

SALON™



INTERNATIONAL

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The Salon and Beauty Industry in India has gained tremendous traction in the last five years. Market & Research has predicted that by 2018, the global beauty industry will be valued at \$460 bn. The obvious reason for growth is the clear-cut inclination of clients to enhance their personality and wellness quotient. Therefore, it is no surprise that to cater to the rise in demand, the stakeholders are working twice as hard. With an eye on the 'next big thing' in terms of product ingredients, technology, tools and equipment, expectations that each category has from the other too, have increased. To understand these 'expectations' and bring them to a larger platform, we write the cover story.

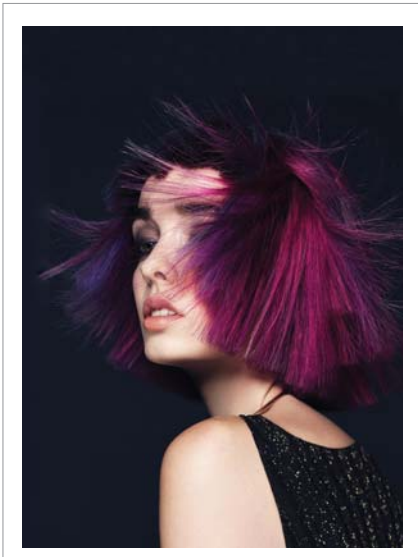
In the interview section, we meet Kai Wan, the award-winning hair stylist and owner of P.Kai Hair Salon in UK. He is a great mix of a mentor, session stylist and entrepreneur, all rolled into one. Wan's eye for detail speaks volume of his three-decade long association with this industry. On the home front, we have Amit Thakur, who has a strong foundation in academics and has carved a name for himself. With an enviable list of clients, Thakur is humble and attributes his success to his mentors, who he met at work. Ribu Dewan, Co-founder and Head Trainer at Texture Touch Salon in Bangalore, shares his story with us and how he is today, on the top of his game.

In make-up and beauty, we have Mansi Midha, an independent celebrity make-up artist, who has persevered to reach where she has after overcoming several challenges. She shares her victorious journey with us, which will undoubtedly, be a motivation for aspirants to enter the field of bridal and fashion make-up.

In trends, we have TIGI Bed Head's ultimate guide to gorgeous hair for Valentine's Day. From products that are known for their quality, watch love spinning a warm cocoon around you!

We showcase The Spa at the Leela Mumbai. Understated and elegant, the spa is also high on providing indulgent comfort and pampering with its bouquet of Indian and western therapies carried out by a well trained team of therapists. We meet Krishna Semwal, Spa Head at the Rejuve Spa at the Lalit in Chandigarh as he shares priceless wisdom with us.

All this and lots more in this issue. Do keep writing in!



Hair: Michael Piastrino
 Photo: Andrew O'Toole
 Colour: Adrian Rotolo
 Make-up: Kylie O'Toole
 Stylist: Vass Arvani

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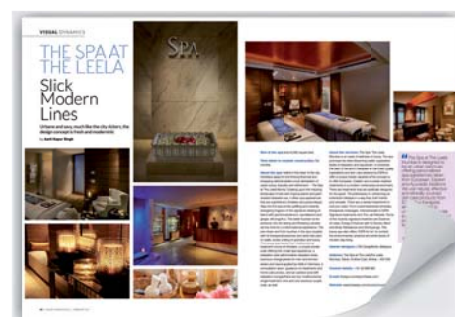
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- 46 **Role model** Amit Thakur, celebrity hairstylist, is taking Bollywood by storm. Personal favourite of the Bolly brigade, Shraddha Kapoor, Huma Qureshi, Priyanka Chopra, to name a few, Thakur is a style prodigy who is known for creating fun and fresh looks. He shares his passion for the craft, journey and more
- 58-74 **In focus** The salon and beauty industry in India is ascending the growth curve expeditiously. The obvious reason for growth is the raised awareness among clients, which is leaving the beauty stakeholders with no other option but to work twice as hard. Rise in demand has led to raised expectations within the industry. We bring you a report
- 75-82 **Beauty** Mansi Midha, renowned make-up artist and owner of the Make-up, Hair and Skin Academy shares her journey, future plans and more; Bharti Taneja shares top skin care trends for the year ahead; product launches in skin care
- 83-89 **Spa focus** The Spa at The Leela, Mumbai, designed on a modern décor concept, is an urban sanctuary offering personalised spa experiences taken from European, Eastern and Ayurvedic traditions; Krishna Semwal, Spa Head, The Rejuve Spa, The Lalit Chandigarh shares the challenges, brand USP and views on the wellness industry in India; J Tara Herron, Spa Director at the Imperial Salon and Spa in Delhi, shares her views on mindfulness and its positive impact on spa therapists
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KAI
WAN

Kaleidoscopic Elements

Award winning hair stylist and owner of P.Kai Hair Salon in Cambridgeshire, England, Kai Wan is a rare blend of session stylist, mentor and an entrepreneur all rolled into one. His eye for detail speaks volumes on his three-decade long run in the hair industry. Wan shares his journey with *Salon India*

by **Shivpriya Bajpai**



How did you get interested in hairdressing?

When I was 16, I was about to enrol into a college to either study photography or design. At this juncture, I got a Saturday job at a salon in Peterborough and I loved it straight away! Of course, I had to study hair, so I attended as many trainings as I could. I love work on a 3D art form. My first job was at Michael John Hair Artwork in Peterborough.

What courses have you done and from where?

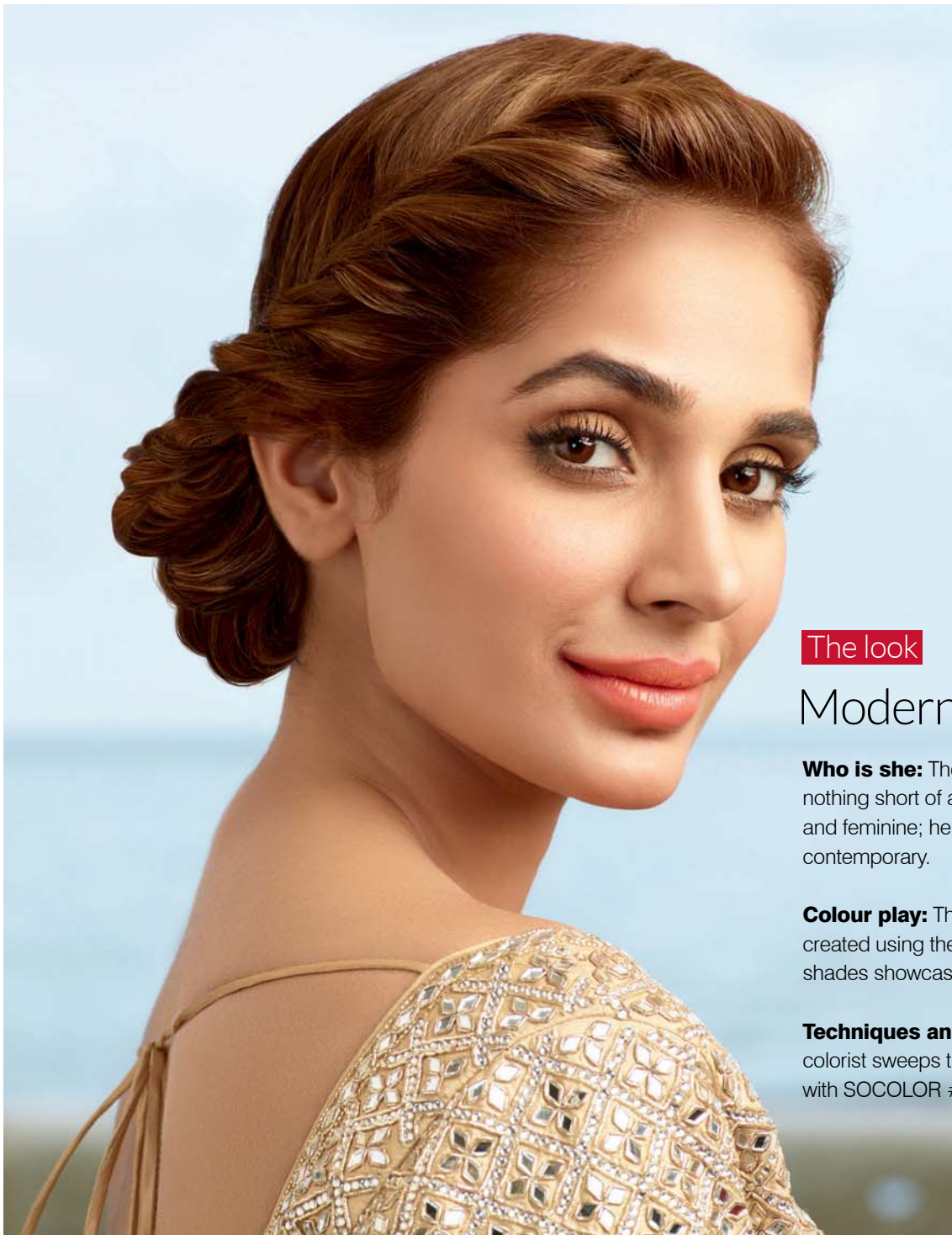
In the early days, I did an apprenticeship, advanced colour courses, the Sassoon cutting course and various other hair up, styling and cutting courses. I got to network with lots of different people in the industry, so I could keep learning.

MATRIX Presents Destination Brides

COCKTAIL OF COLOUR AND STYLE



MATRIX unveils the goddess in three ravishing brides and creates awe-inspiring looks with SOCOLOR, namely the Modern Maharani Bride, the Ethereal Garden Fairy Bride and the Boho Beach Bride. The colours of love, like gold, plum and red have been used with globally trending hair colouring techniques, like, Balayage, Ombré and Strobing, to create a royal festive affair



The look

Modern Maharani Bride

Who is she: The Modern Maharani is royalty personified, and nothing short of a heritage haveli will do for her. She is strong and feminine; her look classic and timeless, yet vibrant and contemporary.

Colour play: The Modern Maharani bridal look has been created using the gold family of colours. Rich and warm, these shades showcase our bride's regal personality best.

Techniques and shades used: Using graduated weaves, the colorist sweeps the hair to create sunny highlights and lowlights with SOCOLOR #5.3, #7.3 and #12.35.

TIGI BED HEAD'S ULTIMATE GUIDE

Luscious Hair for Valentine's Day

Just like make-up, styling your hair adds a glam factor to your overall look. You can straighten it, curl it or simply put your mane in a fashionable bun, but ignoring it completely will make it look dull and unattractive. TIGI catalogues a list of nifty products to get you through Valentine's Day for breathtakingly gorgeous hair.

WASH AND CARE RANGE

TIGI Bed Head Urban Antidotes Level 1 Re-energize Shampoo and Conditioner is meant for normal hair that needs daily boost of cleansing and care. Get the bounce back to your hair with this shine-enhancing shampoo that hydrates and moisturises. To combat everyday wear and tear, follow-up with Re-Energize Conditioner. For a weekly spa at home, pamper your hair with TIGI Bed Head Urban Antidotes Level 1 Re-Energize Treatment Mask, a lightweight product for fine to normal hair, it prevents future frizz and damage to give your hair a boost of smoothness and super reflective shine.



For dry damaged hair that needs an instant moisture hit, use TIGI Bed Head Urban Antidotes Level 2 Recovery Shampoo and Conditioner. The Recovery Shampoo prevents pesky split ends and provides first aid for dry and damaged hair. Keep the party going with Recovery Conditioner for a rush of hydration to revive your moisture-deprived mane. For the thirst quenched hair, use TIGI Bed Head Urban Antidotes Level 2 Recovery Treatment Mask that helps smoothen frazzled locks. With a serious dose of core repair technology, the product works miraculously to rebuild medium signs of damage.



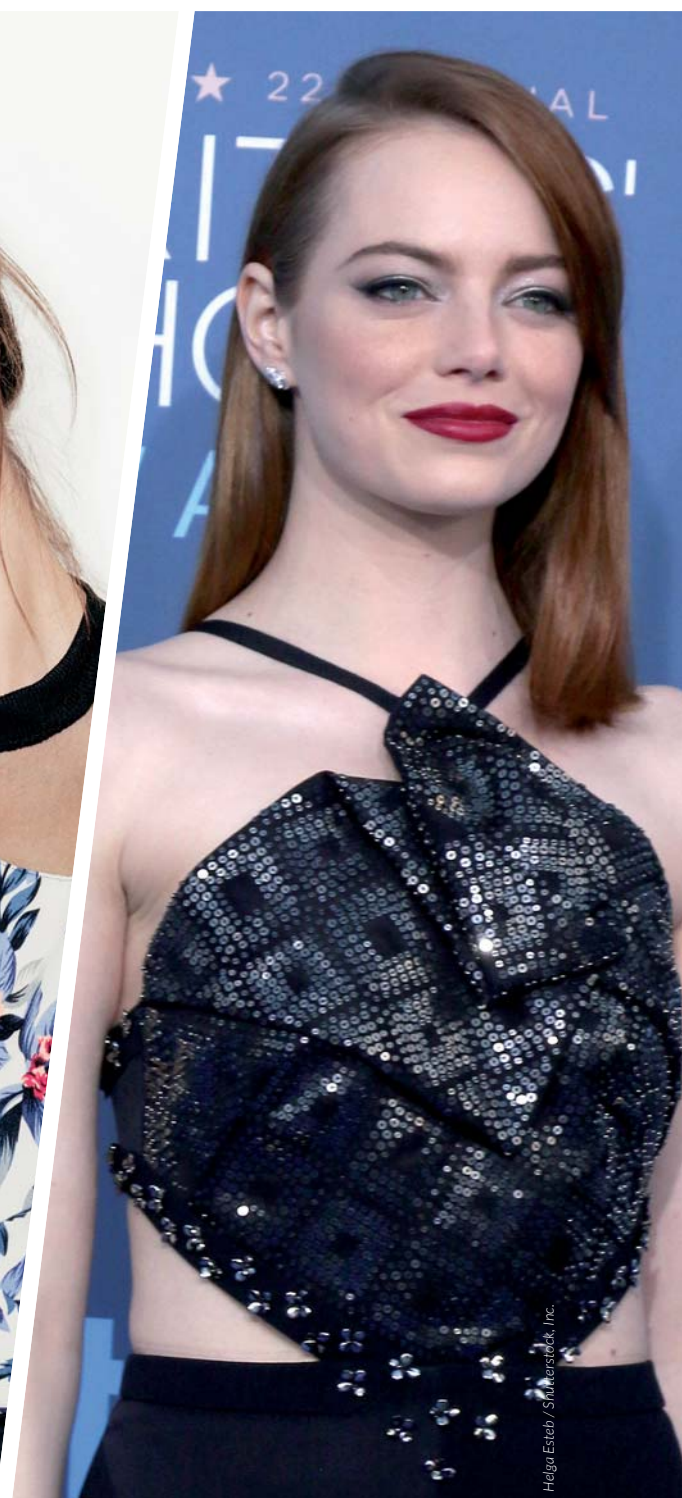
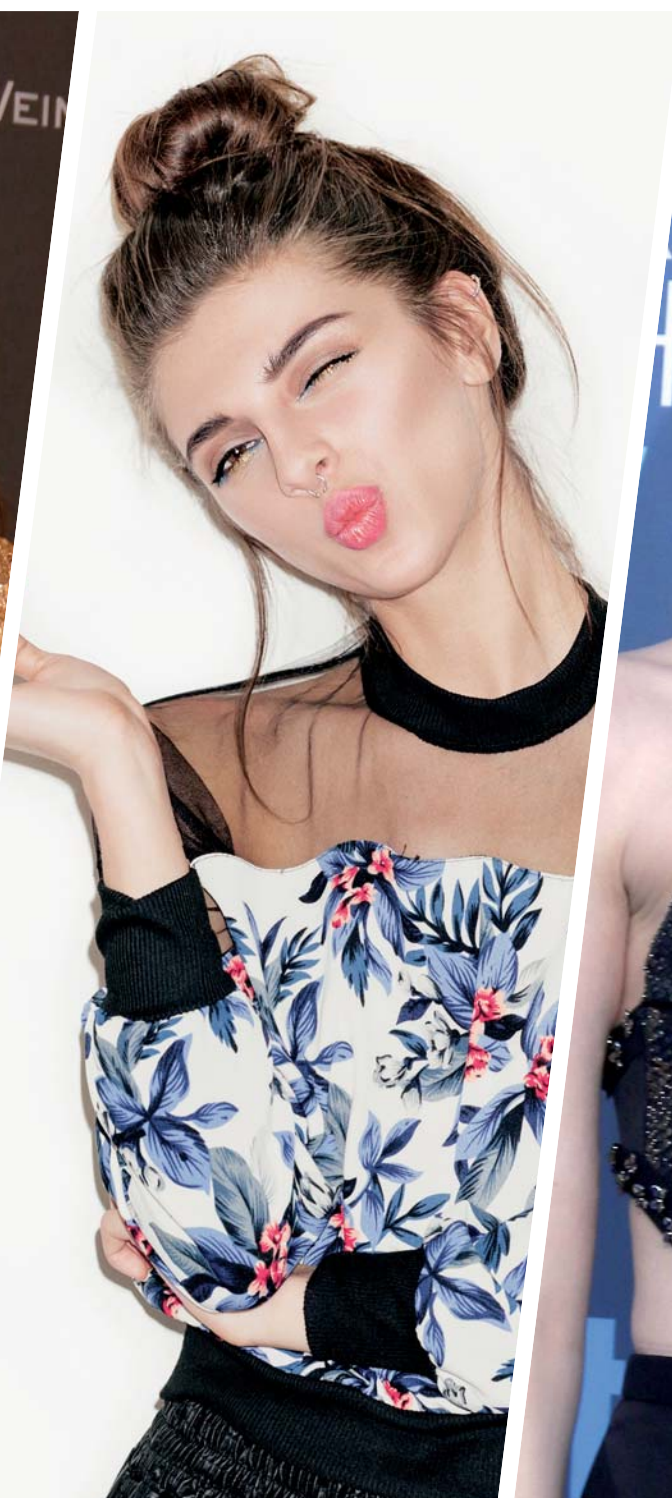
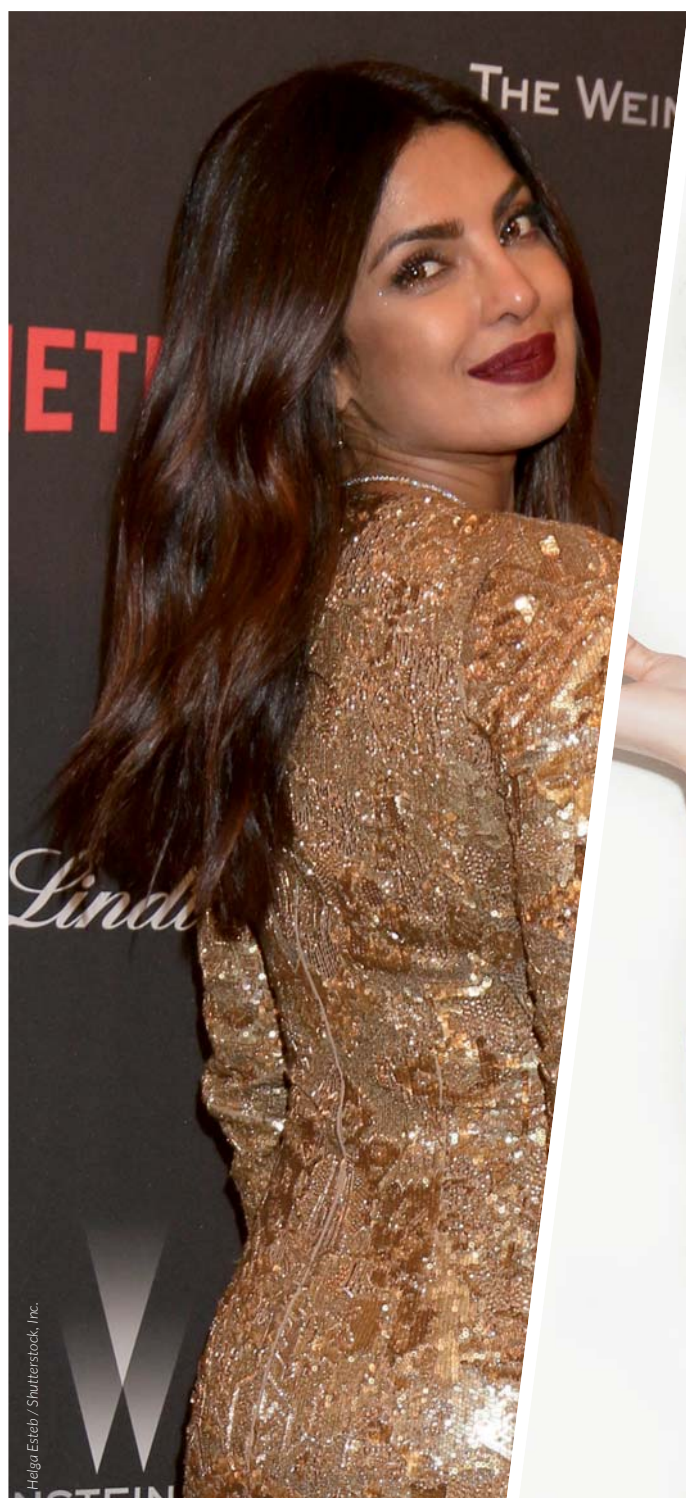
For frail and fragile hair that needs serious damage control, use TIGI Bed Head Urban Antidotes Level 3 Resurrection Shampoo and Conditioner to make your hair three times stronger. Repair weak and brittle hair with this powerful moisture packed Resurrection Shampoo. Pair it with Resurrection Conditioner, which consists of a unique formula that targets areas in most need of repair, giving your whacked out hair the revival it has been waiting for. For intensive care, use TIGI Bed Head Urban Antidotes Level 3 Resurrection Treatment Mask, which acts as a core repair technology that works on restructuring internal protein bonds.



If you suffer from limp hair and crave a sizeable boost, you are not alone. Get your hair bursting with bounce and fullness with TIGI Bed Head Epic Volume Shampoo and Conditioner. The sulphate-free shampoo provides a boost of volume to your style and strengthens your hair. With the Epic Volume Conditioner, get thick, voluptuous body with a lightweight touch.



VALENTINE'S DAY Hair & Make-up Goals



With the Valentine weekend just round the corner, it is the perfect time to prep your hair and make-up routine. Let your hair and make-up do the talking with A-list inspiration from fashion's prime ambassadors

From Jennifer Lopez, Natalie Portman to Priyanka Chopra and Deepika Padukone — we spotted a brigade of beauties slaying the red carpet Here's our take on the styles that are worth trying out for the most romantic day of the year...



AMIT THAKUR

Revamping the Hair Game

Meet Amit Thakur, the gen-next celebrity hair stylist of Bollywood with an enviable client list that features Priyanka Chopra, Shraddha Kapoor, Shilpa Shetty, to name a few. He has gained a strong foothold in this competitive industry with sheer hard work and patience. Thakur believes that social media has changed the game, and with following of 16k+ on Instagram, he knows what he is talking about

by **Shivpriya Bajpai**

MANSI MIDHA

Dared to Dream



Meet Mansi Midha, who started out by simply dabbling in the colours of make-up. After years of education and hard work, she has today carved a name for herself in bridal and fashion make-up. What's more, she is also the proud owner of the Make-up, Hair and Skin Academy

What inspired you to become a make-up artist and how did you get started?

As a home-maker, I have always been fond of make-up. As the fascination for it was there and so was the inclination to learn about make-up artistry, I decided to take it up as a profession.

What are the courses you have taken up?

I have done Pro Makeup Artistry course and Advance Media level course. But more than the courses, it was my passion and the will to learn which motivated me to work hard, experiment and play with colours and this zest coupled with hard work and Gods blessings has helped me achieve my dreams.

What was your first big break?

My first brush with Bollywood make-up was with actor Sonu Sood who was present on the opening of my salon in Rajouri Garden. The appreciation I received was satisfying and motivated me to work harder. The biggest break was the song I did with Mika Singh and Daler Mehndi Sir, which helped me break the ice in Bollywood and the entertainment industry. This led to a stream of work for actors, such as Karishma Tanna, Govinda Ji and family, Sana Khaan, among

others and several fashion shows. Gradually my confidence has grown and having won many awards, I have developed as an artist.

What are the current trends in make-up?

As the season changes, the trend in make-up also changes. In 2017, we will see two extremes: either just a little bit of make-up applied artfully, or piles and piles of glitter and shine. The trend is more towards glow and colour rather than contouring. I am looking forward to blush bomb, bold and glossy lips, highlighted cheek bones and, in general, a shinier and glowing skin. Colours like purple, blue and yellow are expected to rule. Smudgy and smoky eyes and glitter are her to stay.

What are the products you swear by?

The make-up trolley of an artist is always an amalgam of the best products, which give the best results. My favourites are GC highlighter, NARS eye shadow and Huda Lashes.

What are the challenges this profession entails? How did you overcome them?

I believe myself to be a painter. My canvas is the face which changes with every client. Every face comes with different set of flaws and weather conditions also make it difficult

MAHIRA KHAN

Beauty From Across the Border

There is something about Mahira Khan that makes her stand apart from rest. From being a VJ, a television sensation and now a movie star on both sides of the border, she has done well in a short span of time. She shares her fitness and beauty regime with *Salon India*

by **Aarti Kapur Singh**



She has just made her debut opposite Shah Rukh Khan in *Raees* and has everyone talking about her glowing skin and 100-watt smile. Despite her raw beauty, she is not a celebrity with a ritualistic view on beauty.

“Nothing like beauty that is natural”

“I have a combination skin, which means I have to take that much more care to research every product that I use. I do not want something for dry skin to make my skin oily or a product to control oiliness and dry out my skin. In such a tough situation, I have found *desi nuskhas* to be effective. My favourite is this honey and lemon paste, made of two teaspoons of honey with a few drops of lemon. It is my all-in-one beauty remedy, as it is a tan remover, exfoliator and a moisturiser.

Also, my mom did not allow me to wear make-up till I was 17 or 18. At home, my face is bereft of any make-up and my eyebrows are still trade markedly un-plucked. I feel once you expose yourself to an unnatural way of living, you do become a slave to it! I think this was the only way I could survive in the US because I had two jobs to make ends meet, while I was in college. Also ever since I was made aware of my looks by friends and teachers, I have deliberately tried to downplay them and decided to prove myself in other ways.”

“I am not into products at all”

“I only need my moisturiser and a blush and even there I carefully pore over the ingredients. I am too well-informed about beauty products and their ingredients. I am completely against fairness creams and will never advertise for them.”

“My style in terms of clothes reflects my nonchalance”

“If it was left to me, I would wear my jeans, a wife-beater, tie a top knot and wear high heels. It usually takes me 15 minutes to get ready, but today, it took me two to three hours as I had to change a lot of clothes. A salwar kameez is my forever favourite outfit, followed by gowns. I have this weird obsession with earrings, I feel I am not fully dressed without them!”

“I regret cutting my hair and I hate my feet”

“I have always been very fond of my hair and if you think they are good, *shukriya*, but let me tell you they are not half of what they used to be! I regret cutting them for *Bin Roye* as after that they have just not grown as long or as luscious. I am also very, very conscious that I have really ugly feet. I avoid wearing peep-toes!”

“I just cannot diet”

“I would rather die than diet! I eat unhealthy food, too; I am likely to devour the fries before I eat the burger or sandwich. But I guess I have my metabolism and again my genes to thank. I have never set foot in a gym, though I walk a lot. I take care to drink lots of water, as it is the best way to keep yourself clean internally and it beats bloat. Water also keeps your skin naturally supple and moisturised.”

“Beauty icons are timeless”

“Jennifer Lopez, Meena Kumari, and Madhubala - what I would do to resemble them even a bit!”



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