

PROGRESSIVE GROCER



COVER STORY

30 The Rise & Rise of Modern Retail

Although modern retail commands a minuscule percentage of the overall retail market, its influence on the consumption patterns across urban centers has been significant, and this trend is expected to continue in the future

FEATURES

18 Progressive Views

Supermarket dietitians offer many timely solutions and opportunities for today's progressive grocer

20 Interface - Brand

Devendra Shah, Chairman, Parag Milk Foods, talks about the factors that helped the Gowardhan brand carve its own niche

22 Interface - Retailer

Ponnu Subramanian, Sr VP - B&M (Foods) & SCM, Max Hypermarket India, discusses the day to day operational challenges at Auchan stores

26 Retailing Trends



presents the "Future of Food Retail"
Marketing intelligence

FOOD & GROCERY BUSINESS

42 Retailer of the Month

Haiko Supermarket has a well-oiled system which has been running the store smoothly and efficiently for over 13 years

48 Store of the Month

Fresh By Brookshire's in Texas is part specialty store, part restaurant, and part entertainment venue

PRODUCT CATEGORIES

55 Imported Food (Packaged)

From American to Mexican and Japanese, to Lebanese and Mediterranean, the world's food basket has reached the homes of Indian consumers

60 Energy Drinks

The Indian youth is fuelling demand for energy drinks

64 South American produce

The region is building on its reputation for high quality agricultural products

74 Category Insights - Mintel

Soy, meat replacements and non-meat proteins

CENTER STORE

66 Organic produce

Simplifying the message may be the key to cultivating organic produce shoppers

NON-FOOD

70 Diabetic products

The diabetic products category can offer shoppers more than lower blood sugar

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Consumers want healthy food choices and solutions

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The humble pallet has been a supply chain staple since the dawn of supermarketing

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New products in the market