



FASHION BUSINESS



Cover Picture Courtesy: Monte Carlo

Stores



**Casa Pop**  
Pg No. 32

**Les Petits**  
Pg No. 34

**Armani Xchange**  
Pg No. 36

**Vanilla Moon**  
Pg No. 38

Event

**Intex South Asia 2016**

The second edition of Intex South Asia, the region's only international sourcing show concluded on a successful note. A report.

Pg No. 40

MISC

**Duke Winter Collection '16-17  
Jackets & Sweaters**

Duke recently launched a new smart and trendy collection encompassing various variants of jackets and sweaters.

**Jewellery Retailers & Professionals Felicitated at GJTCI Excellence Awards Ceremony**

Anil Prabhakar's outstanding contribution and exceptional commitment towards growth and development of the Gems and Jewellery industry, recognised amongst others.

Pg No. 42



INDIA WATCH

**GLOBAL BRANDS IN INDIA**

After the success of Zara, H&M, Gap, etc., we present the other new international biggies, who have or are about to enter India.

Pg No. 44



FOCUS

**IKEA'S MUCH AWAITED INDIA ENTRY: A REPORT**

Swedish furniture major Ikea is all set to open its first store in India next year, unfolding yet another chapter in its worldwide success story. India is one of the world's fastest growing economies and holds great promise for it.

Pg No. 52



BUSINESS

**Demonetisation & Its Impact on the Indian Garment Industry**

IMAGES BoF team spoke to a number of stalwarts in the Indian garment industry who shared their valuable insights on the impact of demonetisation on the garment industry in India and its value chains.

Pg No.58

Q&A

**Da Milano: Expressing Classic Styles**

In a candid interview with IMAGES BoF, Da Milano's Managing Director, Sahil Malik shares details about the latest shopping and fashion trends in leather accessories.

Pg No. 64



ONLINE

**MAKING LUXURY ACCESSIBLE**

Rashi Menda, Founder and CEO, Zapyle.com, shares with IMAGES BoF about the online fashion portal's business model, current operations and future expansion plans.

Pg No. 68

## Contents

# R

74-125

## FASHION RETAIL

### INDUSTRY TALK-1



#### WHAT'S TRENDING IN CASUAL WEAR & ATHLEISURE?

Discover what the industry biggies are betting on for the coming season in casual wear and athleisure.

Pg No. 94



### INDUSTRY TALK-2

#### IS INDIA SPORTSWEAR READY?

Key market players talk about the sportswear market in India and how best it remains distinguished from casual wear and athleisure.

Pg No. 98

### MY THOUGHTS

#### ACTIVE WEAR: THE NEW BEHEMOTH IN MAKING ... UNEARTHING THE DYNAMICS

Nischal Puri, MD, Horizon Consulting India, talks about the kinetics inside the ₹6000-plus crores category, the vector of the change and an analysis of the forces shaping the category.

Pg No. 104



### COVER STORY RESEARCH-1

#### CASUAL WEAR MARKET IN INDIA

Technopak sizes up the casual wear market in India which is fast growing aided by changing lifestyles, the actively growing middle class with high disposable income and increasing urbanisation.

Pg No.74

### BRAND WATCH



- 108 BLACK PANTHER
- 109 C9
- 110 FITZ
- 111 F-STREET
- 112 GREENFIBRE
- 113 LOTTO
- 114 MONTE CARLO
- 115 MOUSTACHE JEANS & M BRAND
- 116 NUMERO UNO
- 118 PARX
- 120 PEPE JEANS
- 122 SPYKAR
- 124 SUCCESS
- 125 WILLIAM HAZLITT



## Fashion Retail



### COVER STORY RESEARCH-2

#### GLOBAL SPORTSWEAR & ITS GROWTH IN INDIA

Technopak makes a survey of both the global and the Indian sportswear markets and studies the key categories, growth drivers and emerging trends, including the fusion of sports and fashion.

Pg No. 81



DENIM AND FASHION TRENDS — CAPSULE FOR INDIA

# SPORTSWEAR INTERNATIONAL



130



134

## RETAIL

### 130 **Why Push Virtual Reality When You Have Got Reality Right There?**

Retail strategist Jeff Kindleysides of Checkland Kindleysides doesn't like to complicate things, relying on authenticity to create a sense of wonderment.

## FABRICS

### 134 **Cotton Complexities**

Experts and fabric manufacturers explain why various cotton types are so different from each other.



138

## BRANDS

### 138 **The Future of Denim**

Denim guru Adriano Goldschmeid and Jason Denham, discuss about the future of denim covering a plethora of topics including young designers' roles, new media, brand values, education and sustainability.



144

## RETAIL

### 144 **Jean Gems**

Adriano Goldschmeid chooses his ten favourite denim stores round the world.



150

## TRENDS/ DENIM

### 150 **The Real Deal**

Will real and rigid denim qualities finally take over the women's denim market again which has long been dominated by a never ending story of stretch innovation.

## SHOOT

### 152 **The Girl in Jeans**

152



Credits for India Capsule

## SPORTSWEAR INTERNATIONAL

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