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COVER STORY



The Democracy of Foodservice

Replete with a mega Conference, sprawling exhibition zone, the who's who of India's food retail and service businesses, a Live Kitchen and Drinks Theatre and an elegant Awards ceremony, the 8th edition of India Food Forum was hosted in grand style in Mumbai.

INTERVIEW



12 Shaking up the Industry

Look to the root of any success story and you will find humble beginnings. This is certainly true of the Shake Shack enterprise, part of Danny Meyer's Union Square Hospitality Group, which started life in 2001 as a hot dog cart in Madison Square Park for a community fund-raising project.

16 Mixing it up

Coca Cola Golden Spoon Awards 2015 nominee Mad Over Donuts believes investing in continuous menu innovation and format mixes will deliver faster growth in a challenging speciality QSR business.



ACROSS THE TABLE

20 Peri Peri Indian

After a successful recent debut in Oman, Barcelos, the South African restaurant chain, makes India its 18th global address with an outlet at the upscale Khan Market in New Delhi.



AWARDS

26 Presenting the USPs of foodservice awardees at the Coca Cola Golden Spoon Awards 2015



SPECIAL FEATURE

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There is healthy growth in the HoReCa sector in the east India region, fuelled by the opening of scores of foodservice outlets in both metros and tier II cities.





HOTEL DINING

42 Home for the Guest

Individual, imaginative, full of loving detail, playful: those are just some of the attributes which a guest thinks of when he enters one of these hotels.

MENUS

46 Rose by any other name

The secret to success when using edible flowers is to keep the dish simple.



CITY GUIDE

48 Feeding Millions ...

Milan, the economic capital of Italy, has a high concentration of banks and financial services, as well as of important industries such as fashion, design and the media. This city guide explores what Milan has to offer in terms of foodservice



IN-STORE CATERING

54 The Changing Role of Supermarkets

European supermarket chain Billa's core business is running 1,500 supermarkets in Austria. The foodservice share of Billa's revenues is about 17 per cent. Read how it is reinventing the supermarket-foodservice offer.



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SCIENCE

56 Make it Simple!

How to make the right decision in situations full of uncertainty? This was the topic of Prof. Gerd Gigerenzer's speech at last year's 15th European Foodservice Summit in Zurich.



BAKERY CAFES

58 More than the Daily Bread

Europe's bakery business is going through a change: in many places, food craftsmen selling bread and rolls to customers for domestic consumption have long turned into caterers. Here's Part 1 of our pan-European survey.

