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APOORVA BISHT

Good Earth

**Zodiac Clothing-
Running the extra mile
towards sustainable
development**

Pg No. 46

REPORT

**Textile and Apparel
focus sector for Make in
India**

*Team Wazir Advisors explores the
significance of the textile and apparel
sector in the "Make in India" vision.*

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FOOTWEAR

**HEEL & BUCKLE: FOOTNOTES
OF ELEGANCE**

*The Managing Director of Heel &
Buckle, talks about the company's recent
foray into footwear manufacturing and
its further retail expansion plans.*

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OMNI CHANNEL

**The brassiere shouldn't lose the
woman**



*This article unbinds the loop of lingerie
buying behaviour-from objection to
sustenance. And explores a better world
of innerwear retailing in India.*

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FASHION TECH

**AUGMENTED REALITY: YOUR
WISH IS MY COMMAND**

*We are blessed in this era where IT
innovators have time and again ensured
that our every shopping wish is their
command.*

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INDUSTRY TALK

DESTINATION DENIM

*We take a look at how much the denims
market has changed over time.*

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OPINION

**Denim brand retailing
in India: Emerging
vistas**

Pg No. 82

BESPOKE

**BLENDING DESIGN, QUALITY
AND PERSONALITY**

*It's My Life Jeans Co., the pioneer
of Bespoke Luxury Jeans in India
discusses its journey hitherto and the
future plans.*

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COVER STORY

**DENIM MARKET
IN INDIA**

*With very low per capita consumption
currently, and increasing acceptance
of denim as a major fashion choice,
the denim sector is to grow at a much
faster pace now. Amit Gugnani (Senior
Vice President, Fashion) and Kanti
Prakash Brahma (Principal Consultant,
Fashion), Technopak, map the status of
denims in India today.*

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STORE OF THE MONTH

GAS, GURGAON

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STORES

AHUJA SONS PRIVE

LA MARTINA

STYLE CRECHE

BREAKBOUNCE

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DENIM BRAND PROFILES

BEING HUMAN

DEAL

GAS

INDIAN TERRAIN

KILLER

LP JEANS

MUFTI

PEPE

SPYKAR

TURTLE & LONDON BRIDGE

JACK & JONES

VERO MODA

COURTYARD

KRABURS

BREAKBOUNCE

UJC

BLOOD JEANS

CAMARO

FORCE DENIMS

MEXICO

MOUSTACHE

ROOKIES

SHERIFF

SUNNEX JEANS

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FOCUS SURAT: OVERVIEW

SURAT'S TEXTILE INDUSTRY

Sailesh Sharaf, Director, Triveni Sarees, looks back at the evolution of Surat as the textile capital of the country

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FOCUS SURAT: TECH-PLAY

E-COMMERCE AND INFORMATION

TECHNOLOGY IN SURAT'S TEXTILE INDUSTRY

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FOCUS SURAT: KEY PLAYERS



MANJULA FASHIONS: *exemplifying elegance in women's ethnic wear*

Innovative and quality print fabrics by
MUKESH INTERNATIONAL

Fashion glitters at
NAKSHATRA CREATIONS

Dress elegantly with **PARVATI FABRICS**

PRIYA FABRICS: *Delivering quality print fabrics*

RK GREEN VOGUE: *Delivering premium fabrics worldwide*

Timeless fashion by **KRISHNA TERINE**

Family shopping @ **G3 FASHIONS**

Lace and trimmings from **ROMY LACE**

Premium ethnic wear by
SHIVAM PRINTS

Dress-up pretty with **VIVEK FASHION**
Celebrating women's fashion with **FIONA**

Creative drape by **ALLOL SAREES**

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COLLECTIONS

DEAL JEANS GETS GROOVY WITH ITS NEW PARTY WEAR RANGE

Deal Jeans now has something more to offer with an all new party wear range, calling on the ladies to groove in style.



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FOCUS JACKETS: LEADER TALK



JACKETS THIS SEASON

Today, fashion wear has transformed jackets from a functional purchase to a dedicated medium of self-expression. A talk with jacket leaders.

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INNOVATIONS

DIY DENIM CRAFT

Whether you are a novice crafter or a advanced sewist, old jeans are a great starting point for a huge number of DIY projects. Here are a few ideas.

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NEO CULTURE

CREATING A SPLASH WITH THE BURQA

Denim has an all new avatar with a new collection of burqas in the market. We explore this altogether new 'traditional chic' look.

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FABRIC TALK
DENIM DYNAMICS

IMAGES BoF speaks with industry stalwarts on the changing trends seen in denim fabrics.

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FIBER MAJORS

INVIYA



Indorama Industries Ltd. (IIL), the pioneers of spandex development in India and its deep connection to the Indian denim industry.

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FABRIC MAJORS

DONEAR: WEAVING GLOBAL APPEAL WITH FABRICS

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NEW FRONTIERS

KHADI DENIM: AN EMERGING TREND

Khadi Denim, a hand-spun and hand-woven soft-feel fabric, is the new rage in the fashion world. Arun Kumar Jha, CEO, KVIC spoke to Images BoF on KVIC's efforts to promote the fabric.

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SHIRTINGS

DRAPE IN THE PURITY OF THE 'GANGES' . . . WITH MORARJEE'S SUPERFINE GIZA COTTON SHIRTINGS

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STAR TALK

DEVOTED TO DENIM

Bollywood's best dressed too wouldn't mind trading their designer robes for a pair of good well-fitted jeans. We talk to a few.

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DIVAS

CHARGE OF THE DENIM

A quick round up of who among B-town's venuses rock the denim look.

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DESIGNER WATCH

DESIGNS ON DENIM

A new generation of designers is taking denim to hyper-crafted heights. A report

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TRENDS

FASHION FORWARD DENIM

Some classic, some cutting edge and a little wild, we tell you what to expect from denim in 2016.

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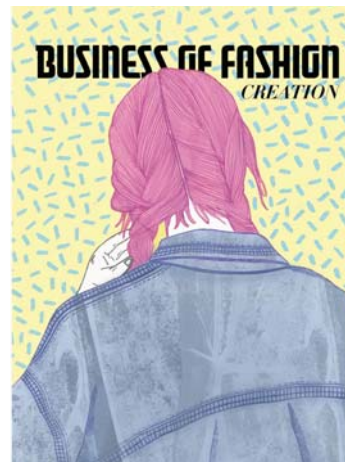
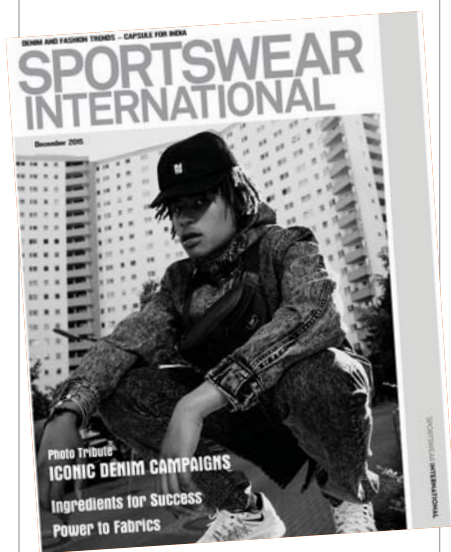


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NEXT SECTION
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DENIM AND FASHION TRENDS – CAPSULE FOR INDIA

SPORTSWEAR INTERNATIONAL

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H.I.S. charts a clear path in fashion retail.

FOCUS/FABRICS

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The rise of denim ingredient brands in the US market.

FABRICS

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A sneak peek at the biggest trends that will be unveiled in the global fashion market

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Wearable tech goes fashion bling, as well, with the latest innovations

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New high-tech fibers, For the fashion meets function era

SHOOT

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FASHION/OUTDOORS

250 New Outdoor Labels
Our top 5 of new outdoor fashion labels. Plus great outdoor fashion pickups.

SAMPLES

254 Samples
Our pick of great thoughts, innovations and products

Credits for India Capsule

SPORTSWEAR INTERNATIONAL

Editor-in-Chief: **Sabine Kühnl**
Creative Director: **Gian Luca Fracassi**
Senior Editors: **Maria Cristina Pavarini/Christopher Blomquist**
Fashion Editor: **Juliette Nguyen**
Managing Editor: **Wolfgang Lutterbach**



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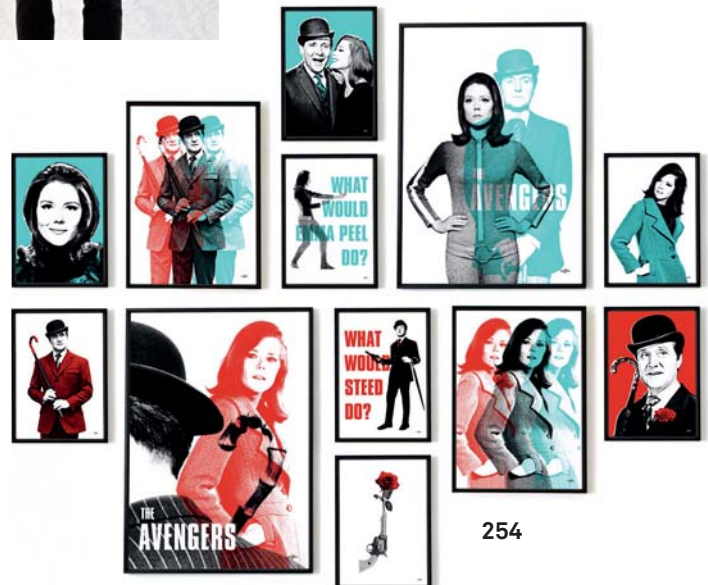
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