

PROGRESSIVE GROCER



COVER STORY

32 The Store Next Door

Organised stores conveniently located have revolutionised the way Indians shop for groceries and other daily essentials. Essentially, an urban phenomenon so far, it is gradually picking up in small cities and towns too. Moreover, growing consumer awareness for convenience, quality and service is impelling even traditional shop owners to go for a modern makeover

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Technology is key to building consumer interest and sales

30 Interface - Supplier

Sahil Gilani, Director - Sales & Marketing, Gits Food Products discusses the company's strong positioning and growth over the years

FOOD & GROCERY

40 Retailer of the Year

Kroger continues to grow and thrive, led by great people focussed on a superior customer experience, both inside and outside its stores

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54 Bakery

An oft-overshadowed aisle sees more action that it has in a long while

56 Healthy Snacks

As consumers interest in better nutrition grows, so does their craving for better-for-you snacks

PRODUCT WATCH

50 Going with the Grain

From breakfast cereals to biscuits and noodles, oats health properties are opening fresh opportunities for brands to innovate with the grain

58 Tea - New & Fresh

Innovation in the tea segment continues to deliver outsized sales results for grocers and mass merchandisers

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Retailers rethink their pain relief sets as topicals are poised for double-digit growth

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A preview of the forthcoming Forum

Spanish companies share their hopes and plans for the Indian market

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Encourage healthier shopping habits by keeping things simple

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Shelf talkers and POPs are creating significant shopper experience

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New products in the market

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Modern Retail: Road Map for Profit

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Fresh avenues to expand and grow