

SALON

TM

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 7 No 10 | October 2015 | Price ₹150



SALON

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 7 No 10 | October 2015

Editor-in-Chief	Amitabh Taneja
Editorial Director	R S Roy
Publisher	S P Taneja
Chief Operating Officer	Bhaves H. Pitroda
Editor	Aradhana V Bhatnagar
Correspondents	Roshna Chandran Shivpriya Bajpai
Conference Content	Nakul Jain Mohua Roy
Contributing Editors	Zainab S. Kazi Namita Bhagat
Creatives	
Art Director	Pawan Kumar Verma
Asst. Art Director	Mohd. Shakeel
Sr. Photographer	Vipin Kardam
Production	
General Manager	Manish Kadam
Sr. Executive	Ramesh Gupta
Support	
General Manager - Administration	Rajeev Mehandru
Subscription	
Asst. Manager - Subscriptions	Kiran Rawat

ADVERTISING

BUSINESS HEAD: DELHI

Rajeev Chopra, Vice President
rajeevchopra@imagesgroup.in
Mob: +91 9811098430

MUMBAI

Waseem Ahmad, Vice President & Branch Head
Vinita Masurkar, Sr. Manager

BENGALURU

Suvir Jaggi, Vice President & Branch Head
Neetu Sharma, Asst. Manager

KOLKATA

Piyali Roy Oberoi, Vice President & Branch Head
Pragati Kumar Sinha, Sr. Executive

FOR ADVERTISING QUERIES, PLEASE WRITE TO salesbeauty@imagesgroup.in

PRIVILEGE MEMBERSHIP/CONSUMER CONNECT

Anil Nagar, Vice President
anilnagar@imagesgroup.in
Mob.: +91 9811333099

Hemant Wadhawan, General Manager
hemantwadhawan@imagesgroup.in
Mob.: +91 9810424668

Membership Team: Nabina Bala Lahiri Sarika Gautam
Priti Kapil Rajiv Kumar Palta

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Sr President, Svastti, Landmarc Leisure Corporation; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumarvel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Murali Sundar, General Manager, Henkel Beauty Care-Professional; Samir Srivastav, Business Head- Education & Training Division & Beauty Retail Division at VLCC Health Care Limited; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001
Email: info@imagesgroup.in, Website: www.imagesgroup.in
Mumbai: 1st Floor, Panchal Iron Works, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072
Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182
Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: + 91 33 40080480, Fax: +91 33 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/ authors. The views, ideas, comments and opinions expressed are solely of the writers/ authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Aarvee Printers Pvt. Ltd., B-235, Naraina Industrial Area, Phase - 1, New Delhi 110028 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi.110020 Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.

Copyright Images Multimedia Pvt. Ltd. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/ New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in

For feedback/editorial queries: letter2editor@imagesgroup.in

Euromonitor International, the international market intelligence firm, reveals that colour cosmetics had registered a strong growth in 2014. This was driven primarily by mascara, eye liner/pencil, blusher and eye shadow, amongst others, which grew by 28 per cent, 26 per cent, 25 per cent and 24 per cent, respectively, in current value terms. The use of these products became more common over the last year, due to increased promotions carried out by manufacturers such as, L'Oréal India Pvt Ltd and Hindustan Unilever Ltd with its brands Maybelline and Lakmé Eyeconic, respectively. Products such as mascara, eye shadow and foundation, amongst others, not only started to be used by more women, but the frequency of usage also increased. With the rising number of working women, the need to look good was very important and the use of eye liner, mascara, foundation, blusher and lipstick became a part of the daily make-up ritual.

As a category, colour cosmetics is expected to increase by a value CAGR of 11 per cent at constant 2014 prices during the forecast period 2014-2019. This growth is expected to be driven by the increased use of make-up amongst women. The use of cosmetics registered strong growth in 2014, as the need to look good increased along with the rising number of working women. This is expected to continue in the forecast period, thereby driving the growth of colour cosmetics during the forecast period.

In this month's cover story, we bring to you expert predicted make-up trends for the season. Since we kickstart the bridal season, celebrity make-up artists from across India suggest looks and make-up products that will enhance your ensemble and make you look and feel like a queen.

In our Hair section, celebrity hair stylist and NAHA Finalist 2015, Dallon Flint leads us down memory lane and shares with us interesting information about himself. Allen Ruiz, the Aveda Brand Ambassador, had recently created a collection. A photo-essay like no other, he inspires the aspirants to create hairstyles that are wonderfully intricate, yet have a great deal of precision, as well.

All this and more in this issue of Salon International!
Keep reading and writing in.





Cover credit:
Vinyl Collection by Allen Ruiz
Photography: Yulia Gorbachenko

Content

- 14 Snippets** Latest news and updates of the beauty and hair industry
- 18 New Openings** Salons and spas across the country
- 20 Interview** Dallan Flint, NAHA 2015 Winner in the Avant Garde category, shares his work philosophy and journey with us
- 32 Role Model** Himanshu Pal of Kapil's salon & Academy shares his exhilarating journey so far, future plans and view on the scope of Indian hairdressing industry
- 38-50 In Focus** Bridal make-up is witnessing a furore of trends ranging from bold lips to contouring; industry veterans share their take on the do's and don'ts, latest techniques and products in bridal make-up, and how to turn heads on the d-day
- 58 Trends** Hottest hair and make-up trends from the runway of LFW 2015 decoded by Lakmé Make-up Expert, Daniel Bauer
- 60 In First Person** Rohit Solanki, Creative Expert with TIGI, shares his journey, trending looks and more
- 70 Education** RUSK International and Satin Smooth train their team on 'Flashback Collection' and 'Waxing'
- 73 Beauty** Interview with Ragini Mehra, Managing Director, Beauty Source and Zara Syed, Director at Zara's International Beauty Academy; skin care products by Cheryl's and Skinruth; grooming tips for men endorsed by the celebrities of Bollywood; product launches
- 88 Events** The social calendar: what's happening, when and where
- 89 Spa Focus** Visual dynamics of the Spa Village in Kuala Lumpur, Malaysia; interview with Suvudha S Nanodkar, Spa Manager of Zaara Spa in Resort Rio, Goa who shares her professional philosophy and growth prospects for the brand; spa packages
- 96 Influencer** Deepika Govind, fashion designer, shares her thoughts on the influence of make-up in fashion
- 100 Celeb Style** Elli Avram shares her hair and beauty secrets
- 101 Coffee Break** Try this quiz
- 104 Step-by-step** Intricate hairstyle explained

100



22



38



62



90



Dallan Flint

Adrenaline Rush of Creativity

Organised by PBA, NAHA is undoubtedly the most prestigious photographic beauty competition in North America, celebrating the artistry and skill of the professional salon industry. As the pinnacle achievement for professional hairstylists and makeup artists, past and present NAHA entrants, finalists and winners continue to push the boundaries of trend-setting style. *Salon India* features Dallan Flint, who is the NAHA 2015 winner in the Avant Garde category and he shares his work philosophy and journey with us

by Aradhana V Bhatnagar



How did you get interested in hair dressing?

I did my first competition in Chicago at the age of 17 and competed in three categories which were, ladies, men's cut and style and fantasy up-do. I was placed in all three out of over 300 students. That experience was such an adrenaline rush that I craved more. I wanted to learn more techniques, buy all the styling tools and hair products in the world. I wanted to compete

in as much opportunities as possible. I was given the chance at 17, and that lit a fire within me that still burns to this day.

What were the challenges that you faced?

There are a few...be yourself and break stereotypes. I was bullied because I am a male hairstylist. This profession goes beyond one's orientation. Call me the unicorn of hairstylists I'm a rare breed, I guess.

When in doubt or feeling overwhelmed, take it back to

basics and that is the best advice I have got in a long time. Sometimes you have to slow down and take it back to the days you were in beauty school. Don't over think it. There's nothing a glass of wine and a flat iron cannot fix. And whatever you do, always give your 100 per cent.

What are you doing now?

I now work for Aveda Institute of Dallas as the Lead Coach and it has taught me patience.



Colour Revolution with TIGI at Lakmé Fashion Week 2015

TIGI launches Copyright Colour in India at Lakmé Fashion Week 2015 and wants all hair colourists to revamp the colour game



Andy Cheong showcases the Copyright Colour palette at the LFW 2015

TIGI, the ultimate professional haircare and hairstyling brand, created By Hairdressers, For Hairdressers, brings yet another exciting offering for all stylist and consumers. The brand launched TIGI Copyright Colour in India with Andy Cheong, Regional Education Director, Asia at Lakmé Fashion Week Winter/Festive 2015. TIGI also showcased an exclusive preview for the media and bloggers at the launch with Andy introducing the brand and its exclusivity at creating indefinite colours. After effectively transforming the hair colour scenario in USA, Europe, Australia and Malaysia, Andy Cheong announced the launch of TIGI Copyright Colour in India, across metros. For the same, TIGI reached out to the top salons and invited the hairdressers to be a part of the launch. Through these sessions, Andy Cheong took them through the entire range of TIGI Copyright Colour and educated them on the art of intermixing and various other modern techniques for hair colouring.

TIGI specifically invited Andy Cheong to launch the brand in India. As one of Asia's most esteemed hairstylists, Andy is a notable name who has been transforming manes with his mastery since the past 35 years. His thirst for knowledge reflects in the 'learning never stops' attitude he believes in, which has enlightened him in assimilating the art of hairdressing from various institutions of global fame. With his wide array of expertise and interpersonal qualities, it makes him to be a powerhouse of talent and one of TIGI's most valuable assets. At TIGI he has imparted his skills and passion by launching several Colour and Trend Collections around the globe.

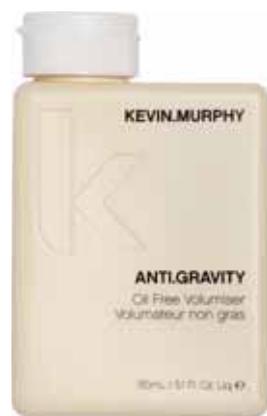
Hold up your hair with KEVIN.MURPHY ANTI.GRAVITY

Kevin Murphy, the SESSION.STYLIST has always been passionate about using products that do not harm oneself or the environment and so the KEVIN.MURPHY line was born. ANTI.GRAVITY is a weightless treatment for oil-free volume and shine

KEVIN.MURPHY, the global leader in hair care known for its fashion forward hair care products, brings to you ANTI.GRAVITY treatment. This range will give the hair weightless volume with an oil-free shine. KEVIN.MURPHY ANTI.GRAVITY and KEVIN.MURPHY ANTI.

GRAVITY.SPRAY is a non-greasy formula that reinforces body and gives a smooth texture to all hair types with a long-lasting hold to hairdos!

KEVIN.MURPHY ANTI.GRAVITY treatment, with its style holding properties creates looks that truly defies gravity!



ANTI.GRAVITY lotion

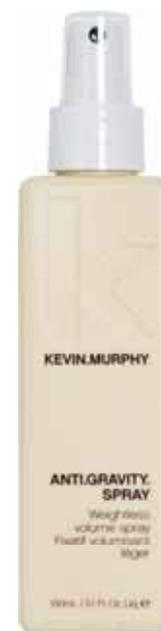
ANTI.GRAVITY lotion is an oil free voluminiser and texturiser that adds thickness to the hair instantly. This multi-purpose treatment product leaves no residue on the hair and doesn't make the hair greasy. It helps hold the hair style for long, whether they are curled or blown out and removes flyaways while adding strength. An excellent texturiser, infused with honey extracts and lavender water, it adds body and avoids limpness, while sealing in moisture. It also softens hair, adds flexibility and balances the oil content on the scalp.

PRICE: ₹2,975 (150ml)

ANTI.GRAVITY.SPRAY

ANTI.GRAVITY.SPRAY is a non-aerosol weightless spray that adds volume and reinforces shine on the mane. Infused with organic lavender hydrosol, it helps to achieve body and a long-lasting hold. This ultra-light spray is for all hair types and offers extreme heat protection. If one needs to create sleek volume with amplified shine, spray it on damp hair before styling.

PRICE: ₹2,975 (150ml)



KEVIN.MURPHY products are available in India through distribution channel or Headstart International at info@headstartinternational.in.

LFW 2015 Runway Looks

Daniel Bauer, Make-up Expert at Lakmé decodes the hottest make-up and hair trends from the Lakmé Fashion Week 2015 held recently



Not sure of what's the new 'in' thing in beauty? We have got you covered! Lakmé's make-up expert, Daniel Bauer, the man behind some of the hottest looks seen on the runway, brings the top five trends, fresh off the LFW 2015. Bauer says, "The high-street look is influencing the runway. Nowadays, make-up and hair is all about expressing one's personality. I did 14 shows at the event and created looks for renowned designers such as, Gaurav Gupta, Masaba, Ritu Kumar and more".

Playful Pouts

At LFW, signature lips are back with a bang. Strong and playful lip pouts were the dominant beauty statement. Shades of the Lakmé Absolute Lip Pout were part of my essentials. From the Lakmé Grand Finale to Nikasha's show, we created strong lips in shades of rose and scarlet to bring to light the intensity of the garments, whereas for Hueum, we used shades of coral to portray confidence and style, which their collection exudes. The overall theme for LFW, 'lived-in' beauty, worked for Masaba in a cool way, where we used dark shades to stain the middle of the upper and lower lips. The look was perfectly undone!



Graphic Eyes

The graphic eyeliner is one of my favourites. It has the power to turn a sophisticated look into punk, just with playing with the line angles. From the likes of Masaba, Mrinali Chandra, AM:PM to the GenNext designers, I experimented with different shapes and lines. Across these shows, the looks were tailored for each eye shape and the garment of the model. There are a few special ways to work the graphic eyeliner – the most important is to have a steady hand, the Lakmé Absolute Gloss Artist eyeliner and a precision make-up brush. I created a fun and playful graphic eyeliner by applying dots on the lower lids for some of the GenNext designers. These looks were packed with personality, with loads of attitude and brought together sexy and irreverence in a contemporary way. It is easy to achieve – just fill the upper lid with a matt eyeshadow and create a wingtip across the lash line and extend, out and up, using a gloss liner to create the contrast. Then with the gloss liner, apply the dots. For those who want to take the graphic eyeliner a notch further, strong brows are back in fashion and by adding slight accents of colour, one can pack in maximum punch in the personality.

03+ Professional Presents Agelock Luxury Line

As the season changes, so does our skin. Rejuvenate your skin with Agelock's Luxury Line of products and bask in the glory of compliments that come your way

The Agelock luxury line is designed with scientific expertise and pure flower essences to give visible results. Formulated and designed in Italy, it is curative to all skin concerns such as, pigmentation, acne, blemish, tan and others. Biological ageing, exposure to harsh environmental factors, stressful mind, frequent travelling can compromise the health and beauty of the skin. Each

formulation combines the magic of science and the wisdom of nature which together bestows immediate and long-lasting results.

We all have a commitment to our skin in winter, which we abide by 'keeping it moisturised'. Moisturising keeps the skin feeling soft, supple and dewy, this easy one step beauty regime is desirable to all.



■ AGELOCK FAIRMOIST

It enhances the complexion and gives an even tone to the skin. Infused with the goodness of natural organic ingredients that re-create a 'flawless glowing skin.' Convenient and easy to use, this one step beauty regime is suitable to every skin type.



■ AGELOCK VITAMOIST

Blended with vitamins and minerals it prevents the skin from ageing. Along with moisturising the skin, VITAMOIST enhances the suppleness of the skin by quenching its moisture needs, building healthier, firmer and resilient skin. Healthy skin is created not only by nourishing skin as well as protecting.

Agelock has two unique formulae to protect skin depending on the lifestyle and concern of the skin.



■ AGELOCK ANTIOXIDANT SPF 40

It is apt for those who are exposed to the environment and have marketing jobs or an on beach holiday. An infusion of organic ingredients this sunblock works to protect and moisturises both the face and body adding a healthy sheen to the skin. This SPF can be termed as extrinsic product - protecting all the needs of the skin externally.



■ AGELOCK MULTIVITAMIN SPF 50

It is hydrating as well a perfect product for hormonally effected skins, such as during pregnancy and menopause. Lightweight yet perfectly nourishing a thirst quencher for dehydrated skin.

Price: ₹830 each



Meet the Bangalore-based make-up artist, Zara Syed, Director at Zara's International Beauty Academy. She is a young and dynamic individual, who's craft is an extension of her personality. Recently elected as the State Committee Chairperson for Beauty, Karnataka, Zara Syed has a tête-à-tête with Salon India

Zara Syed Zeal to Excel

by Shivpriya Bajpai

What inspired you to become a make-up artist?

From childhood I have loved playing with colours and painting was one of my favourite subjects. When I turned 16, I was inspired by films, screenplays and commercials, which actually made me choose make-up as a profession.

What are the courses you have taken up?

I started from scratch as a freelancer and that is how I learnt the basics, from facials to hairstyling and then finally, make-up. I hold international degrees from various institutes.

What are the projects undertaken so far?

I have worked on multiple projects such as, films, print and television commercials, fashion shows, IPL, bridal make-up, destination weddings and also teaching the art of applying make-up is one of my favourite projects.



Embrace the Change Celebrity Grooming Guide

All men need to know that being rough and tough does not mean being shabby. We encourage all men out there to be well groomed and fit. Here are some pro notes from the rising stars of Bollywood's television industry

Rithvik Dhanjani, TV Actor



Look variation: Be it my beard, hair, clothes or the shades I wear, I love experimenting with my looks. It adds zing to my overall image!

My hair care and styling: I have been using Schwarzkopf Professional and L'Oréal Professionnel products. My shampoo L'Oréal Professionnel Sensi Balance goes everywhere with me. For perfumes, I only use Hugo Boss, Armani and Prada.

My 'IT' team: My stylist is Venkatesh and he cuts my hair and styles it no matter where we are!

My fitness files: Being an actor, it is critical to stay fit. I workout five days a week, which involves body weight training as well as cross weight training. I completely avoid carbs, but when I am not working on anything particular, I go with a high protein and minimal carbs diet.

My style icon: Daniel Ray who has his own fashion blog and is a well-dressed men. He wears the best suits that I have seen!

Mohit Malik, TV Actor

Look variation: I prefer changing my looks, especially my hairstyle.

My hair care and styling: As my skin and hair gets affected the most, I carry a moisturizer or a sunscreen (Lotus or Lakmé with SPF30). I use Pantene shampoos and conditioners and Jovan Musk fragrances for all seasons. I keep it basic and simple!

My 'IT' team: I go to SAKS Salon in Mumbai. I also have my personal stylist who has been with me for the past 10 years.

My grooming guide: Being well-groomed today is important. We get clicked anywhere, anytime so we need to be careful of how we are seen. My style is totally dependent on my mood – if I'm on a vacation, I prefer a messy look, otherwise the clean shaven is my go-to style.

My style icons: Hrithik Roshan and Brad Pitt.



CASMAR[®]

Cosmetics without limits



Pioneer in active ingredients,
Casmara is the 'Inventor of
the Original Algae Peel Off
Mask in the World'



MADE IN SPAIN

SHOP ONLINE AT www.esskaybeauty.in



Transforming Beauty & Wellness to the  level

Importer and Sole Distributor in India
Esskay Beauty Resources Pvt. Ltd
Corporate Office, Academy & Showroom:
Plot No.31, Sector-18, Near Passport Office,
Udyog Vihar Phase IV, Gurgaon-122015
Help Line No : +91 8882 800 800

For Trade Enquiries Mail Us
At : sales@esskaybeauty.com

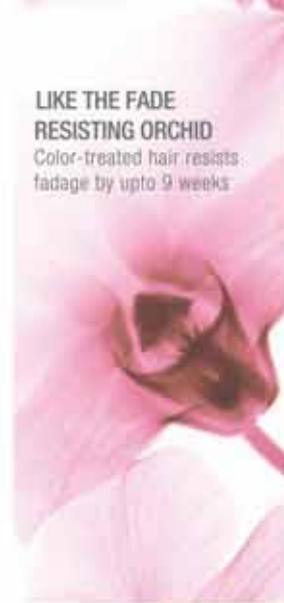
Follow 'Esskay Beauty' on



EXPERIENCE THE BIOLAGE INNOVATION

BIOLAGE DECODES THE SECRETS OF NATURE TO SOLVE EVERY HAIR CONCERN.

LIKE THE FADE RESISTING ORCHID
Color-treated hair resists fadeage by upto 9 weeks



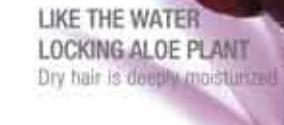
LIKE THE EXOTIC CAMELLIA FLOWER
Frizzy hair is controlled for upto 72hrs



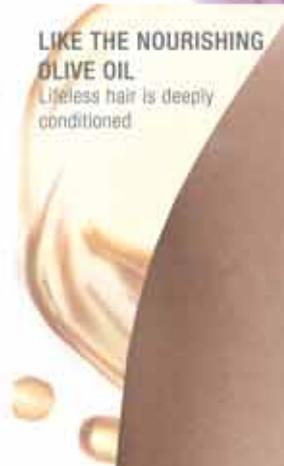
THE ALL NEW **BIOLAGE**
WITH BIOMATCH TECHNOLOGY



LIKE THE WATER LOCKING ALOE PLANT
Dry hair is deeply moisturized



LIKE THE NOURISHING OLIVE OIL
Lifeless hair is deeply conditioned



Breakthrough in professional haircare:
Now, Biolage designs state-of-the-art formulas with BIOMATCH technology that uses unique potent botanicals to help combat specific hair concerns

Available only in MATRIX salons across India.

THE BEAUTY OF NATURE DECODED BY SCIENCE



MATRIX **BIOLAGE**
IMAGINE ALL YOU CAN BE