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## GO TECH-CHIC THIS WINTER

As technology advances in wearable tech, the quantified self and life logging have enabled us to enjoy comforts

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#### KEEPING IT WARM IN WINTERS WITH THERMAL WEAR

With Indians getting more fashion conscious, the rise in thermal wear comes as no surprise. Trendy, irresistible outerwear are pushing people to indulge in thermal wear with more propensity as compared to sweaters and cardigans. Images BoF speaks with top brands to trace key acceptance, demand and trend dynamics in the thermal wear industry in India

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#### **JACK IT**

Jackets and coats are winter fashion staples and here is a low-down on the essential cuts, styles, colours and fabrics that will not only keep you warm, but also make you look fabulous

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#### WINTERWEAR MARKET IN INDIA

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#### **ETHNIC ACCESSORIES**

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#### COLLECTIONS

## VERO MODA LAUNCHES MARQUEE COLLECTION BY KANGANA RANAUT

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#### LEGGINGS EXCLUSIVELY

Riding on a trend that has taken leggings from a minimal to must, legging brand, De Moza is planning to open 50 exclusive outlets by the end of the next fiscal. Images BoF talks to Agnes Raja George, CEO, De Moza

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# DOLLAR MISSY LEGGINGS: LEGGINGS CONQUERING THE MARKET AS THE MOST CONVENIENT BOTTOM WEAR

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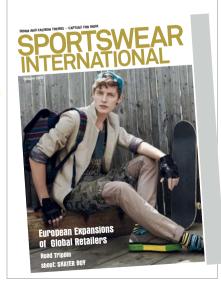
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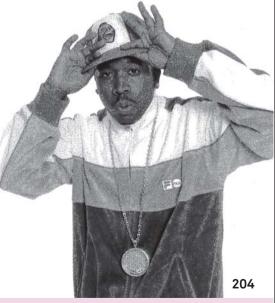
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