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THE WOMENSWEAR MARKET IN INDIA

The Indian apparel market, estimated at worth Rs. 207,400 crore (US\$ 39.6 billion), is expected to grow at a CAGR of 9 per cent to touch the Rs. 321,800 crore (US\$ 61.4 billion) mark by 2017. It is classified into three broad segments, namely, menswear, womenswear, and kidswear. Menswear is the largest segment with a 42 per cent share, followed by womenswear and kidswear with shares of 38 per cent and 20 per cent, respectively. However, the trends are changing now and womenswear is growing more rapidly than menswear.



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133 CMAI organised the largest ever NGF

The 57th edition of National Garment Fair organised by The CMAI from 01 to 03 July in Mumbai received overwhelming response.

134 SIGA's 18th Fair

With 80 participants mostly comprising private labels, the 18th edition of SIGF yet again acted as a platform for showcasing new collection and industry interaction.

135 Odisha Garments Trade Fair 2013

The eleventh edition of Odisha Garments trade fair organised by OGA showcased as many as 90 international and national proprietors, manufacturers and distributors.

136 An overview - Bread and Butter

Bread and Butter, a premium, denim and streetwear annual event held in Berlin was a reflection of all the good things that one could wish for in a trade show.

138 Prêt-à-porter show in Paris

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Credits for India Capsule

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