



**COVER STORY** **28**  
**Food courts in India are growing in step with the proliferating mall culture and growth of infrastructure. But they still have a long way to go to catch the customers' fancy. What is holding them back?**



60



72

National Updates ..... **6**

International Updates ..... **10**

**Trends** ..... **12**  
*The demand for exotic cuisines in India is gaining momentum. What are the growth factors and where is the market headed?*

**Catering** ..... **18**  
*The Indian chapter of Sodexo, the global leader in contract catering and facilities management, has aggressive plans for the country.*

**Operations** ..... **24**  
*The award-winning restaurant designer Manu Mohindra explains the dynamics of kitchen planning.*

**In Conversation** ..... **36**  
*Prasanjit Singh, Managing Director, DLF Restaurants, shares his experiences of running a high-end casual-dining restaurant successfully.*

**Culture** ..... **42**  
*Hong Kong, a melting pot of Asian and Western culinary cultures, has a thriving restaurant industry that will make any food connoisseur drool*



18



42

**Research** ..... **50**  
*How going vegetarian is slowly becoming a part of the mainstream food culture of European countries such as Switzerland, Italy, France and Germany.*

**People & Passion** ..... **60**  
*Riyaz Amlani, Managing Director of IEHL, speaks about the factors which led to the success of their range of restaurants and cafes.*

**Online** ..... **66**  
*K Ramakrishnan, President - Marketing, Cafe Coffee Day, lists the do's and don'ts of social media marketing for F&B outlets*

**People & Passion** ..... **68**  
*Farrokh Khambatta on his new plush restaurant in Mumbai called Amadeus.*

**Design** ..... **72**  
*'Punjab Grill by Jiggs Kalra' in Singapore draws upon the splendor of India's Maharaja era to create a wholly contemporary setting.*

**NRAI** ..... **76**  
*NRAI President Samir Kuckreja offers his take on the new Food Safety Act. Also, a report about the NRAI seminar on Effective Restaurant Marketing.*

**Marketing** ..... **80**  
*Caroline Rowe on rules to host the perfect food tasting for the media.*