



10 RETAIL INSIGHTS: Going back to basics



12 PROGRESSIVE RETAIL: Creating a new brand story through sustainability



16 SUPPLIER / CROWN BASMATI: “Marketing Basmati rice has always been a complex game”



18 SUPPLIER / REGAL KITCHEN: “We are continuously innovating new recipes to add value to our product basket”

20 ONLINE GROCERY / GROCERBAG: “We are a specialised grocery supplier with a strong wholesale network”



28 COVER STORY / KANNAN STORE: “Retailing is a tough and competitive business but we have been able to reap good profits”

22 RETAILER / NAVJEEVAN: “We are the pioneers of supermarket shops in north Maharashtra”



26 RETAIL TECHNOLOGY / IKSULA: “We provide e-commerce services for omni-channel retailing”



38 BEVERAGE / O2RISE: “We are way too different and better than our competitors”

42 HEALTHY SNACKS: Almond attracts major organic growth in health foods

46 AWARDS: 9th Annual Coca-Cola Golden Spoon Awards



IN EVERY ISSUE

- 08 MARKET UPDATE**
What's new in the food business
- 58 COLUMN: RETAIL GUIDE**
- 60 WHAT'S NEXT**
New products on the shelves