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The Craft of Online Retail

Retail on virtual world

THE NEW ONLINE "BAZAAR" - EASY, CONVENIENT AND TIME SAVING! THOUGH IN NASCENT STAGES, ONLINE RETAIL HAS OPENED MANY AVENUES FOR RETAIL COMPANIES. TO REACH THE EVER-DEMANDING CUSTOMER, RETAIL IS SLOWLY AND STEADILY GOING ONLINE. INDIAN RETAILERS DISCUSS THE SIZE, SCOPE AND STRATEGY OF E-COMMERCE.

