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*Leading jewellery chain Kalyan Jewellers has acquired the online jewellery firm Candere to augment its presence in the growing online jewellery segment for an undisclosed sum.*

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### MAJOR BRANDS TO OPEN 20 'NEW BALANCE' STORES THIS FISCAL

*US based sportswear brand 'New Balance', which made its debut in India last year by opening its maiden store at DLF Mall of India, plans to reach a store count of 20 by the end of this fiscal. Major Brands, the franchisee for premiere international fashion brands such as- Aldo, Bebe, Nine West and Guess among others in India, has brought the New Balance brand in India.*



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*Consumer experience in retail has come a long way from queuing up to buy over-the-counter groceries, or being offered a cold drink in the sari shop. Finding a delectable platter of free-sample delicacies is a norm today as one heads to the aisle of oils in the supermarket. This journey has evolved exponentially in the past couple of decades. It has its share of woes as well as absolute moments of delight. Here is an overview of why and how consumer experience has unfolded across segments, categories and demographics.*





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**THE ROLE OF SCM IN RETAIL SCENARIO OF TODAY**

*Retail businesses grow and thrive through adding stores, online business and new suppliers, all of which increase supply chain complexity. However, while these evolutions are critical to growth and success, each additional component further tangles the supply chain management through their increased inter-dependencies. In this special feature we will unravel how in these competitive times retailers are retooling their supply chain efficiencies.*



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**REDEFINING BRICK AND MORTAR STORES, DIGITALLY!!!**

*Digital has transformed the way we live. In almost every walk of life, the smartphone elevates our experience, adding value and streamlining the way we do things. Within retail, digital is transforming everything from the consumer experience. The consumer is now a digital shopper. The proliferation of mobile technologies combined with widespread Internet access has rapidly altered just about every aspect of our lives. Now, the Internet of Things (IoT) promises an even greater revolution.*

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**WINNING WITH WOMEN'S WEAR – TCNS**

*Just as India opened its doors wide to welcome international fashion in the country, visionary thought of taking a lead to set an example. The vision was to create a brand that would beautifully merge Indian aesthetics and Western cuts and offer women in India a perfect combination of chic indo-western wear. This retail brand is TCNS, which includes W, Aurelia and Wishful.*



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**LIQUOR BAN COULD BE A 'HIGHWAY TO HELL' FOR F&B AND REAL ESTATE SECTORS**

*With the recent Supreme Court ruling banning the sale of liquor from establishments located within 500 meters of the National and State highways, a new real estate dynamic is at play. Two different categories of establishments have been impacted, with corresponding effect on real estate: F&B outlets located within malls and stand-alone restaurants located along 'within city limits' highways; liquor shops and bars located along national and state highways beyond the urban jurisdiction of the city.*

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**INDIA FASHION FORUM 2017: LOOKING INTO THE FUTURE OF FASHION**

*Fashion Forum (IFF) is India's largest fashion retail intelligence event. The event, which is in its 17th year, took place on 12-13th April in Renaissance Hotel, Mumbai. The IFF Conference creates unparalleled opportunities for learning from international and Indian industry experts, academicians, experienced professionals and analysts through a world-class mix of keynote addresses, panel discussions, CEOs roundtables, presentations, knowledge series sessions and workshops.*

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*Images Fashion Awards evening, which was held on April 13, was also the grand finale of the 17th edition of India Fashion Forum (IFF) that took place on 12 & 13th April at Renaissance Hotel, Mumbai. The forum was attended by over 600 of India's most prominent organisational, business and category heads from the country's leading fashion and retail companies. Emceed by popular anchor Neha Sareen and stand-up comedian and actor Ash Chandler, the ceremony recognised the achievements of outstanding fashion brands and retailers across 25 unique categories.*

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