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BRAND EXCELLENCE
SUGAR CANDY A TALE OF LOVE & LUXURY

Seema Kandelwal talks to BoF about the brand's exclusive offerings and the inspirations that fuel its innovative modus operandi.

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TOMMY HILFINGER: PARTNERS WITH THE WORLD'S TOP TECHNOLOGY COMPANIES AND START-UPS TO DRIVE CROSS-INDUSTRY COLLABORATIONS

A glimpse of Tommy Hilfiger's new brand partnerships with Bose and e-Nowia at the 'Tommynow Drive', a runway event held during Milan Fashion Week on 25 February 2018.

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MY THOUGHTS
ORGANIZING ETHNIC APPAREL MARKET

Arvind Saraf, Director, Triveni Sarees & Ethnics and the founder of Wishbook shares his thoughts on the characteristics that define organized branded apparel in ethnic wear and futuristic trends that will prevail in the apparel market.

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BRAND EXTENSION
BIBA GIRLS: SETTING TRENDS IN ETHNIC WEAR

The kidswear market is evolving on a great scale. Team Images BoF talks to Siddharth Bindra, Managing Director, Biba on emerging trends in ethnic kidswear category.

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EVENTS
ILPA : LEATHER ON THE RAMP 2018

A peep into one of the biggest fashion extravaganzas, "Leather on the Ramp 2018" which was held at ITC Sonar by the Indian Leather Products Association on 26 February 2018.

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International Women's Day

The Better Issue

WOMEN:

THE RISING FORCE IN THE WORLD OF INDIAN FASHION

In conjunction with International Women's Day, IMAGES Business of Fashion present a special feature on the better halves of our fashion industry. This the IMAGES BoF March 2018 is much privileged to have become THE BETTER ISSUE with the kind participation of some of India's Finest Women Fashion Leaders. Indeed, if you are a woman seeking success in fashion, or a believer in the force of women in fashion, peep into the minds and listen to the advice of these incredible women fashion pioneers.

- 70. **Anamika Khanna**, Fashion Designer
- 72. **Apeksha Patel**, Owner, Even 2 Odd Fashion
- 74. **Archana Kochhar**, Fashion Designer
- 76. **Asha Kamal Modi**, Managing Director, Art Karat International Ltd.
- 78. **Chaitali Giri**, Designer, Butique Dishari
- 80. **Dinaz Madhukar**, Executive Vice President, DLF Luxury Retail & Hospitality
- 82. **Farah Malik Bhanji**, CEO, Metro Shoes
- 84. **Grishma Patil**, Founder & Director, Candour London
- 86. **Jacqueline Kapur**, Co-Founder & President, Ayesha Accessories
- 88. **Jagrati Shringi**, CTO & CMO, Voylla
- 90. **Jyotee Khaitan**, Fashion Designer & MD, Jyotee Khaitan Fashions Pvt. Ltd.
- 92. **Khushboo Parekh**, Owner & Designer, Vamas Fashion Pvt. Ltd.
- 94. **Krina Panjwani**, COO, Suditi Design Studio
- 96. **Mandira Wirk**, Fashion Designer & Director, Mandira Wirk
- 98. **Manisha Sanghani**, Director, Just Lifestyle Pvt. Ltd. (Aspen)
- 100. **Manjula Tiwari**, CEO, Future Lifestyle Lab
- 102. **Masaba Gupta**, Creative Director, House of Masaba
- 104. **Mohita Indrayan**, Co-Founder & Creative Director, Indian Clothing League (P) Ltd. (612 League)
- 106. **Nandita Mahtani**, Founder & Fashion Designer, Nandita Mahtani
- 108. **Neeta Lulla**, Founder, House Of Neeta Lulla
- 112. **Nina Lekhi**, MD & Chief Design Curator, Baggit India Pvt. Ltd.
- 114. **Payal Jain**, Principal Designer, A Design Indi
- 118. **Poonam Bhagat**, Director, Anaro Designs Pvt. Ltd.
- 120. **Priyanka Modi**, Creative Head, AM:PM
- 122. **Ranu Bathwal**, Founder & CEO, RBA Lifestyle (PopuGalleria)
- 124. **Reynu Taandon**, MD & Chief Designer, Mynah Design
- 126. **Rina Dhaka**, Fashion Designer
- 128. **Ritu Beri**, Fashion Designer, Ritu Beri Designs Pvt. Ltd.
- 132. **Riya Vipan Kalra**, Co-Founder, RVK (Candyskin)
- 134. **Shruti Behal**, Head - Product Design, PrettySecrets
- 136. **Soumya Kant**, Vice President, Purple Panda Fashions Pvt. Ltd. (Clovia)
- 138. **Swati Saraf**, President, Prive Luxury Ltd. (Les Petits)
- 142. **Vishakha Singh**, Founder, DOS Interactive Pvt. Ltd. (Red Polka)



VISION & VIEWS OF FASHION THOUGHT LEADERS

In this special feature, we speak to some of India's finest fashion leaders who have revolutionized fashion. We take a look at their innovative thinking and present their vision for fashion in India.

- 148. **Amit Jain**, MD, Shingora
- 150. **Anupam Bansal**, Executive Director - Retail, Liberty
- 152. **Deepak Aggarwal**, MD, Kazo
- 154. **Harkirat Singh**, MD, Woodland
- 156. **Hetal Kotak**, CEO, Lee Cooper & aLL
- 158. **Jattinn Kochhar**, Fashion Designer
- 162. **Kamal Khushlani**, Founder & MD, Mufti
- 164. **Kuntak Raj Jain**, Director, Duke
- 166. **Manish Mandhana**, CEO, The Mandhana Retail Ventures Ltd.
- 168. **Manohar D Chatlani**, MD & CEO, Soch Apparel Pvt. Ltd. (MD Retail LLP)
- 170. **Manoj Mehra**, CMD, Study By Janak
- 174. **Nachiket Barve**, Fashion Designer
- 176. **Nitin Mohan**, Director, Blackberrys
- 178. **Praveen Bafna**, MD, Cool Colors
- 180. **Raghavendra Rathor**, Fashion Designer
- 184. **Rohit Gandhi & Rahul Khanna**, Fashion Designer
- 186. **Shailesh Chaturvedi**, MD & COO, Tommy Hilfiger & Calvin Klein
- 188. **Siddharth Bindra**, MD, Biba
- 190. **Sundeep K Chugh**, MD & CEO, Benetton India
- 192. **Sunil J Pathare**, CMD, VIP Clothing Ltd.
- 194. **Vineet Gautam**, CEO, Bestseller India
- 196. **Vivek Mehta**, CEO, MAS Brands India

