



Cover Picture Courtesy:Lure

Stores



**Monte Carlo**

A peek into Monte Carlo's newly launched store in Sarabha Nagar, Ludhiana that sprawls across a lavish 1,650 sq.ft.

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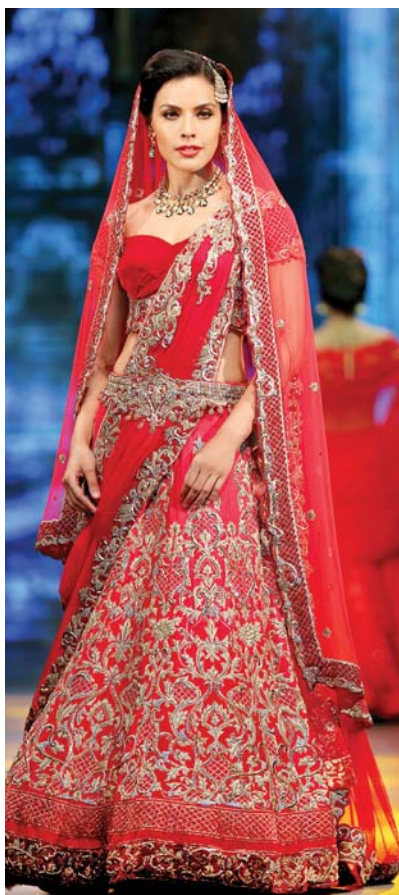


DESIGNER WATCH

**DESIGNER BRIDAL COUTURE**

Indian design legends elucidate how bridal couture has evolved into a big part of most designers' repertoire.

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ACCESSORIES

**Opportunities in Women's Fashion Accessories**

Top brands and designers talk on how changing consumer trends as well as retail developments are driving the women's fashion accessories category.

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FOOTWEAR

**Women's Footwear Market in India**

India is the second largest footwear producer in the world. Veterans from the industry share insights on the new developments.

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RETAIL INNOVATION

**Indulge, Don't Splurge on Luxury Fashion With 'The Clothing Rental'**

Renting designer or high-end brand clothes has become a trend during occasions. IBoF takes an overview in an interview with a leading player.

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FASHION RETAIL



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WINTER FOCUS:

**SUITS: THE NEW SUIT LOOK**

Suits in India have traditionally remained restricted mostly to boardrooms, festivities and special occasions. Industry experts outline the changes and the current dynamics.

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WINTER FOCUS: JACKETS

**JACKETS: THE JACK OF ALL TRENDS**

Although their demand shoots up during winters in India, but jackets are much more than mere winter wear. IBoF traces their rise.

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WINTER FOCUS: SWEATSHIRTS

**SWEATSHIRTS MOST SOUGHT AFTER THIS WINTER**

IMAGES BoF talks to some of the leading casual and athleisure brands to check the rapid permeation of sweat shirts into mainstream fashion.

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**BRAND WATCH**

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WINTER FOCUS: THERMALS

**SEEKING A THERMALS CONDUCTIVE WINTER**

Despite being hampered by brief winters over the past few years, how does the thermal wear industry still see growth? A report.

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WINTER FOCUS: SWEATERS

**SWEATERS: THE OLD FEEL LOOK REVITALISED**

Images BoF takes a look at how sweaters have been reinvented and have jumped back in fashion.

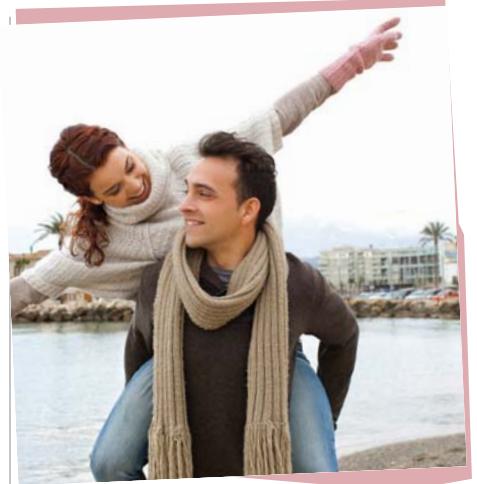
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WINTER FOCUS: SHAWLS

**S.O.S. FROM SHAWLS**

IMAGES BoF speak with industry experts to find out why the market dynamics for shawls haven't really caught on in India.

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COVER RESEARCH

**WINTERWEAR MARKET IN INDIA**

*Technopak reflects on the growth factors, sub-categories and recent innovations in the winterwear market in India, which was pegged at ₹17,011 crores in 2016.*

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COLLECTION LAUNCH

**RED RIDING: FUN WITH FUR**

Red Riding launches its new fur scarves collection. A very new category for the Indian market.

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NEW COLLECTIONS

**WOOLEN SOCKS**

**LATEST FROM BONJOUR**

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Textile Icon

**RAYMOND: THE SAGA OF AN INDIAN WORLD LEADER**

*IMAGES BoF traces the, almost, century long heritage of the global leader in worsted wool - the Raymond Group.*

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Design Icon

**25 YEARS OF ASHISH SONI**

*Veteran designer Ashish Soni reflects upon the many achievements, milestones and memories he has reaped in the 25 years of his fashion journey.*

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Material Trends

**FW '17-18 THRIVES ON LEATHER AND WOOL**

*The Indian winter wear market sees increasing evolution with a new found focus on wool and leather, and innovations like never before. Meher Castelino explains.*

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Fashion Trends

**WINTERWEAR FASHION TRENDS 2017-18**

*Shaswati Sengupta, CEO, Ingene Insights, shares how fashion in this upcoming autumn-winter season will be quite experimental, personal and outrageous.*

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Bollywood

**WINTER CHIC BOLLYWOOD STYLE**

*From winter wear must-haves, celebrities from tinsel town also give major outfit goals on sporting some hot trends correctly.*

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