

PROGRESSIVE GROCER



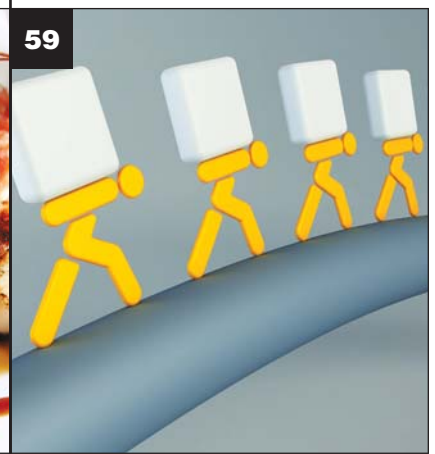
28



22



52



59

COVER STORY

28 Haute Cuisine
Progressive Grocer takes a look at the dynamics of Gourmet Retail in India.

FEATURES

22 Executive Insights
Consumers look to Organic Food for a healthier lifestyle.

34 Executive Insights
Retailer promotes Gourmet Food online.

48 Design: Centre of Attraction
A research study by WD Partners explores how CPG brands and retailers can deploy aisle design innovations to attract shoppers.

61 Market Research
2011 Outlook for Retail and Consumer Products in Asia.

SUPERMARKET FRESH FOOD BUSINESS

52 Sea Change
Meat and seafood are riding the growth of natural and organic food sales.

SUPERMARKET FOOD BUSINESS

36 Swinging Singles
Portion-controlled frozen novelties are leading sales, while traditional ice cream sags.

SUPERMARKET GROCERY BUSINESS

44 Snacks: A Healthy Trend
Brands are back, and healthy concerns are driving sales.

SUPERMARKET NON-FOOD BUSINESS

57 Family Matters
Paper towel manufacturers are concentrating on core consumers of their product to add some much-needed pizzazz to a mature segment.

DEPARTMENTS

- 7 Private Label Analysis - PULSES**
- 10 Front End: News and policy updates**
- 18 Market Insight: Value additions in Tea**
- 38 Progressive Views: Hypermarkets find favour with Indian retailers**
- 59 Technology: Supply Chain Overhaul**
- 66 What's Next: New products in the market**