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Remember to protect yourself and consumers when leveraging social media

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FRESH FOOD: U.S. PUSH FOR **CRANBERRIES IN INDIA**

India's juice market offers enormous potential for promoting cranberry juice consumption, thanks to the growing awareness of its many health benefits



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Salad greens are the season's most sought-after vegetable



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Frozen & Refrigerated



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The latest international cuisine offerings help retailers and consumers transcend barriers

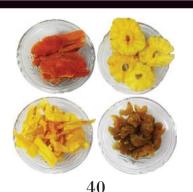
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DRESSING FOR THE OCCASION

Consumers' parallel tastes for bold flavours and perceived healthy products are evident in the dip and dressing category

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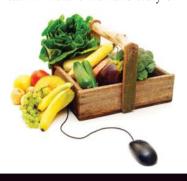
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A unique mix of tried-and-tested systems and modern strategies feeds Ratnadeep Supermarket's differentiation in a competitive landscape

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GrocerMax has started its operations in Gurgaon. Cofounded by Gaurav Juneja and K Radhakrishnan, the concept behind the online grocery venture is to catalyse customer transition from offline grocery purchase and make online shopping a habit



LOGISTICS: CHAIN REACTION

Snowman Logistics Limited is expanding its suite of products and services and enlarging its footprint to newer cities to capitalise on the growing demand for efficient warehousing management services in general and cold chain systems in particular

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