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40 COVER STORY

CASHING IN ON
COMPETITIVE ADVANTAGES

SPECIALITY MALLS

COME OF AGE IN INDIA

Moving from being just shopping destinations to community centres with a very good dose of entertainment, leisure and food; malls in India have literally come a long way. It is interesting to unearth the prospects of speciality / niche malls in India.

INTERVIEW 54

In an exclusive conversation Vivek Sharma, Executive Vice President & Head – Retail & Commercial, Nitesh HUB Pune, throws light on key highlights of the property.

PROFILE 56

Xperia, is going to be preferred destination for F&B, entertainment and fashion for residents of Palava.

EVENT - MRF 58

'Connect, Share, Evolve'. That was the theme of the fourth edition of the annual Middle East Retail Forum (MRF) this year, which took place on October 27-28 at the Conrad Hotel in Dubai.

SNAPSHOT 64

Innovative theme based decor and colourful representation of the festival of lights, won many accolades for shopping centre developers this Diwali.

