**ENTRY FORM**

**(TO BE SUBMITTED BY**31ST JULY **2016)**

**CATEGORY 13**

**IMAGES Most Admired Retailer of the year: Total Retail Experience**

**Definition:** This award would recognise retailers who were able to provide a consistent and enhanced customer experience across all channels

**Award Criteria**

1. Presence across all channels (store, catalogue, mobile, web)

2. Significance of sales mix /contribution across channels

3. Consistency of retail offer across channels

ASSESSMENT PERIOD: April 2014 – March 2015

CONTACT DETAILS & GENERAL INFORMATION:

|  |  |
| --- | --- |
| CIO (or equivalent top IT executive) |  |
| Name: |  |
| Title: |  |
| Address: |  |
| Phone: |  |
| Email: |  |

**Organisational details**

|  |  |
| --- | --- |
| **Information requested** | **Details** |
| Type of retail |  |
| Official Website or URL |  |
| Type of retail outlet |  |
| Key Items retailed |  |
| Number of outlets |  |
| Number of states |  |
| Total Retail Space (in sq ft) |  |
| No. of Employees as on 01/01/2014 |  |
| Total Revenue (in crores INR) |  |
|  |  |
| **Information regarding IT infrastructure** | **Details** |
| No. of Locations |  |
| No. of servers |  |
| No. of users / desktops |  |
| Datacenter | Yes / No |

PLEASE DESCRIBE HOW YOUR TECHNOLOGY HAS EXCELLED IN **EACH** OF THE FOLLOWING AREAS DURING THE PERIOD 1ST APRIL, 2014 TO 31ST MARCH, 2015:

***Justification for the nomination:***

* Describe the technology solution which was deployed by your organisation
* What was the challenge / issue being faced by the business which prompted the implementation of the project?

***Innovation in technology implemented***

* What was the innovation in technology?
* What internal and external capabilities and resources were leveraged?
* What value enhancement was envisaged by the implementation?

***Impact on business of the implemented technology***

* During the implementation, what were the major challenges faced by your organisation during the implementation of the technology and how were they addressed?
* How much money was invested in the implementation of the technology and what was the time frame for the full payoff (ROI) from the date of launch?
* How do you see the technology impact the ecosystem at large? Is it game-changing for the industry?

***Potential of the technology***

* Does the technology have the potential to be replicated ?
* How can the benefits realised by the implementation of the technology be sustained?
* How do you see the technology evolving in the future?

**TERMS & CONDITIONS:**

1. Award categories and titles are subject to change without notice.
2. Submitting an entry form does not guarantee nomination. Nominees will be shortlisted on the basis of performance data as supplied in the entry form.
3. The entire evaluation will be done by a Jury of respected and credible professionals and stakeholders.
4. Jury members are requested to base their evaluation only on information contained in the entry form and noton any other information / perception / judgment, hence please fill in the form carefully
5. Any attempt to canvass for selection could lead to disqualification. Nominees must not contact Jury members or organizers in this regard
6. All information in the entry form is mandatory. If any information is not provided, it will directly impact the overall ranking and rating by the Jury.
7. Minimum 3 valid nominations are requiredper category; else the award will be withheld.
8. All nominees specifically agree that by participating in these awards, they are confirming that they will use the authorized and complete description of the award as mentioned on the first page in any public communication related to these awards.
9. Entries with factually incorrect or misleading information may be deemed invalid.
10. All nominees specifically confirm that the information they submit is accurate and true, and that it may be used for internal research & Industry insights unless otherwise specified.
11. Every entry form must be attested by a person at the level of Director / CEO / Proprietor

**OTHER REQUIREMENTS:**

* Please send a retail / organization logo along with pictures of outlets. It can be sent by email to [ritesh@irisretail.com](mailto:ritesh@irisretail.com) or through wetransfer.com.
* A separate write-up of about 350 words oncompany profile.

**FORM SUBMISSION:**

Please provide complete information and submit the form by 31stJULY 2016 to:

Ritesh Pandey. Mobile: +91-9810613585

Land line: +91-11-40525000

E-mail: [awards@irisretail.com](mailto:awards@irisretail.com) or [ritesh@irisretail.com](mailto:ritesh@irisretail.com);

Website: <http://www.indiaretailforum.in/>

**Thank you**