

SALON

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INDIAN SUBCONTINENT | Vol 8 No 11 | November 2016 | 98 Pages

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Centuries ago, Heraclitus, a Greek philosopher, had said that change is the only constant. This holds true for all aspects of life; our minds and attitudes, personalities and views are always in a state of flux. What is more - even the seasons undergo change, signalling us to bid adieu to one and welcome the other. While some changes may not be comfortable to deal with initially, hope lies in the fact that they will be only positive.

With this as a backgrounder, our cover story revolves around the movement in the hair industry. It was not long before professional salons were accustomed to using consumer brands when it came to hair styling tools. Today, the market in the country has matured by leaps and bounds, where many professional international brands have forayed into this category. However, there is a dearth of homegrown brands that are especially designed to suit the needs of an Indian hair stylist. For colour application products, there was always a presence of a couple of international brands, but then this category has warmed up to welcoming quite a few homegrown brands. We feature brand heads who talk about their products in the category of tools and accessories and they surprise us by saying that the Indian stylist is gradually changing and is ready to invest in quality products rather than compromising on poor quality though inexpensive options.

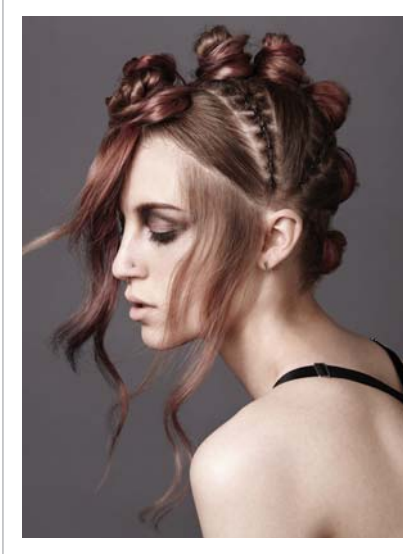
There are interviews of famous hair stylists, such as Jamies Stevens, who is the five-time nominee for Best Hair Dresser of The Year at BHA, runs two salons in the UK and has successfully launched his own product line titled Mr. Jamie Stevens. Johanna Cree Brown, celebrity hair stylist with a penchant for creating avant-garde looks, has a keen eye for perfection and the ability to showcase the switch in seasons, from Spring to Autumn. In an awe-inspiring photo essay, we bring to you her collection. Gunjan Gaur, Executive Director with ALPS Cosmetic Clinics shares with us her journey and the contribution she has made to the growth of the brand. Roshan Sequeira, celebrity hair stylist and owner of Rosh & Roy Salon in Bangalore, shares his journey and the creation of his salon. Gagandeep Arora, Owner of Gagandeep Arora - Hair Education & Studio in Pune shares glimpses of his past.

In Beauty, we meet up with Prasenjit Biswas, an independent make-up artist, who shares make-up tips, techniques and lessons learnt with you. From brand-related stories to technical - there is plenty of interesting articles for you to browse through.

In the Spa Focus section, we bring you the design dynamics of Aristo Spa & Salon in Pune. Planned around a contemporary and modern theme, it is a clean urban space where one leaves behind worries to soak up the amazing massages offered. We also meet up with Ritesh Mastipuram, Founder and Managing Director of O2 Spa, who has revolutionised the wellness industry by launching spas across the country in varying formats. He shares with his plans with us.

There is so much more in this issue!

So get going and do hit 'like' on our FB page - I hope you have had a look at the page by now...



Hair: Roxanne Benli
Photo: Stephanie Cammarano
Make-up: Sarah Baxter

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Jamie Stevens

Chip Off the Old Block



With generations being in the business, he has hair dressing flowing in his blood. Meet Jamie Stevens, the owner of Jamie Stevens Salons in London and Somerset, five-time consecutive nominee in the 'Hairdresser of the Year' category, who also has his own successful product line! Not surprising that his A-class celebrity clients include Stella McCartney, Hugh Grant, Emilia Fox, among others. The hair stylist par excellence is all set to build an empire with his undying passion for the craft

by Shivpriya Bajpai



How did you get started?

I started out by following in my father's footsteps as a professional footballer, but an early injury cut short my dreams of sporting glory. My mother, grandmother and great-grandfather were hair dressers, so it was meant to be. As my mother had a hair salon, when I was young spent a lot of time in it. I loved the atmosphere. So I decided to venture into it and have not looked back! I have completed my NVQ level 1 and 2 at college and also done a barber's course.

Where was your first job?

My first ever job was at my mother's old salon. I started by helping out when I was 9 years-old and carried on till I took over when I was 19 years old. It was a six chair salon with three stylists and I loved it! The salon gave me the foundation to be the hairdresser that I am today. My mentor, too, was my mother. I learnt everything from her, both from a business and creative perspective. Even today, she is a huge inspiration for me.

What were the challenges that you faced?

When I first moved to London, my first job was tough, as they wanted me to re-train. I found it difficult at that time, since I had been hair dressing for six years, which now is very common amount of experience with bigger salons. When I moved, I was itching to get

started in a London salon doing clients, but it did not happen and so this period was a struggle. After a couple of months, I realised this was not right for my career, so I moved onto a salon where I started to build my clientele straight away.

What is your forté as a renowned hairstylist?

I work on the client's look in my mind that would make them appear at least 10 years younger based on their face shape, hair style, lifestyle, and current cut and colour to help them achieve the best possible look that is easy to be maintain, as well.

What are you currently responsible for?

I have two salons, one in London and one in Somerset. I am the London salon three days a week and once a month at least in Somerset. I also launched my own product range called Mr. Jamie Stevens last November that went straight to 360 Boots stores in the UK.

Please tell us about your experience at BHA.

The 'British Hair Dresser of the Year' nomination has been the most significant and it has been coming to me for the past five years. Being nominated for such an esteemed accolade is a huge honour and to be recognised as one of the top eight hair dressers in the country and that

MATRIX Presents Go-to Hair Looks With Candy Strobe and Style Link

Turn heads with wow-worthy looks that is the perfect concoction of colour and style! Candy Strobe Colour Collection and Style Link range of styling products by MATRIX help you get the look



EYE STROBE WITH THE PERFECTLY MESSY BOB

The Eye Strobe frames your naturally beautiful eyes with pops of irresistible colour. It is a choppy choice that exudes class and confidence, while adding definition to your face and drawing focus to the eyes. Sizzle with this urban chic cut anywhere, anytime and let your eyes do the talking.

SOCOLOR shades used

6.35 and 12.

Styling tip

In order to achieve the messy look, the stylists at MATRIX recommend using Style Link Heat Buffer. This product protects the hair while styling and enables you to achieve a smooth and free-flowing style, thereby enhancing your eyes like never before.



FULL STROBE WITH FLIRTY FRINGES

Light up all of your facial assets! The Full Strobe highlights all your delectable features by illuminating your entire face with multi-dimensional tones from your eyes to the ends of your hair. The Full Strobe look is perfectly captured by the subtlety and fullness of the fringes, as they frame the face in a way that accentuates your features. From the classic side sweep to flirty fringes, flaunt your features in style.

SOCOLOR shades used

5.68 and 7.3.

Styling tip

To achieve those fringes with a fuller look post the Full Strobe technique, try the MATRIX Style Link Smooth Setter, a smoothing crème that helps in frizz control giving soft and lasting style. Finish with Style Link Style Fixer to ensure zero flaking.



CHEEK STROBE WITH WISTFUL WAVES

The cheek strobe elevates your enigmatic appeal by highlighting the centre of your face. It helps you show off those desirable cheek bones with fun and flirty waves. It lends a softer, more ethereal touch to the cheeks by enhancing them.

SOCOLOR shades used

4.62, 6.62, 12.5.

Styling tip

Flaunt the Cheek Strobe by styling your hair with the help of MATRIX Style Link Volume Builder, which adds bounce, volume and movement to the hair. Finish the look with the Style Link Style Fixer, which has lasting hold and adds shine with an ultra-dry finish.



TIGI Bed Head Give Hair Cocktails a Shot

Let the inner diva shine with these easy breezy hair cocktailing tips put together by TIGI

Party spell is upon us as we prepare for celebrations. Along with matching our stunning outfit with sky-high footwear, our hair, too, forms an important accessory. While it could be quite a daunting task to tame the mane, especially with the humidity around us, with an exciting range of versatile products, TIGI

Bed Head not only provides a quick fix to your everyday hair woes but also brings out the best out of your hair type by 'cocktailing' two or more products to add volume and shine, while maintaining your desired hairdo. Do not be afraid of putting together your favourite products and seeing what you can cook up in your hair kitchen.



Messy Fish Tail

Achieve this look with TIGI Bed Head Candy Fixation Totally Baked Volumizing and Prepping Hair Meringue and TIGI Bed Head Hard To Get Texturizing Paste, which is an excellent combination for separated and textured hair with a semi matte finish. Totally Baked creates a base foundation for shape retention.



Textured Ponytail

For voluminous textured waves, use TIGI Bed Head Motor Mouth with TIGI Bed Head Manipulator. Motor Mouth is an extremely versatile product that gives great body for a fuller-looking mane, while the Manipulator helps tame fly-aways for a more natural look.



Alfaparf Milano's Semi DiLino Discipline Series Discipline that Frizz

The Semi DiLino Discipline Series comprises of a shampoo and mask that are both rich in Almond Butter and Argan Oil extracts to help tame frizz and flyaways



Alfaparf Milano is a leading Italian multinational manufacturer of professional, exclusive hair colour, hair care and styling products. The renowned Italian brand that has been offering hair colours for over 40 years now, is a name par excellence in colour, care, form, styling and new pigments.

About the series

Alfaparf Milano Semi DiLino Discipline Series comprises of a Frizz Control Shampoo and Mask for the most rebellious, frizzy and bushy hair that are thick and curly at the same time. Infused with an exclusive formula of Almond Butter and Argan Oil Extracts, the incomparably pleasant texture remoulds and defines the shape. It also has Shine

Fix Complex, Color Fix Complex and Almond Butter that offer shine, protect colour and deliver anti-frizz care.

The advantages

The combination of shampoo and mask helps cut frizz and leaves hair soft and smooth. On curly hair, it offers great control and shine. Used for a light and long-lasting disciplined result, it reduces frizz by 40 per cent right from the first application. As the texture of the shampoo as well as the mask is buttery, it helps to smoothen out the hair as well. This series offers maximum humidity protection and is designed as a Discipline range that ensures frizz control without letting you lose your curls.



Frizz Control Shampoo

The texture of the product is rich and milky, as it contains Shea Butter, which helps to moisture the hair and Sweet Almond Oil lends shine. Despite of having these rich ingredients, it continues to possess great cleansing properties and does not leave the hair limp.

Price: ₹800 for 250ml

Frizz Control Mask

It is an intensive treatment that contains a high amount of Argan Oil and Shea Butter to add utmost shine, hydration, softness and smoothness to the hair. Again, a product developed to maintain your curls, it will not just hydrate the hair, but will also retain its texture. This can keep your hair soft and frizz-free for up to 72 hours even in 90 per cent humidity.

Price: ₹1,000 for 200ml; ₹2,000 for 500ml



Photo courtesy: Javed Mohammed

Shades of Autumn Top Hair Colouring Techniques

Asgar Saboo, the well-known celebrity hairstylist, has announced the top hair colouring techniques for the season ahead

◀ Brunette ▶

Brunette is back for autumn! Whatever your hair length, face shape and complexion, brunette locks give a classic Hollywood look, particularly since we see so many actresses choosing to go dark in the colder months. You can also still treat yourself to highlights if you like; a mix of chocolate, mahogany and honey hints for a warm autumn feel add dimension. The brunette colour is a seasonal departure from the light and bright summer-distressed hair colours, giving you a healthy, glossy finish.



Photo: Features/facephotoagency / Shutterstock.com

◀ Ombre ▶

A favourite style for the stars, ombre is fun, irresistible and full of character and what is more, it suits all face shapes and complexions. Dark roots and light ends sound dramatic, but look great together and working your way down to a softer tone will take you from warm summer days into cool autumn nights. You can begin the transition as high or as low as you would like, depending on the length of your hair. This also depends on your bone structure and what you want to draw attention to - having lighter tips near the facial features you want to show off is a great way to naturally sculpt your face. Go for softer tones, such as caramel and honey, or a more adventurous look could involve bleached ends and darker roots for edge.



Photo: Triseltown / Shutterstock.com

◀ Face-framing highlights ▶

Colour and highlights near the face lift your features and this is a fresh transitional look into autumn, creating an all-over warmer tone with a mix of major dark and light transfusions. Face-framing highlights take you from your sun-kissed summer locks to soft, natural effect highlights, which will require little maintenance work and is an effortless look. Opt for half-head highlights with lighter tones around the face, but those who have embraced light blonde colour should choose some lowlights.



Photo: Triseltown / Shutterstock.com

◀ Chestnut ▶

Chestnut colour is gorgeous and captivating that adds depth with injections of red and golden undertones. It works best with warmer hair and skin tones, it draws attention to the eyes. If you prefer a natural look, ask your stylist to give you a semi-permanent tint or a few chestnut lowlights to ease you into your new look. This style looks effortlessly polished, but make sure you use hair conditioning treatments regularly to add dimension to the finish and keep the locks in good condition.



Photo: s_bukley / Shutterstock.com



Sana and Sulakshana The Storytellers

Designers Sana and Sulakshana are the master team behind the label, 'The Circus'. Adorned by a brigade of film stars, the fashion designers share their take on fashion and beauty

How did you get started in the fashion business?

We have worked in fashion houses prior to jumping onto our own bandwagon. We were always interested in creating our own label, so 'The Circus' was a natural progression.

What are your perspectives on the fashion and beauty industry in India?

The fashion and beauty business is booming with creative talent. They go above and beyond their comfort zone to create exceptional masterpieces. There is no room for limitation, as both the industries are highly competitive, yet encouraging of each other.

Who are the make-up artists and hairstylists you work with?

We like to work with different professionals each time, as they bring in something new and a bit of themselves to the table. It is always good to have the perspective of the other experts in the industry, too.

Which international designer is your inspiration and why?

Vivienne Westwood. She makes punk look chic. Her creations are fabulous and fearless.

Who is the one new beauty in the scene who interests you and why?

We absolutely love Bhumi Arora. She is not really new. She is creating so much noise on the international runway. Her face is very interesting and she has an amazing body language. We would love to work with her in the future.



Which is the most outrageous look in terms of make-up and hair adopted by you?

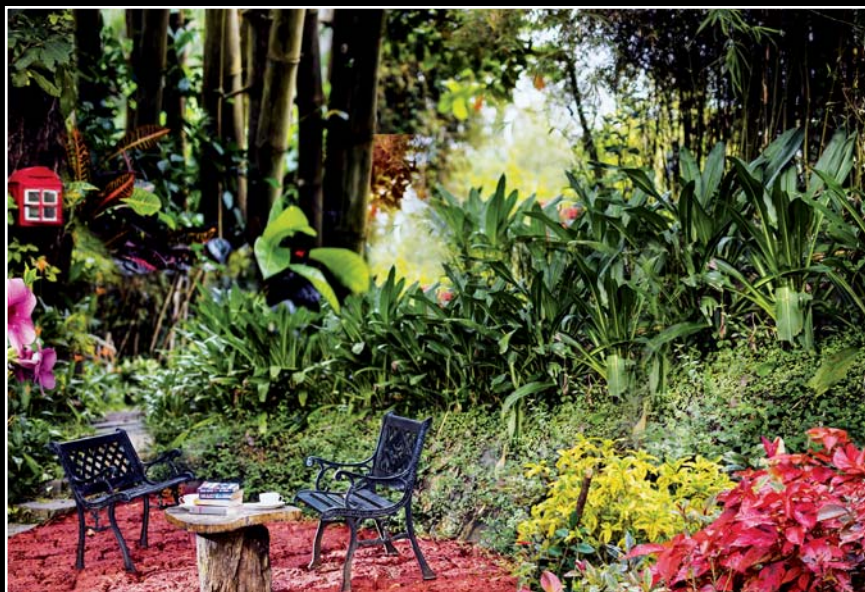
We like to keep our outfits, make-up and hair for any shoot in sync. We do not like either to overpower the other. Our hairstyles have been varied, from high twin buns to big hair to placing a bird on the head! It really depends on your definition of outrageous, for us our hairstyles and hair just fit in with our looks. Hair and make-up is exceptionally vital for any look. It makes your outfit stand out even more and vice-versa.

What is your advice to an emerging designer?

Do not limit yourself to trends and forecasts. Do what your heart wants and what your mind envisions. Put in a lot of you in your creations.

What are your future plans? Do you plan to be involved in the cosmetic and hair industry of India?

We plan to keep entertaining the fashion world with 'The Circus' theatrics and keep creating pieces that tell a story of their own. Unfortunately, we do not have any cosmetic and hair experience. We would like to leave that to the experts and be inspired by them from time-to-time. 📌



Kavya Madappa **Fusing Luxury With Wellness**

Kavya Madappa, Managing Director, Amanvana Spa Resort in Coorg, shares her views on spa and wellness industry, business strategies, and more, with *Salon India*

Adah Sharma Confidence is Key

Adah Sharma, who made her debut in Vikram Bhatt's '1920', will also be seen in 'Commando 2' and 'Jagga Jasoos'. Read on as this vivacious damsel reveals her beauty secrets with *Salon India*

by **Ajuli Tulsyan**

“Beauty is inside out”

I believe beauty is inside out. If you are a nice person it shows on your face, unless you are an exceptional real life actress! In my experience, the evil and conniving people soon start looking wicked. I have seen the happiest people thwart the ravages of age and they just glow!

“My regime”

I drink lots and lots and lots of water and try my best to avoid stress. I have noticed that every time I get stressed, I get a pimple. I try using natural products on my face, such as, fruit masks from papaya and walnut scrubs. I am a pure vegetarian and have recently turned vegan. My diet consists of carbohydrates, fibre and protein like dals, beans, and fruits. I do different exercises every day, such as the mallakhamba with my mother; dance and gymnastics, which I have practicing since I was a child. I believe everyone should do at least one form of exercise daily - running or swimming or dance or anything that they enjoy.

“Preferred hair stylist”

I like anyone who is creative for photoshoots, and for films, someone who will stick to the character.

“Favourite hair style”

When I am at home, it is the top knot with all my hair pushed away from my face. My recent favourite is the poker straight ironed hair look.

“Hair colour keeps changing”

I currently have ombré red hair which I did for a song for 'Commando 2'. In the film, my character had to have long, black hair and the song is a promotional video so we thought we would do something outrageous. I usually stick to the hair I have to sport for the sake of continuity. Otherwise, I would rather shave my head bald, which would be oh-so convenient!



Photographer: Paul David Martin



Make-up: Karishma Tareja, Hair: Sneha Sancheeti, Photographer: Tanvi Vora

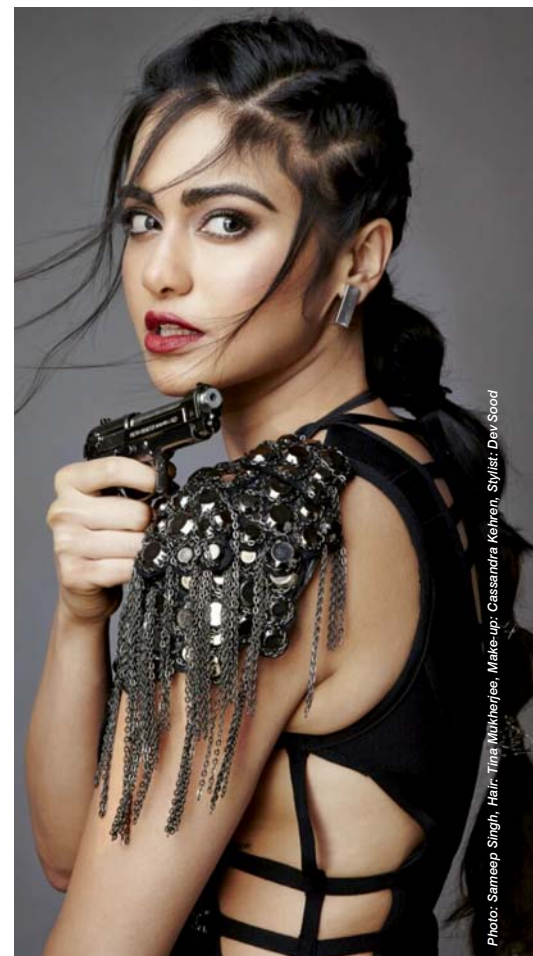
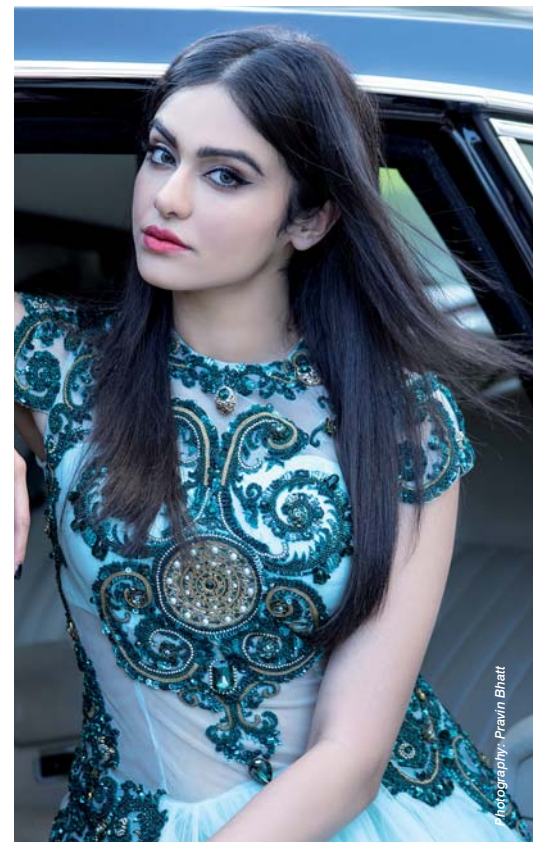


Photo: Sameep Singh, Hair: Tina Mukherjee, Make-up: Cassandra Kehren, Stylist: Dev Sood



Photography: Pravin Bhatt

“Secret for bad hair days”

It is an open secret! I tie up my hair on bad hair days. When humidity is high my hair is completely unmanageable.

“In my travel kit”

Vaseline, MAC Huile make-up remover, a benzoyl peroxide gel in case I break out and Emolene, which is a mild, over-the-counter moisturiser with zero fragrance and tint.

“Mantra to look good”

Being confident that you are looking good is key! Sometimes even if you are looking great but are not convinced, in my opinion it stands in the way of you looking good. 🧘

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