

COVER STORY

32 “We are a community-focused store and expanding within this segment”

Eby Mathews of Foodworld Supermarkets speaks about how Foodworld has established itself as a strong community store chain, and is looking to strengthen its positioning by operating from smaller spaces within communities such as clubs, offices, campuses, apartment complexes, etc, to better serve these segments.



Eby Mathews
COO, Foodworld Supermarkets (P) Ltd

8 INDIA RETAIL FORUM 2017

Tryst with destiny

India's retail industry is actively scouring for growth potential and new opportunities. Where is the potential for growth and for tapping new opportunities?

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A peep inside the grocery shopper's mind and her basket

How can retailers attract more customers to their store, convert them to buyers, and get a fair share of their basket?

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Honoring the best in Retail in India: Images Retail Awards 2017

The 14th edition of IMAGES Retail Awards marked a befitting climax to this year's edition of India Retail Forum (IRF) 2017, India's largest retail intelligence business conclave.



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Sri Sri Tattva to launch exclusive franchise stores

Major expansion drive across its personal care range, food, and home care range.

28 HEALTH & WELLNESS

Make it better

With nutrition increasingly on the minds of shoppers, grocers need to up their game.



38 GIFT CARDS

A \$40-billion pot that retailers can encash profitably

G-cards is a regular source of revenue generation for retailers and e-commerce portals.

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What to check before buying home-made chocolate

Buyers need to ensure that home-made chocolate manufacturers follow FSSAI standards and regulations.

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New flavours of chocolate gifting

The demand for specific ranges of chocolate products has intensified.

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Taste sensation

Increasingly sophisticated palates are making grocers rethink the beer and wine category.



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Is in-store digital ready for prime time?

Consumer-facing tech garners mixed reviews.

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About 65% Delhi-ites prefer online shopping over regular shopping this year.