



COVER STORY 38

Kitchen Kinetics

Setting up a commercial kitchen is both a science and an art; it requires a great deal of planning keeping in mind the ergonomics and functionality of the space for optimum efficiency



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News from across India's food service industry

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What budding retail chains can learn from specialty coffee giant Starbucks



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Before taking your brand internationally, planning ahead and assessing your internal infrastructure is necessary



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48 Overview: Beverages

The recent surge in the Indian beverage segment can open up many retail opportunities



IN CONVERSATION



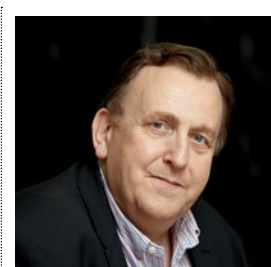
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The region has immense potential, and is determined to be part of India's growth story

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TGIF (Thank God It's Friday) pioneered the concept of casual dine in India with a fun filled atmosphere for families along with great food and beverages

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