



Hair: Elise Antoine Mylord Coiffure France
 Photo: Weronika Kosinska
 Make-up: Izabela Szelagowska
 Stylist: Waleria Tokarzewska - Karaszewicz
 Production: MK Production & Christophe Gaillet

Content

- 16 **Snippets** Latest news and updates of the beauty and hair industry
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- 42-57 **In focus** Euromonitor International's report states that in India, per se, men's grooming has continued to register a robust performance in 2016, increasing by 10 per cent in current value terms due to an increased focus on looks and appearance by urban consumers. Salon India presents an insight into the evolving trends in the men's grooming industry
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- 59-65 **Tax reform** India is notorious for its complex tax system. For new businesses and startups, it becomes impossible to navigate through various direct and indirect taxes. But now, the things are set to change with the new Goods and Service Tax, commonly known as GST
- 67-74 **Beauty** Independent make-up artist, Meghna Butani, is a sought after name in the industry. She has her hands full with multiple projects; Expert recommended aesthetic procedure, Cool Sculpting is a sought after treatment for those who are looking at non-invasive ways to eliminate fat; Experts share nail care therapies; Product launches in skin care; Marketing tools that list seasonal offers and deals by salons
- 75-80 **Spa focus** Incorporating the essence of traditional Indian décor amidst modern architecture, the Woo Wellness Spa and Salon, located at the Pullman Hotel Aerocity, provides a visual and experiential extravaganza to clients. On offer are a plethora of innovative therapies along with traditional Ayurvedic forms of wellness; Spa Manager, Conrad Spa at Conrad Hotel Pune, Dr Darshana Sawale shares her views on the spa and wellness industry in Asia, brand USP, future plans, and more; Lucrative spa packages
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