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It is 2017 – a fresh new year full of promise and opportunity! January is also a month when *Salon International-India* celebrates its anniversary. This year, we turn eight, and like most our age, we are brimming with energy and enthusiasm!

To back our anniversary effort, veterans from the industry have kindly taken out time for words on wisdom on issues that are pertinent to the hair and beauty industry. Shahnaz Husain, Dr Blossom Kochhar, Avni Amlani, Vikram Bhatt, Adhuna Bhabani, Rekha Chaudhari, Viki Thakkar, and Sakshi Virmani, share their expertise.

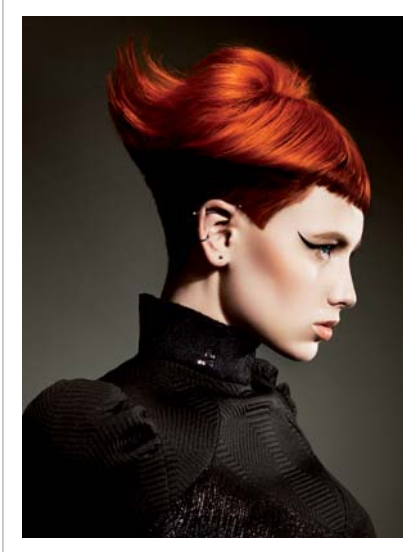
In this issue, we focus on the growing business of Dermatology and Cosmetology in India. While it is now common place for salons and spas to do brisk business, the category of Dermatology and Cosmetology is attracting a high number of eyeballs from men and women, alike. Never to take things on face value, we talk to a number of experts across the country to bring to you the bare facts about the segment, challenges and opportunities that go hand-in-hand with it.

In the global section, we feature Rae Palmer, the owner of WELove Salon in UK and winner of BHA Southern Hairdresser of The Year 2008-09. She is so driven by innovation and creativity, that apart from spearheading her salon, she is also the Brand Ambassador of Revlon in UK. Karine Jackson, Owner of Covent Garden Salon, is a star hairdresser, who believes in pushing the limits with her undying passion for the craft. Catering to an elite clientele of Hollywood actresses, like Neve Campbell and Shelley Conn, Jackson is a master of her craft. She has several prestigious awards in her kitty, such as the London Hairdresser of the Year 2007 in BHA, Fellowship Consumer Image of the Year in 2011, to name a few. Andrea Louca, the London and Essex based make-up artist is an intrinsic part of the Kryolan UK and International Make-up and Training Team. A powerhouse of passion, she conducts training workshops across the world and never misses any opportunity to upgrade her skills. Louca shares her journey, achievements, and more.

On the homefront, we meet Cherag Bamboat, make-up artist par excellence; Evelyn Pao Virk, who started her professional career, as a hairdresser, in 2006 by pursuing a six-month hair course from Kolkata-based A N John Academy. After working with A N John salon for over seven years, she started her own salon, named Hair's Evelyn. Today, she is successfully running three branches across Kolkata, and owes her success to her guru and mentor, Raman Bhardwaj. She was announced the Colour Category winner of the Indian Hairdressing Awards 2016-17 at the East Regional Finale. Kabita Puri, the young and dynamic Top Stylist at Toni&Guy, Kolkata, gave wings to her dreams when she preferred to learn hairdressing, despite being a Science graduate. Apart from handling elite clients and mentoring juniors, she has worked with reputed designers and shows. Puri shares an insight of her journey, hair trends and more.

In the Spa Focus, we have spa designs that mesmerise! From the holistic Quan Spa at the Renaissance in Mumbai to the Movenpick Resort & Spa in Phuket, the elements of design have been fused together aesthetically. All this and more in this issue.

Keep reading and writing in!



Hair: Michael Rackett
 Photography: John Rawson
 Make-up: Kristina Vidic
 Stylist: Bernard Connolly

Content

- 20 **Snippets** Latest news and updates of the beauty and hair industry
- 26 **New openings** Salons and spas across the country
- 30 **Main interview** Rae Palmer, owner of WELove Salon in UK and winner of BHA Southern Hairdresser of The Year 2008-09, is hugely driven by innovation and creativity. Apart from spearheading her salon, she is also the Brand Ambassador of Revlon, UK. She speaks about her journey
- 44 **In first person** Meet Kabita Puri, the young and dynamic Top Stylist at Toni&Guy, Kolkata. She shares an insight into her journey, hair trends and more
- 48 **Role model** Evelyn Pao Virk started her professional career, as a hairdresser, in 2006 by pursuing a six-month hair course from Kolkata-based A N John Academy. Today, she is successfully running three branches across Kolkata, and owes her success to her guru and mentor, Raman Bhardwaj. She was announced the Colour Category winner of the Indian Hairdressing Awards 2016-17 at the East Regional Finale
- 83-116 **Beauty** Cherag Bamboat, celebrity make-up artist and owner of Magical Makeovers Academy shares his skills and learnings and the difference he wants to make; Andrea Louca of Kryolan shares her plans for the brand; Ishika Taneja, Guinness Record Holder; shares make-up trends for the year ahead; feature on skin care rituals followed by superstars of India; new and growing brands in skin care on their plans; product launches in make-up and skin care
- 84-92 **In focus** The business of beauty is in a dynamic phase. While it is now common place for salons and spas to do brisk business, the category of Dermatology and Cosmetology is attracting a high number of eyeballs from men and women, alike. Never to take things on face value, we do a recce
- 119-129 **Spa focus** The holistic approach of Quan Spa, located at the Renaissance Mumbai Convention Centre Hotel, symbolises nature's purest resource, water. The décor exudes serenity in a luxurious way and helps to escape from the mundane rituals; Lilly Bernard Serrao, Spa Manager-Operations, Seventh Heaven Spa at Clarks Exotica Resort and Spa, Bangalore, shares the challenges and opportunities inherent to the wellness industry; spa packages
- 132 **Influencer** Delhi-based fashion designer, Pawan Sachdeva has carved a niche in men's fashion. He talks about the collaboration of hair and make-up with fashion
- 134 **Celeb style** Ranbir Kapoor, the super attractive superstar, shares his grooming and fashion secrets
- 136 **Coffee break** Try this quiz and win prizes
- 138 **Events** The social calendar: what is happening when and where
- 140 **Step-by-step** Recreate the intricate cut

128



30



60



96



134



TOP HAPPENINGS OF 2016

Salon India is eight years old! A time for celebrations and also a time to look back in retrospect. In the anniversary issue, we select the big and best spa and salon launches, events, happenings and top brand entries in the hair and beauty industry in 2016

TOP STORE LAUNCHES

Vipul Chudasama Education And Studio

Vipul Chudasama, celebrity hairstylist and consultant to many top brands, has launched the much-awaited Vipul Chudasama Hair Education and Studio. Spread across 850 square feet, the studio is designed to appeal to an upscale business and leisure clientele and professionals, alike. This alternative studio and academy is poised to transform the face of haircutting and education.



The services include cuts, colour, blow dries, treatments, hair styling and bridal make-up. One can choose from a wide selection of quality products for hair. The salon is equipped with eight stations along with two shampoo stations. Vipul Chudasama Hair Education and Studio boasts of a team of savvy hairstylists and artists, who come from an extensive background and create new hair ideas without disregarding the classic.

Beauty Mantra in Vadodara



Spread across 1150 square feet, the architect has created magic, yet again, by restoring a vintage home to give birth to Beauty Mantra. It is an eclectic fusion of Indian retro with muted Mediterranean. Founded by Bijal Shah, who is passionate about the beauty industry, this is the second branch in Vadodara. The salon has been especially designed for hair rituals and its USP lies in creative hair colouring. In skin care, the unique skin regeneration treatment is a signature service, while Glow N Shine Manicure+Pedicure as well as candle therapy for hands and feet are also popular. Equipped with six hair styling stations, hair ritual room with two stations, two beauty rooms, make-up room, a spa room along with mani and pedi stations, and a nail bar, a number of people can be serviced simultaneously. The fully trained and professional team makes every service worth trying.

CELEBRITY ENDORSEMENTS

Shraddha Kapoor for Veet



Veet appointed Bollywood actress, Shraddha Kapoor, as their brand ambassador for Veet Silk & Fresh. Maha Changez, Brand Manager, Veet, reportedly said that the brand is excited with this association with Shraddha Kapoor to launch the improved Veet. She further added, that the new silk and fresh technology gives salon-like smoothness in five minutes. It is available in three sizes, 25 gms, 50 gms and 100 gms, and suits normal, dry and sensitive skin.

TOP COLLABORATIONS

Kiehl's India and Neha Dhupia to partner with Teach For India



To commemorate its fifth anniversary in India, Kiehl's partnered with actress Neha Dhupia and Teach For India to establish 'Kiehl's Gives', an ongoing global initiative to promote philanthropy. For the first time in India, the brand retailed a special edition of their Ultra Facial Cream, the world's favourite moisturiser and 100 per cent net proceeds from which (up to Rs7,00,000), went straight to Teach For India to educate underprivileged children in India. The special edition designed bottle echoes with Neha Dhupia's sentiment to 'Give where you live' was aimed to eliminate educational inequality in India. Purchasing 10 jars of Kiehl's Ultra Facial Cream would help bring excellent education to one child in a Teach For India classroom for one year.



KARINE JACKSON Artist Par Excellance

Karine Jackson, Owner of Covent Garden Salon, is a star hairdresser, who believes in pushing her limits with her undying passion for the craft. Catering to a clientele of Hollywood actresses, such as Neve Campbell and Shelley Conn, Jackson is a master of her craft, who has prestigious awards in her kitty

by **Shivpriya Bajpai**



ALFAPARF MILANO
REVOLUTION COLOURS

Colour Your Hair Patriotic

Take care of your hair while you
flaunt love for the country

We love our country and respect our flag! And, we create fashion, the patriotic way. Hair colours are a strong fashion statement and to enhance it further, Alfaparf Milano Revolution Colors offer an easy step-by-step guide to achieve a patriotic hair colour in style! Apply the colour, starting from the roots till the ends. Do not worry about safety as they are ammonia-free and the colour stays up to 14 to 18 washes.



STEP 1:

Pre-lighten the hair to the extent of 8/9 level.

STEP 2:

Divide the hair into three sections.

STEP 3:

Take the first section and apply the orange colour tube directly onto the hair without mixing the developer.

STEP 4:

Repeat Step 3 with the middle section of the hair and apply the white colour.

STEP 5:

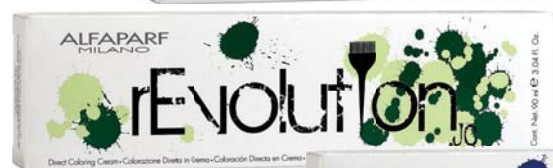
On the final section, apply the green colour.

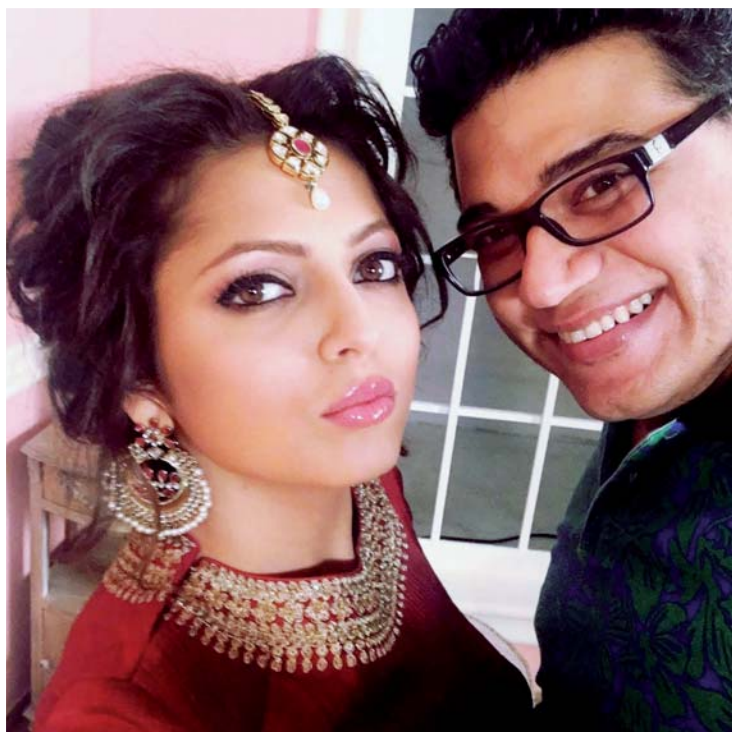
STEP 6:

Leave the colour for 20 minutes and then wash.

“Hair colouring is fun and with brands like Alfaparf Milano, it is even more exciting! People colour their hair for style and we experiment with these colourful beauties for fun and passion. We mix and match and create colourful stories with hair and ensure the hair is as safe as your numerous colour applications. Keep colouring on this Republic Day!”

— PUNEET WASON,
Regional Technical Trainer at Inocorp Marketing Pvt. Ltd.





CHERAG BAMBBOAT Beauty for a Cause

Cherag Bambboat, the veteran Celebrity Make-up Artist and Owner of Magical Makeover Academy, is all set to make a difference with his craft. He aims at creating a legacy of make-up artists in India and is working on his educational trust to provide free make-up education to the underprivileged. Bambboat's love and passion for make-up has made him a sought-after name in Bollywood

by **Shivpriya Bajpai**



MAKE-UP
101
Trends
for 2017



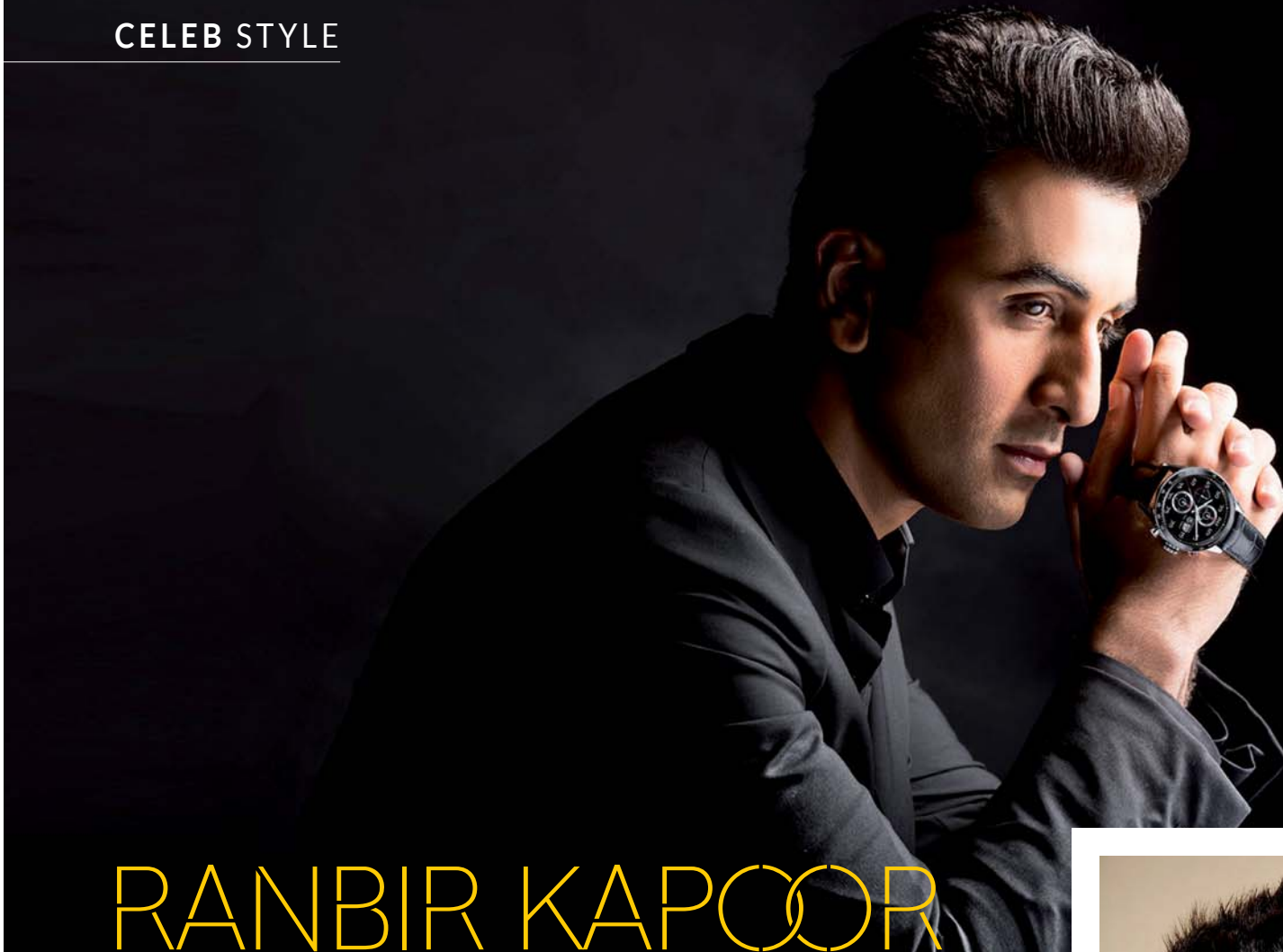


BRIDAL BEAUTIES

Wedding Make-up, **Celeb-Style**

All girls suffer from a case of nerves on their D-Day fretting about whether they will look beautiful or dull. Bollywood's everlasting beauties reveal their beauty rituals while recalling the most important occasion in their life - their wedding

by **Aarti Kapur Singh**



RANBIR KAPOOR

Sultan of **Style**

He carries his family name with as much ease as his charming personality and make-you-go-weak-in-the-knees good looks. With *Salon India*, the Kapoor boy and soon-to-be *Jagga Jasoos*, spills the beans on what makes him such a favourite

by **Aarti Kapur Singh**

Ranbir Kapoor straddles a world of paradoxes. He is a Kapoor, a member of the first family of Bollywood, famous for its love for food. But he is also every bit his fit and ageless mother's son. So, in his own words, "There is a secret balance I seem to have found, though I am myself not sure how," confesses Ranbir. His impeccable sense of style coupled with his looks makes him a hot favourite of the youngistan. His preferred style is a fusion of street favourites and luxury fashion labels, such as Bape, Valentino and Kenzo, and sure enough he never misses an opportunity to channel his sartorial sensibilities.

"Being hot is in the head"

It is true! Believe and you will be. See, when you feel you are hot, there is a swagger that comes naturally in the way you walk, a confidence in the way you talk and a belief in yourself that makes others believe you are hot. So training yourself to think you are hot is as important as actually being hot!

"I need to eat right"

The transition from a plump youngster to being fit and lithe, has been difficult. It was only when I started my acting career that I realised the importance of having a fit body. As a kid, I was never



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