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'Tis the season of festivities and weddings and the most promising time for our beauty and wellness industry. From service menus being revised, hiring of staff to renovating the interiors and increasing footprints – stakeholders leave no stone unturned to rake in the moolah and make the last quarter of the year to be a memorable time.

We kickstart with 13 hair and make-up artists, dermatologists and brands, recommending hair, skin and make-up tips with the bride and groom-to-be. As weddings are also high stress times, our hair and skin needs utmost attention and pampering. Therefore, the who's who of the industry share pearls of wisdom with the bride and groom-to-be on hair, beauty and wellness. They are Najeeb Ur Rehman, Nitin Passi, Ritesh Mastipuram, Bina Punjani, Seema V Jerajani, Apeni George, Saloni Arora, to only name a few.

In the hair section, we interview Owner and Director of Dean Jones Hairdressing in Edingburgh, master hairstylist Dean Jones who is applauded for his skills across the world. Being a content soul, he is happy mentoring his great team and watching them grow, and in the future, plans to expand his footprint. On the homefront, we meet Vaishakhi Haira, Director at Splash – The Salon in Mumbai. She ventured into hairdressing at an early age of 17. One of the seven esteemed ID Artists with L'Oréal Professionnel, Haria is determined to educate and assist aspiring artists and provide them with a platform where they can excel. We also have the Mumbai-based Celebrity Hairstylist, Aasif Ahmed, who gave up a promising career in public relations and film marketing to pursue his passion for hairstyling. After braving many storms, he has come out victorious all thanks to the love for the craft.

In beauty, we interview Kalpana Sharma, Make-up Artist, The Body Shop India. She has an enviable career that spans 11 years and has been associated with international brands such as, L'Oréal Paris, Maybelline New York, Chambor, and Revlon. Sharma has won accolades on both national and international platforms and continues to inspire with her journey from a make-up artist to a national trainer. Acclaimed dermatologist Dr Kiran Lohia, shares her insights into the Korean beauty trends, and Dr Soma Sarkar gives insights into Ultherapy, an aesthetic skin care procedure.

In the spa section, we bring to you the Sublime Spa at Aamod Shoghi in Himachal Pradesh which is nestled atop a hill and provides a 270° panoramic view of the valley below. With a focus on 'getaway' concept, the spa operations excels in branding, positioning, functioning and offerings. The spa has its roots in tradition that reflect in its pure rustic interiors and an array of traditional massages on its service menu. Charu Lal, Director of Spa, Woo Wellness Spa & Salon, Pullman New Delhi Aerocity, shares her insights into the spa and wellness industry in India, USPs, future plans and more.

All this and more in the October issue. May your burdens be light and coffee strong!



Hair: Kate Earl, assisted by the Francesco Group Church Lane Team
 Styling: Jess Wilcock
 Make-up: Judy O'Sullivan
 Photos: Kerry O'Sullivan

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- 34-48 **In focus** The onset of the wedding season opens up a whole new world of opportunities for the hair and beauty industry. Today's discerning clients are breaking the stereotypes when it comes to hair and make-up for the d-day. From customised skin and hair care rituals offered by salons and spas, innovative trends and techniques employed by make-up artists, the experts have to bring their A-game forward to beat the competition. We speak to top 13 artists and brands to understand the bridal hair and beauty trends of the season
- 49-58 **Beauty** Kalpana Sharma, Make-up Artist, The Body Shop India, not only has been associated with international brands such as, L'Oréal Paris, Maybelline, New York, Chambor, and Revlon, she has also won accolades on both national and international platforms. Sharma continues to inspire with her journey from a make-up artist to a national trainer; Dr Kiran Lohia, shares her views on beauty trends from Seoul; Dr Soma Sarkar, Dermatologist and Medical Director, Skin Inn in Mumbai shares her views on Ultherapy as a trending aesthetic procedure; Product launches in skin care and make-up
- 59-63 **Spa focus** Nestled atop a hill, the Sublime Spa at Aamod Shoghi in Himachal Pradesh provides a 270° panoramic view of the valley below. The spa has its roots in tradition that reflect in its pure rustic interiors and an array of traditional massages on its service menu; Director of Spa, Woo Wellness Spa & Salon, Pullman New Delhi Aerocity, Charu Lal shares her insights into the spa and wellness industry in India, USPs, future plans and more
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Hair Colour is The New Make-up

Discover Iconic Looks with L'Oréal Professionnel

Inspired by quintessential French beauty, L'Oréal Professionnel showcases three iconic hairstyles from its #FrenchBrowns collection with Twinkle Khanna, to replace the need for make-up and highlight your client's personality and facial features

New Hair Colour - New Make-up

A statement hair colour always gives you an edge, makes your client's hair stand out in the crowd and define their personality. Just like make-up, the hair colour can enhance your overall personality or even facial features without worrying about touch-up everyday. With a multitude of hair colour choices and techniques from Ombre to Contouring available in salon, craft the ultimate creative expression for your client.

Hair Colour Trend 2017

Taking the hair colour trend further, L'Oréal Professionnel has recently launched the #FrenchBrowns Collection with Twinkle Khanna. Inspired by stunning lights of Paris and the quintessential French approach to beauty, the collection offers a wide range of shades to attain an understated brunette look that is modern and chic. This assortment of warm and cool browns from Majirel and INOA has inspired stylists to create three signature looks.



COCOA CHERIE

Bespoke Contouring in Rich Hazel Hues. Taking the monument of love, that is the epitome of Paris as its muse, Cocoa Cherie is designed with the classic French fringe – an homage to the city and the classic French girl style. The hair is contoured in a cool shade of INOA #6.23 from the French Browns palette and styled with tousled effortlessness, reminiscent of the city's sophisticated lifestyle.

Vaishakhi Haria Train to Inspire

Director at Splash – The Salon in Mumbai, Vaishakhi Haria ventured into hairdressing at an early age of 17. One of the seven esteemed ID Artists with L'Oréal Professionnel, Haria is determined to educate and assist aspiring artists and provide them with a platform where they can excel

by **Shivpriya Bajpai**



Getting started

After completing junior college, we had summer holidays for four months. To kill my time, I decided to take up a course in hairdressing. I did not know then that I would start loving a hobby so much! After completing the course and a year-long stint as a trainee, I realised hairdressing was my calling. I then approached my parents with a plan to open a salon, to which they immediately agreed. And we launched Splash – The Salon in 2009.

Professional insights

I did my graduation from Narsee Monjee College of Commerce & Economics, Mumbai and later pursued a post-graduation from Welingkar Institute of Management Development & Research in Mumbai. In hairdressing, I have done a Cut & Style course from Toni&Guy in Hong Kong, Salon Creatives from Vidal Sassoon in London, and Cut & Style and Creative Styling from the TIGI Academy in New York. I have had the privilege of being trained by many international portfolio artists such as, Laurent Decreton, Julie Eldrett, Bertram K, Rush Salons, Trevor Sorbie, and others.





Enrich Salon & Academy The Most Admired Retailer in the Health and **Beauty Segment**

At IMAGES Retail Awards 2017, Enrich Salon & Academy, the leading salon chain from Mumbai, was declared the winner of the prestigious 'IMAGES Most Admired Retailer' in the Health and Beauty segment. Known for its trailblazing initiatives for its employees and customers alike, the 20 year-old salon chain has taken several noteworthy steps to regulate their business, which in turn have helped in standardising the overall industry. Recognising these efforts, a jury of independent and accomplished members, deemed Enrich Salon & Academy as a deserving recipient of the award

At the recently concluded IRF 2017, held in Mumbai, Enrich Salon & Academy, the leading salon chain in India, was judged to be the 'Most Admired Retailer in the Health and Beauty' segment. India Retail Forum is unquestionably the foremost knowledge and networking platform when it comes to retail in India. Pitted against distinguished players such as, Lakmé Salons and Naturals, and others, receiving the top honour is indeed, laudable, considering that the jury members were among the top tier in management across retail verticals.

Today, Enrich Salon & Academy has emerged as a major player in the beauty space with 57 salons spread across Mumbai, Pune, Ahmedabad, Bangalore and Vadodara. The brand delivers exemplary hair and skin services, along with after care products to a discerning audience. Enrich also operates in the education sphere through its world-class academies located in Mumbai, Pune, Ahmedabad and Bangalore, all of which are accredited by various national and international educational associations. These academies run programmes for fresh entrants, as well as advanced programmes to upgrade existing practitioners in the hair and beauty industry.

Philosophy and beliefs

Enrich, as a company, believes that great customer experience, delivered consistently, makes for a profitable business. With this as a philosophy, Enrich follows a systematic approach which provides a foundation for strong growth. This has led to the counter-intuitive

TOP 13 Brands Recommend Bridal Hair and Beauty Trends

by **Aradhana V Bhatnagar**

BINA PUNJANI HAIR STUDIO | Bina Punjani, Celebrity Hairstylist & Owner



- ▶ **Trends recommended:** I see a lot of texture when it comes to bridal, especially styles that are glamorous, yet undone, and easy. Another trend is experimental braids with soft curls, and those that are created around the head, rather than down. Colour makes any hairdo stand out. It works very well with colour dipped ends for a sun kissed look.
- ▶ **Zeroing on the look for a bride:** We individualise looks for the bride and it depends on the face shape, hair parting, and the functions planned. We keep their preferences in mind, and are constantly conversing with the brides to zero in on a look that is stylish.
- ▶ **My personal touch:** It varies from bride to bride, but I do love to embellish a hairstyle to make it stand out. We also try to bring in elements of modernity to every look.
- ▶ **Favourite products:** Dusting powder, hairspray, mousse, working spray, colour pigments, and more.
- ▶ **Do's and don'ts in pre bridal hair care regimen:** Do not mess with your skin, so avoid bleaches, and go for home remedies, or soft-luxurious products; a good diet is important for healthy hair; colour your hair 15 days before the wedding; test your hairstyle before the wedding, and make sure you keep the weather in mind – curls do not hold well in humid weather; research your stylist, and make sure your styles match.



BEAUTY



Skin Care Myths Debunked by Cheryl's Cosmeceuticals For Radiant Bridal Glow



Cheryl's Cosmeceuticals debunks skin care myths and presents professional solutions for all brides-to-be. Kick off this bridal season with customised skin care rituals available at all Cheryl's salons

Cheryl's Cosmeceuticals, India's leading professional skin care brand, has the perfect bridal package that will make your clients look radiant on their big day and provide them with a complete bridal regime. At Cheryl's, we understand the importance of skin safety and sensitivity, and that brides-to-be need reliable and professional care before their

wedding day. Thus, the brand provides customised skin diagnosis and care from the best of skin experts, before proceeding with the bridal treatment.

This fall get glowing and radiant skin with Cheryl's, as the experts debunk skin care myths with the best solutions to give your clients that radiant bridal glow.



Myth #1

A good scrub keeps pimples at bay.

Fact: Oil, dead skin cells, and bacterial growth cause acne. Excessive scrubbing dries out the skin which prompts extra oil production and therefore more breakouts.

Solution: With Cheryl's SensiAcne treatment, bid adieu to pimples. This treatment effectively works on sensitive skin with no harsh chemicals.



Myth #2

Cracked heels and calluses go away with time.

Fact: This is far from true. Cracked heels and calluses require care to restore. It is important to get rid of it from your feet, and keep them soft and moisturised.

Solution: Cheryl's introduced the HeelPeel Treatment, which helps repair painful calluses and cracks revealing soft and pampered feet in just 20 minutes.



Myth #3

Washing face several times a day, keeps acne and oily skin at bay.

Fact: Washing your face with an ordinary soap may not be enough to clear one's skin off grease and acne. If skin is inherently oily, it can be treated to balance the oil level required for healthy skin.

Solution: Avail Cheryl's ClariGlow facial to eradicate excess oil without removing moisture from the skin.

Myth #4

Getting a good amount of sleep cures dark circles.

Fact: This is an extremely common myth, but dark circles are not only caused by lack of sleep, but can also be caused due to excessive sleep, eye irritations, stress, allergies, and more.

Solution: With the I-Brite Roll on, brides-to-be can forget about dark circles! This roll on reduces capillary permeability and swelling, preventing blood clots and leakages which causes dark circles.



Bridal regime by Cheryl's

- ▶ Find out your skin type and condition.
- ▶ Know the concerns that bother you the most like, dullness, acne, oily, sensitive, and more.
- ▶ Get a manual examination by experts who may use machines such as a Wood's Lamp and Hydrameter to check the oil and moisture levels of your skin to get customised treatments.
- ▶ Start skin care facial and home care regimen three months before the d-day to give the skin ample time to recover from any concern.
- ▶ Cheryl's bridal package are available for six months, three months or one month before the d-day. 📞

Cheryl's Treatments are available exclusively in salons

Kanika Kapoor

Fuss-free and Natural

Meet Kanika Kapoor, the woman with a golden voice who's songs have been hugely popular and remained on top of the charts for months on end. The girl with a peaches and cream complexion, shares with *Salon India* her hair and skin care regime



"Idea of beauty"

For me, beauty is being comfortable in your own skin, to be able to feel confident. In real life, there is no such word as 'perfect'. True beauty comes from within and need not always show on a beautiful face. An 'ideal' beauty standard is not the universal truth, but a cultural and societal concept.

"Diet and fitness"

Fitness along with diet gives my skin a radiant feel. My metabolism is on point and I stay energised through the day. I do yoga and feel fresh every morning and my skin reflects it. Fitness and diet go hand in hand. If you are inactive, the lethargy shows on the face. Fitness is the first step to looking and feeling good.

"Hair care"

I travel a lot so I am exposed to harsh air and hard water all the time. To keep my hair healthy, I look out for spas, and experiment by making my own Ayurvedic hair packs using oil and vegetables. When I am home, I just wash my hair and let it air-dry. To make sure it stays healthy, I massage my scalp and hair thoroughly with a good oil, preferably coconut oil, at least twice a month. When I am rushing to work, I tend to put my hair into a hair tie and stay stress free about it. I google the latest hair trends and find the half bun to be quite interesting. The best food for hair is Amla, as it strengthens it, clears dandruff, and fights hair fall.

"Skin care"

On waking up, I drink a glass of hot water which has honey and lemon in it, as it helps in detoxifying the skin. Then I use the Valmont cleanser and toner. I change the products every two years. I also exfoliate my skin. I apply sunscreen to protect my skin against the sun and hide some small marks. I cannot do without my lip balm and wet wipes to protect my skin from the heat and dust.

"Make-up wise"

I am not a fan of make-up, however, on a daily basis, I use a concealer, kohl and a tint on my lips.

"Beauty icon"

My mother will always be my icon! She taught me to believe in my natural self without being dependent on products. 📌



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