

SALON

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We are in December – the time to let your hair down and enjoy the nip in the air! Before the year 2017 draws to an end, we are inclined to retrospect and rewind the good times, people who have enriched our lives, our personal and professional achievements, knowledge of our strengths and weakness, to name a few. We want to extend our gratitude to each and every person who has encouraged us to push our boundaries in pursuit of our goals, and want them to continue to do so in 2018. These role models from every quarter of our lives set examples with their enthusiasm and dedication in whatever they do, and our hair, beauty and wellness industry is no exception.

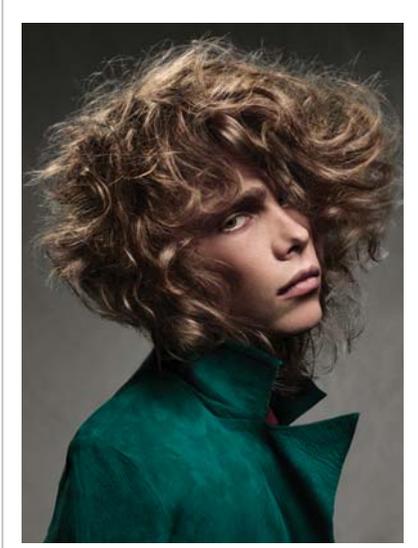
The phrase 'looks of a winner' stands true for some of our industry veterans. They start young and when others are waking up, they are inching closer to their version of success. Bestowed with intangible qualities such as clear foresight, an inclination to be perfect in their craft and an enormous capacity for hard work, their determination to excel gives them edge, and in no time, they become role models for millions of aspirants. We handpick such power-packed professionals, who are today mega brands in their own right. They are driving the business with their passion and zeal to change perceptions, and put India's rewarding industry on the world map.

In the hair section, we meet up with Rossa Jurenas, NAHA 2017 finalist in the Hair Colour category. Jurenas wears multiple hats as North American Color Director for Schwarzkopf Professional and also works alongside with the Global Team of the brand on the Essential Looks Collection. Jurenas is a true visionary and believes that education is the key to success. International hairdressers present festive special hairstyles for men to sport this festive season. On the home front, we showcase the talent of Karan Deol, Owner of Ellora Salons in Ludhiana and one of the seven esteemed L'Oréal Professionnel ID Artists. Deol is a style prodigy who has grabbed every opportunity to learn and stay relevant in the industry.

In beauty, we interview celebrity make-artist, Kaajee Rai, who is a powerhouse of passion and inspiration. With industry experience of 15 years, Rai gets excited and inspired to learn everyday. With A-list clients such as Neha Dhupia, Rajdeep Ranawat, to name a few, Rai is constant work in progress. European dermo cosmetic brand, LOOKX is all set to venture into the Indian beauty and skin care market with its unique 'dermo cosmetic' concept and breakthrough technology. Bas van Duivenbooden, Co-founder, LOOKX Dermo Cosmetics, shares his business strategy, brand USP and future plans for the Indian market.

In the spa section, we present the visual grandeur of Shamana Spa at Grand Hyatt in Goa. Dr Ranjan Kapoor, Area Director - Spa & Wellness, Six Senses Spa Hotels, Resorts and Spas in Thailand, shares his views on the spa and wellness industry, spa USPs, future plans and more.

As we close the curtains on this year, we wish our stakeholders a Merry Christmas and a fantastic New Year!



Hair: Michael Francos, D&J Ambrose
 Photo: Gabor Santa
 Grooming: Sophie Cox
 Styling: Alastair J Gourley

Content

58



16



28



42



54



- 12 **Snippets** Latest news and updates of the beauty and hair industry
- 14 **New openings** Salons and spas across the country
- 16 **Main interview** The NAHA 2017 finalist in the Hair Colour category, Rossa Jurenas, North American Color Director at Schwarzkopf Professional, strongly believes that education is the key to success. She has her hands full, alongside the global team of Schwarzkopf Professional, working on the Essential Looks Collections, and more
- 24 **Success story** Karan Deol, the L'Oréal Professionnel ID artist and Owner of Ellora Salons in Ludhiana, is one focused hairstylist who has grabbed every opportunity to learn and be educated in the line of hairstyling
- 32-40 **In focus** The phrase 'looks of a winner' stands true for some of our heroes in the hair, beauty and wellness industry. They start young and when others are waking up, they are inching closer to their version of success. Bestowed with intangible qualities such as clear foresight, an inclination to be perfect in their craft and an enormous capacity for hard work, they become role models for millions of aspirants. We handpick such power-packed professionals, who are today mega brands in their own right. They are driving the business with their passion and zeal to change perceptions, and put India's rewarding industry on the world map
- 41-50 **Beauty** Celebrity make-up artist, Kajee Rai, is a powerhouse of passion and inspiration. With industry experience of 15 years, Rai gets excited and inspired to learn everyday; European dermo cosmetic brand, LOOKX is all set to venture into the Indian beauty and skin care market. Bas van Duivenbooden, Co-founder, LOOKX Dermo Cosmetics, shares his business strategy, USP and future plans for the Indian market; Shahnaz Husain shares guidelines for new entrants in the beauty business; Product launches in skin care and make-up
- 51-56 **Spa focus** The essence of Shamana Spa, Grand Hyatt, Goa, is to create a perfect balance between wellbeing and lifestyle through a serene environment with an international range of products, some exclusively available at the spa; Area Director, Six Senses Spa Hotels, Resorts and Spas in Thailand, Dr Ranjan Kapoor shares his insights into the spa and wellness industry, USPs, future plans, and more
- 58 **Celeb style** Bollywood actress Urvashi Rautela was crowned Miss Diva 2015 and represented India at the Miss Universe 2015 pageant. Rautela shares her beauty and fitness regime
- 59 **Coffee break** Try this quiz and win prizes
- 60 **Influencer** Delhi-based fashion designer, Pratimaa Pandey specialises in fusion wear inspired from rich Indian textiles. The label Pramaa by Pandey focuses on eclectic designs with understated elegance
- 63 **Events** The social calendar: what is happening when and where
- 64 **Step-by-step** Recreate the intricate cut

Play The Grooming Game With L'Oréal Professionnel

L'Oréal Professionnel provides ultimate solutions to men's styling and hair care concerns with their professional products and hair care treatments

With the festive season ringing in and weddings, holidays, Christmas and New Year parties on the horizon, discerning men want to look suave and stylish while experimenting with hair styles and care regime. It is a new generation of style and care as L'Oréal Professionnel offers the best of treatments and products from treating hair and scalp issues to keeping abreast with the latest styling trends for men.

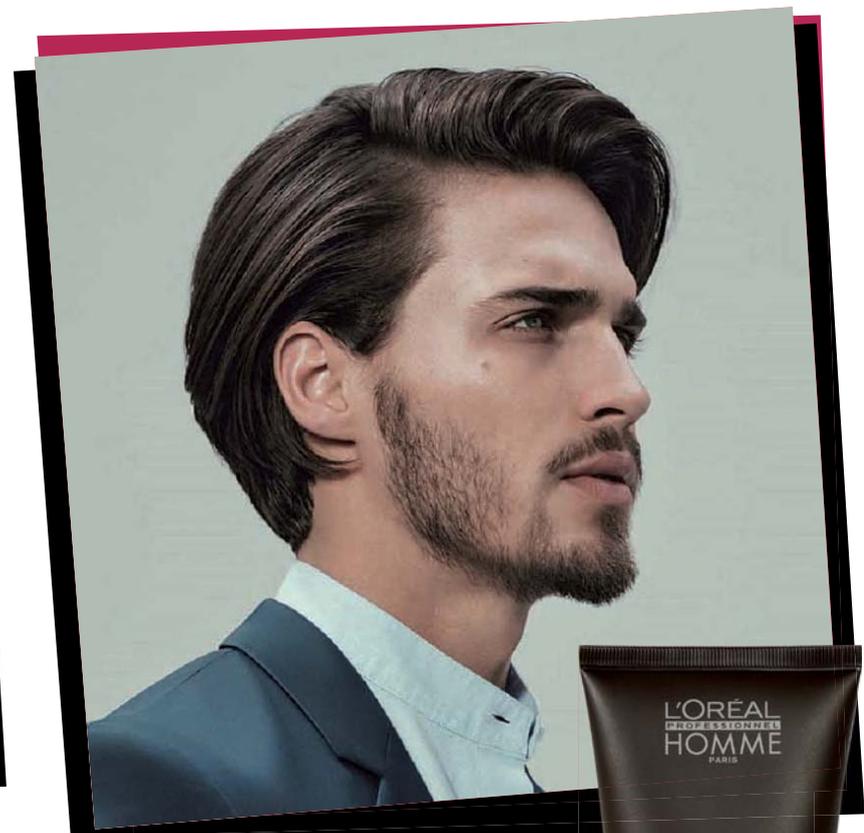
Styling products



Suave Look

▲ L'Oréal Professionnel Tecni.Art Fix Max gives a modern twist to the classic cut with a well-defined look.

Price: ₹575 for 200ml



Debonair Look

▲ Keeping it classic, L'Oréal Professionnel Homme Strong gives a super strong hold for a structured look.

Price: ₹575 for 150ml



Festive Special Styles for Men

This party season, men have got it good. Steal your look from any of these styles suggested by international hair experts, and watch heads turn



Hair and photo: © Intercoiffure Kochanski



Hair and photo: Moving Hair



Hair and photo: Moving Hair



Hair and photo: Toni&Guy

Market Watch | **Hair Care**

Neon hair colour by **Alfaparf Milano**

Just when we were about to believe that hair colour experimentation has reached its limit, Alfaparf Milano launches The Revolution Neon Hair Colors in seven shades of Atomic Yellow, Dynamic Orange, Electric Red, Shocking Green, Crazy Blue, Sexy Magenta and Eccentric Pink. The colours offer the ability to personalise looks with ease. Now salons can reduce their colour inventory and expand the direct colour palette by using the colour mixing chart. Neons glow in the night and the bold shades of galaxy, pumpkin spice, ombré and fiery locks are a must-have for the season. Available in India exclusively through Inocorp Marketing Private Limited and its country wide chain of associates.

Price: ₹2,000 for 90ml



Hair oil by **Kronokare**

Urban lifestyles can be challenging for healthy hair. The smoke, dust, pollution and many aggressive elements can make your hair dull and give it a poor texture. The Anti Turm (Oil) City Repair hair oil comes to the rescue. It is made from a blend of oils such as, Geranium, Coconut, Rosemary, Frankincense, Vitamin E, Lavender and Peppermint, and offers superior nourishment and moisture to hair. Rich in vitamins and antioxidants, the formula protects the hair from future damage. Formulated with honest ingredients, the Anti Turm (Oil) City Repair Hair Oil is free of sulphates, mineral oils, silicones and parabens. All Kronokare cosmetics are packed only in PET (polyethylene terephthalate) or HDPE (high density polyethylene) bottles or tubes that are the easiest materials to recycle after use. The hair oil is available at www.kronokare.com and Amazon.

Price: ₹745 for 100ml

Dry shampoo by **Sebastian Professional**

Sebastian Professional is taking their styling game a notch higher with the launch of the new Drynamic+, which is a matte texturing refreshing spray. It can be used at any time and anywhere. The breakthrough formulation in Drynamic+ allows your hair style to be refreshed and texturised in the blink of an eye. The key highlight of Drynamic+ is that it is a styling spray with cleansing properties. It is available at leading Wella salons across the country.

Price: ₹1,800



Hair conditioner by **Schwarzkopf Professional**

Schwarzkopf Professional's Bonacure Color Freeze Spray Conditioner is a leave-in spray for coloured hair. It provides instant shine and nourishment to your hair, all the while protecting against colour fade, instantly detangling and improving comb-ability. The instantly nourishing combination of hydrolyzed keratins fills structural gaps in the cortex to the outer layer of the hair, improving elasticity and strength of colour-treated hair. A high proportion of deeply caring oils immediately improve comb-ability and add brilliant shine. It is available at leading salons across the country.

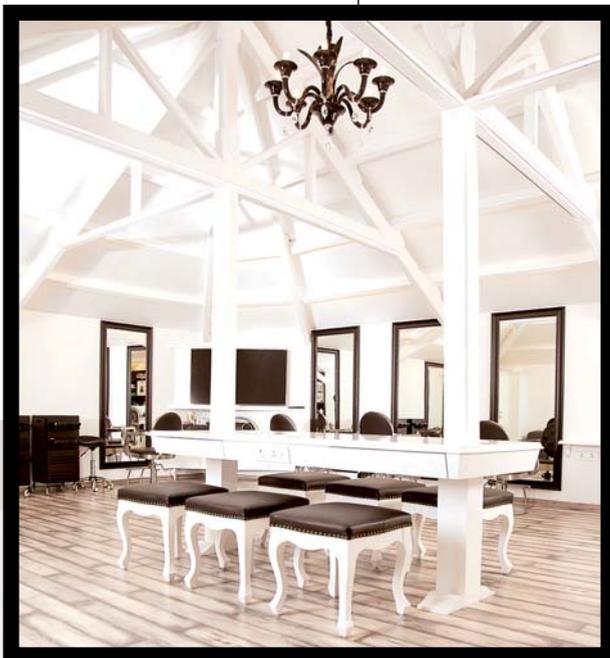
Price: ₹950 for 200ml



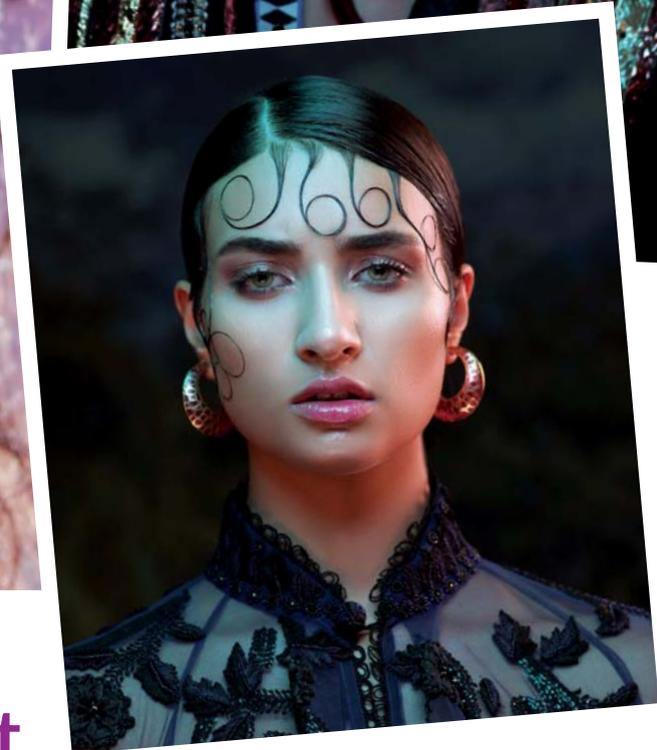
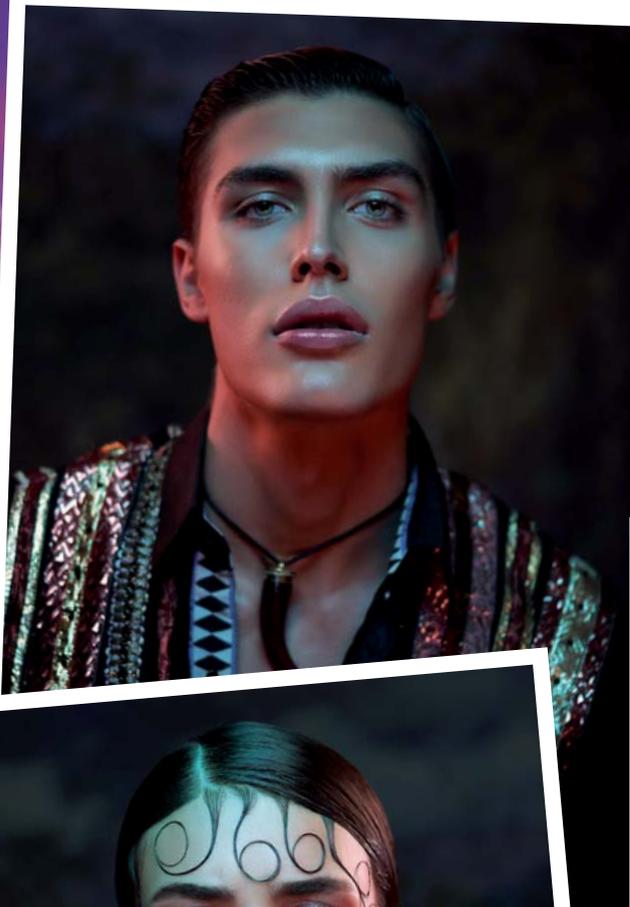
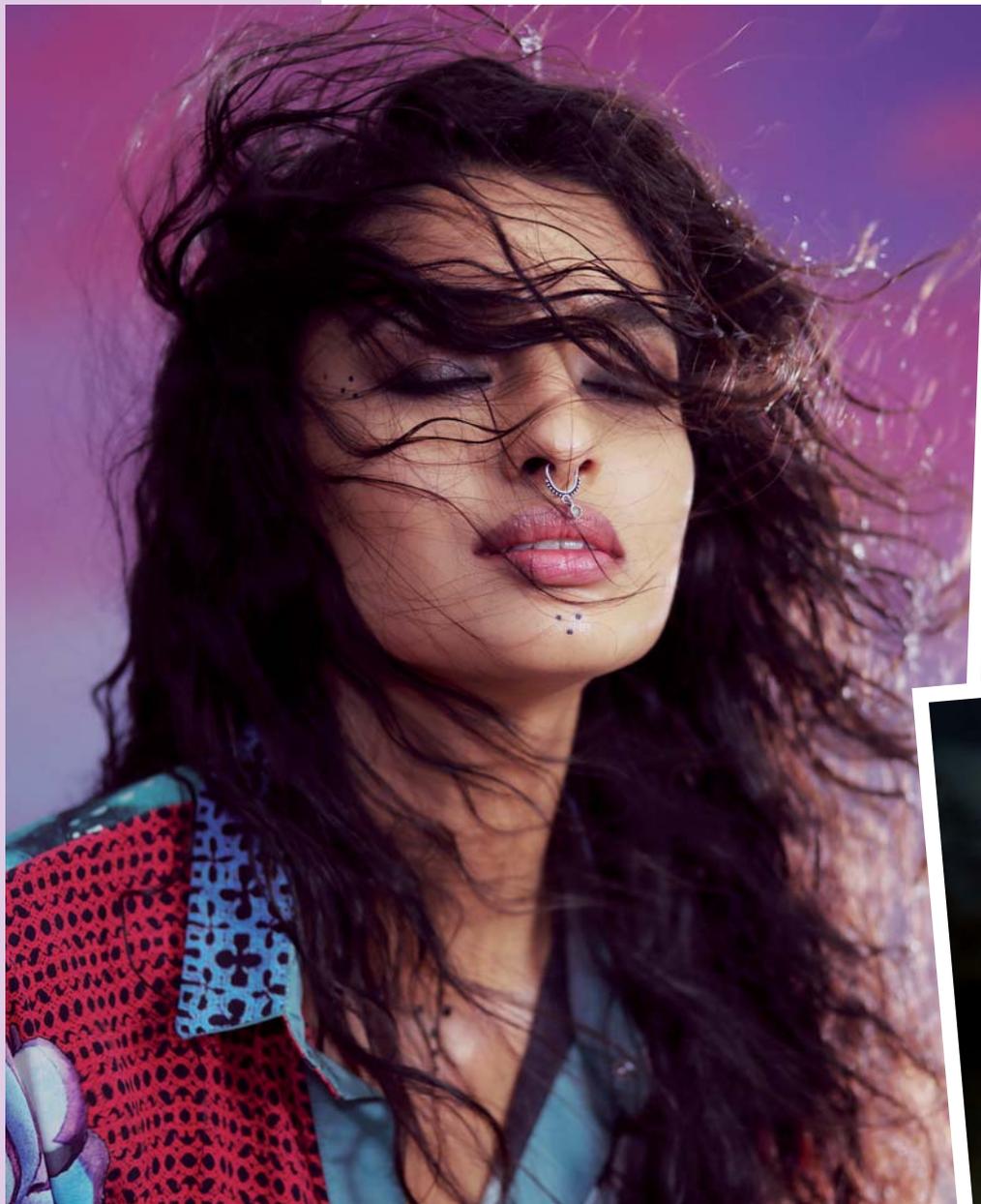
Celebrity Hairstylist,
Owner of Vipul Chudasama
Education and Studio

VIPUL CHUDASAMA

- ▶ **Personal vision:** My vision is to take my salon and academy to such a level that it can empower women and men across the country. For it to be a brand that would make luxury hair accessible to all and reality. The focus is for it to be innovative and interesting in an ever-changing service environment through development, inspiring launches, excellent service level, and education.
- ▶ **Hairstylist owned salons - the new trend:** I would say salons owned by hairstylists is tradition.
- ▶ **Starting out:** I realised at 18 that I was keen on hairdressing. I have worked hard for years now, and strongly believe that education is the key to success. I, too, have followed this fact by learning first and then getting into a long-term job. Learning, for me, is a life-long process.
- ▶ **Status of the salon now:** The salon is picking up slowly, but it is steady. Patience is another key for success. I feel to set up a business, it takes 1,000 days and we are well prepared for steady growth.
- ▶ **Footfalls or ticket value:** Since we have dual concept of having a hair salon and an academy, the number of footfalls is lower than usual salons, but average ticket value is high.
- ▶ **Promoting the salon:** Honestly, we have not done any promotions so far. It is purely by word of mouth.
- ▶ **Dreams have been realised:** Long way to go!
- ▶ **Plans for FY18-19:** We are preparing the education schedule for FY18-19. I am excited about introducing my wife, Pooja Chudasama, to the world of make-up academy for freshers.




vipul chudasama
HAIR EDUCATION - STUDIO



Kaajee Rai Evolution of Talent



Celebrity make-up artist, Kajee Rai, is a powerhouse of passion and inspiration. With industry experience of 15 years, Rai gets excited and inspired to learn everyday. With A-listers such as Neha Dhupia, Rajdeep Ranawat, to name a few, Rai is constant work in progress

by **Shivpriya Bajpai**

Source of inspiration

My interest in the creative field started way back when as kid, I was actively involved in dance, acting and theatre. We had to do our own make-up and hair for the performances, and I developed a knack for the art. After finishing school, I wanted to study make-

up, but was forced to take up computer and hotel management courses, as it was not an 'acceptable' profession. It took me time to convince my family and make them believe in me and my passion. Later, I enrolled into a hair and make-up course with Samantha Kochchar, and the rest is history.

Photographer: Ashish Chowla



Urvashi Rautela Fit And Focused

She was crowned Miss Diva 2015 and represented India at the Miss Universe 2015 pageant. Today, she is a Bollywood actress who has worked in several films, and is now looking forward to Vishal Pandya's *Hate Story 4*. With *Salon India*, Urvashi Rautela shares her beauty and fitness regime

by **Jaideep Pandey**

Beauty trend I love:

Smoky eyes.

5 things I do not leave home without:

Wallet, cell phone, lip gloss, head phones, hand sanitizer.

Favourite lip colour:

Peach and baby pink.

“Fitness and focus go a long way”

For me glamour, apart from good looks and good physique, has to do more with one's personality. Fitness and focus go a long way in enhancing your glam quotient. I enjoy an early morning workout, and also do yoga. When I am working, I eat healthy food, and also go to bed early. On my days off, I tend to workout more and rest. I drink loads of water, too.

“Healthy diet is key”

I have never believed in consuming junk food, and love home-cooked stuff. I eat a lot of fruits, vegetables and dry fruits, and my meals are high on proteins.

“My hair care”

I care for my hair by washing it regularly and go for a hair spa or head massage. I like Victoria's Secret hair care products as they really nourish and hydrate the hair.

“My favourite skin care products”

I like to look beautiful naturally, so, I do not go for facials. My favourite skin care product are from Victoria's Secret, as I love the moisture and the protection it lends to my skin. Also, it has a lovely fragrance. I tend to use a lot of sun screen, and apply quality moisturisers. I also rub ice on my face. My go-to beauty products are MAC Compact, Victoria's Secret lip balm, a Chanel perfume and a hair brush.

“Mom does my make-up at times”

I am good at make-up, and sometimes my Mom does it, as well, and she is very good at it. Having an eyeliner on point is important, and that is a tip I have picked up.

“Message to the readers”

Eat healthy, drink a lot of water and exercise a lot. Do yoga, stay fit and it will automatically make you look good. In terms of fashion, wear whatever you are comfortable and feel confident in. That in itself will create a fashion statement. 



Lumiere Dermatology adds a branch



Dr Kiran Lohia, Founder and Lead Dermatologist at Lumiere Dermatology, has successfully launched her second clinic. To mark the occasion, guests and influencers were invited to an event themed around 'Beauty Apothecary'. There were two doctors from the clinic who applied 24k gold sheet masks to the hands of willing guests to promote the clinic's newest luxe facial, the 24k Rose Gold Facial. As guests exited the clinic, they received the luxurious monthly subscription box, the Vanity Cask, especially curated for the event. Commenting on the launch of the second clinic, said Dr Lohia, "Throughout my career in India, I have consistently strived to create a luxury dermatology and aesthetic center with the sought after American Standard of Care. I am so happy to announce I have fulfilled this dream with the opening of my new clinic in Vasant Vihar. With two floors bursting with the most advanced aesthetic and skin care technology, carefully painted walls, hand-picked, cozy furniture, some of my favourite artwork and my smiling staff, the clinic emanates joy, luxury, warmth and welcome." Several who's who from Delhi's glitterati attended the event.



WHAT:
Launch of a clinic

WHEN:
3rd November

WHERE:
Lumiere Dermatology,
Vasant Vihar, Delhi

Mitchell USA launches in India



WHAT:
Skin care brand launch

WHEN:
9th November

WHERE:
Hyatt Regency, Delhi

Mitchell USA made a foray with its unique skin care regimen that is age defying and custom created for the Indian skin. A formula discovered and mastered in the USA by Mitchell, this beauty regimen is an alchemy of lotus bio-repair. The brand was launched by Sunita Ramnathkar in India, who has spent her lifetime in the business of beauty and introduced Fem bleach to us. Convinced that the evolved Indian woman needed something customised, she presents Mitchell USA as a fountain of eternal youth. The brand also presents a unique Fair & White Beauty regimen that helps to cleanse, tone and protect the skin from the harsh sun in three easy steps.

Commenting on the occasion, Ramnathkar says, "Sacred lotus has historical mention as the magic potion of mystical beauties. Thousands of years ago, Egyptian Pharaohs and Queens knew the potent powers of the mystical sacred lotus. In India and China, Buddhist monks cherish the sacred lotus seed. And, it is this magical regimen that I present to the beautiful Indian woman." Further adding to this, Dominique Tinkler, Product Development & Education Director, Mitchell USA, says, "Like our very own 'Fountain of Youth'; the ancient 1,228 year old lotus seed was discovered and planted by UCLA scientists. Within four days, it sprouted like a young seedling, proving that its powerful protein repair enzyme was capable of repairing DNA damage and withstand the effects of ageing. This patented lotus seed extract now forms the soul of Mitchell's 'Age-less' line".

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