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PRIVATE STUDY

Retailers' labels in the Indian food and FMCG space acquire range sophistication and marketing finesse

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PROGRESSIVE VIEWS: FULL DISCLOSURE

Remember to protect yourself and consumers when leveraging social media

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FRESH FOOD: U.S. PUSH FOR CRANBERRIES IN INDIA

India's juice market offers enormous potential for promoting cranberry juice consumption, thanks to the growing awareness of its many health benefits



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FRESH FOOD: MAJOR LEAVES

Salad greens are the season's most sought-after vegetable



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FROZEN FOOD: LEANER AND MEATIER

After the sale of Sumeru and Keya, a trimmer Amalgam Speciality Foods is focussing on what it does best

Frozen & Refrigerated



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TASTE THE WORLD

The latest international cuisine offerings help retailers and consumers transcend barriers

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DRESSING FOR THE OCCASION

Consumers' parallel tastes for bold flavours and perceived healthy products are evident in the dip and dressing category



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SUPPLIER: DRY SPELL

Dehydration of fresh produce: the next big thing in India's food processing industry?



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RETAILER: HYDERABAD COUPS

A unique mix of tried-and-tested systems and modern strategies feeds Ratnadeep Supermarket's differentiation in a competitive landscape

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GROCERY: CONVENIENCE @ A CLICK

From pure-play and omni-channel to hybrids, the grocery e-tailing roll call in India is well and truly on



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TECHNOLOGY: GAME-CHANGING MOVES IN COFFEE INDUSTRY

The Coffee Board of India is taking key initiatives to bring sustainable farming practices to coffee cultivation in India, and nudge the industry towards greater adoption of certified coffee norms



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GROCERY: LESS IS MORE

Free-from products are the next big opportunity for retailers in better-for-you foods



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EVENTS: ORIENT EXPRESS

Meat, dairy and seafood will be in focus at SIAL CHINA 2015

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RETAILER: CUSTOMERS VALUE CONVENIENCE

GrocerMax has started its operations in Gurgaon. Co-founded by Gaurav Juneja and K Radhakrishnan, the concept behind the online grocery venture is to catalyse customer transition from offline grocery purchase and make online shopping a habit



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LOGISTICS: CHAIN REACTION

Snowman Logistics Limited is expanding its suite of products and services and enlarging its footprint to newer cities to capitalise on the growing demand for efficient warehousing management services in general and cold chain systems in particular

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TECHNOLOGY: IN SYNC FOR THE FUTURE

Grocers and suppliers collaborate on global information standards



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MARKET UPDATE

What's new in the food business



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BUSINESS OPPORTUNITIES

Fresh avenues to expand and grow with suppliers and retailers