australian food businesses

34

RETAILER: FRESH APPROACH

Anant Fresh, which began operations in January 2014, is making waves in Haryana with a three-way retailing business model



36

FRESH FOOD: MARKET PROTOCOL

Foreign food brands must be prepared to sift through the noise to make sense of India's massive opportunities

Focus on East India



40

CATEGORY LEADER: TEA

What's next in India's largest tea production zone

46

TRADING PLACES

Regional brands and national retailers are influencing grocery shopping patterns



54

**FRESH FOOD:
CUSTOM COFFEE, ANYONE?**

Even as global icons join a ubiquitous cafe brigade in India, new concepts are furthering the coffee cause in unconventional ways

58

**FRESH FOOD:
THINKING LIKE A RESTAURANT**

Opportunities abound as consumers continue to look at grocery stores as a dining option



60

GROCERY: PRICELESS PRODUCE

Ecuador is preparing to unleash a very different kettle of cocoa beans in India

62

**GROCERY:
FROM GRAINS TO GRAPES**

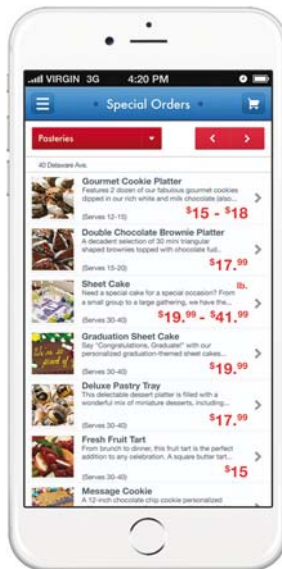
Cross-merchandising, assortment optimisation and trendy formats guide beer and wine category management in the U.S.



66

**INDUSTRY EVENTS:
MANAGERS TAKE ACTION**

Industry Professional Store Manager Leadership Forum demonstrates the power of sharing



70

**TECHNOLOGY: ONE RETAILER'S
DIGITAL JOURNEY**

Price Chopper evolves from value-driven to experience-driven grocer, thanks to a new digital strategy

Progressive Views

12

GLOBAL PERSPECTIVE

Nutrition is just one consideration in forging strong connections between consumers and the foods they eat

14

**SALUTING THE HEROES BEHIND
EVERY WONDER WOMAN**

The support of men is essential to women's leadership



8

MARKET UPDATE

What's new in the food business



74

WHAT'S NEXT

New products on the shelves

76

BUSINESS OPPORTUNITIES

Fresh avenues to expand and grow with suppliers and retailers