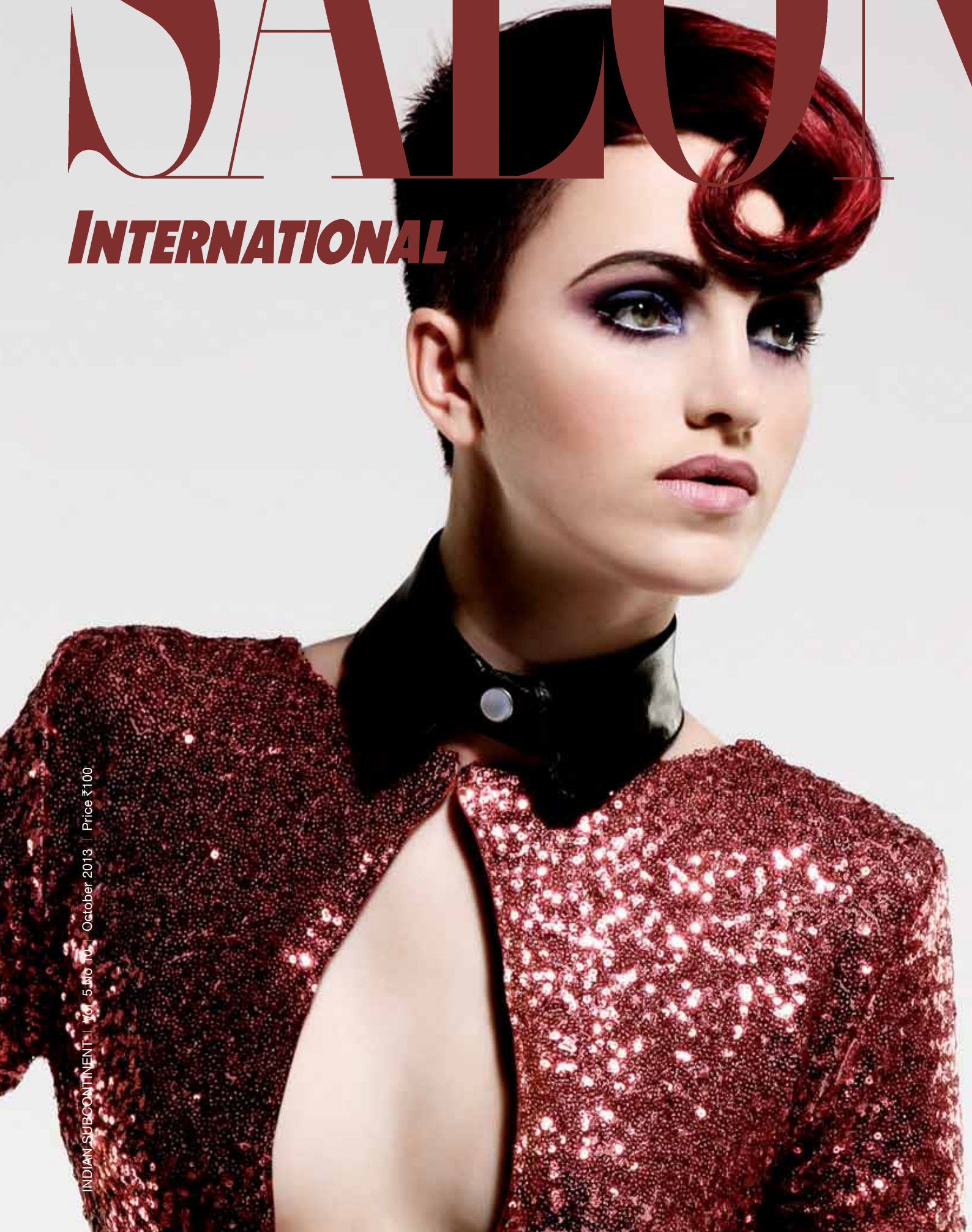


SALON

TM

INTERNATIONAL



INDIAN SUBCONTINENT | Vol. 5 Mo. 10 | October 2013 | Price ₹100

SALON

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 5 No 10 | October 2013

Editor-in-Chief	Amitabh Taneja
Editorial Director	R S Roy
Publisher	S P Taneja
Editor	Aradhana V Bhatnagar
Assoc. Editor	Rajeev Kumar
Copy Editor	Shipra Sehgal
Contributing Editor	Zainab Morbiwala
Sr. Correspondents	Shubhra Saini Sandeep Verma
Correspondent	Roshna Chandran
Reporter	Niharika Verma
Knowledge & Editorial Alliances Manager - International Relations	Rajan Varma Noelia Piriz
Creatives	
Art Director	Pawan Kumar Verma
Asst. Art Director	Mohd. Shakeel
Sr. Layout Designer	Naresh Kumar
Sr. Photographer	Vipin Kardam
Marketing & Consumer Connect	
Director - Mktg. & Consumer Connect	Gurpreet Wasi
General Manager - Consumer Connect	Hemant Wadhawan
Dy. General Manager - Marketing	Sharat Mishra
Asst. General Manager - Marketing	Sheela Malladi
Sr. Manager - Database	Anchal Agarwal
Sr. Executive - Subscriptions	Kiran Rawat
Executives - Database	Neeraj Kumar Singh Sarika Gautam
Circulation	
Assoc. VP - Circulation	Anil Nagar
Production	
General Manager	Manish Kadam
Sr. Executive	Ramesh Gupta
Support	
General Manager - Administration	Rajeev Mehandru

ADVERTISING

BUSINESS HEAD

Rajeev Chopra, Vice President
rajeevchopra@imagesgroup.in
Mob: +91 9811098430

DELHI

Hemant Soni, Project Manager
hemantsoni@imagesgroup.in
Mob: +91 9810178293

Nikhil Kumar, Asst. Manager
nikhilkumar@imagesgroup.in
Mob: +91 9910035927

MUMBAI

Waseem Ahmad, Vice President
& Branch Head
waseemahmad@imagesgroup.in
Mob: +91 9833628852

Ketki Dhote, Asst. Manager
ketkidhote@imagesgroup.in
Mob: +91 9594956043

BENGALURU

Suvir Jaggi, Assoc. Vice President
& Branch Head
suvirjaggi@imagesgroup.in
Mob: +91 961127470

KOLKATA

Piyali Roy Oberoi, Assoc. Vice President
& Branch Head
piyalioberoi@imagesgroup.in
Mob: +91 9831171388

Anirban Sarkar, Manager
anirbansarkar@imagesgroup.in
Mob: +91 9830007920

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Sr President, Svastti, Landmarc Leisure Corporation; Nilini Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumarvel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Murali Sundar, General Manager, Henkel Beauty Care-Professional; Samir Srivastav, Business Head- Education & Training Division & Beauty Retail Division at VLCC Health Care Limited; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist

IMAGES Multimedia Pvt Ltd

Delhi: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001

Mumbai: 1st Floor, Panchal Iron Works, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059
Ph: +91 22 28508070/71, Fax: +91 22 28508072

Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182

Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: +91 33 40080480, Fax: +91 33 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/authors. The views, ideas, comments and opinions expressed are solely of the writers/authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Aarvee Printers Pvt. Ltd., B-235, Naraina Industrial Area, Phase - 1, New Delhi 110028 and published by S P Taneja from S-21 Okhla Industrial Area Phase - 2, New Delhi 110020 Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in
For feedback/editorial queries: letter2editor@imagesgroup.in
Visit us at www.imagesgroup.in

October is going to be a memorable month. A time when the wheels of wellness for the world, at large, and India specifically, will be set into motion. The mammoth event, Global Spa and Wellness Summit 2013, spread over three days, will take place in Gurgaon. A platform for wellness professionals to network and discuss the bigger picture of the wellness industry, a variety of interactive sessions are on the Summit agenda. The speakers and panellists comprise of HH The Dalai Lama, Bonnie St John, Olympic Gold medallist, Dr K Chiranjeevi, Minister of State for Tourism, India, Vikram Oberoi of EIH, Anajit Singh of Max India Group, Sonu Shivdasani of Soneva Resorts and Spas, among other luminaries. With the Government of India taking active interest through DGE&T, it is celebration time for the youth as now courses on beauty and hair are going to be introduced in well-known colleges in the country.

In our Spa Focus section, we present diverse views of noted spa experts. With a little push from the Government of India, it won't be long before we are at par with spas abroad. Shikar Agrawal, Director General, Ministry of Labour and Employment, is at the helm of affairs and driving a lot of positive initiatives.

October is also the time for weddings in India. The season brings with it tremendous opportunities for all professionals in the line of hair, make-up, nails and spas. It's exciting to see salon and spa owners, make-up artists, hairstylists and personal care brands come together to offer the bride-to-be such a plethora of products and services. Read about it in this month's Cover Story.

Chelsey Llyod, TIGI Colour Expert and Mark Leeson, Finalist British Hairdressing Awards 2013, share hairstyling tips and techniques to woo clients and reach the top. The reputed international salon, Paris Dessange, has opened its doors in Mumbai and the India head, Levan Ramishvili, Director, Dessange Paris India, shares the future plans.

In Success Story, we meet Sameer Lakhani, Creative Director, Juice Salon in Mumbai. Born twice in this lifetime, he shares with aspirants the struggle he was up against. The best part is, of course, the way he has risen like a phoenix to come out tops in the line of hairdressing.

Babor, the German skin care brand, is actively promoting the brand and its various treatments across the country. In a three-city tour, Petra Lauble Bau, International Sales Manager, Babor, shares her marketing strategy for the country's beauty industry. Last, but certainly not the least, L'Oréal India has made its maiden acquisition! It has bought over Cheryl's Cosmeceuticals.

All this and more in this issue. Feedback is critical for our progress, so do write in.



Hair: Karen Thomson
 Make-up: Carol Wilson
 Stylist: Ian Tod
 Photographer: Jim Crone

Contents

- 18 Snippets** Latest news and updates of the beauty and hair industry
- 22 New launches** Salons and spas across the country
- 24 Trends** Haute styling by Eugene Souleiman, Global Creative Director, Wella Professionals
- 30 Interview** Mark Leeson shares his passion for hairstyling and how it has become a successful career; Chelsey Lloyd on her journey so far; Rusi Motiwala shares his marketing strategy for Framesi
- 32 Brand focus** Levan Ramishvili of Dessange Paris on having a door in Mumbai
- 42 In first person** Naseem Salmani, ZD Naseem Salon, Delhi
- 46-52 Cover story** Bridal market in on an upswing. An insight into the trends, products available and more
- 53 Marketing tools** Attractive offers across spas and salons
- 54-55 Success story** Sameer Lakhani, Creative Director, Juice Salon on his strategy for success and the principles he has adhered to to get this far
- 58 Innovations** Dermalogica's UltraSmoothing Eye Serum for clear eyes that defy age
- 61-74 Beauty** Lakmé fashion Week 2013 and the highlights on hair and beauty; Cheryl's Cosmeceuticals plans for the future; Gunjan Gaur, Director, Alps Cosmetic Clinic and Academy talks about permanent make-up; Petra Lauble Bau of Babor shares information on the brand; product launches
- 75-85 International stylists** Renowned stylists create awe-inspiring collections that witness sharp cuts and colour
- 86-104 Spa focus** Visual dynamics of The Westin Gurgaon; interviews and articles by Shikhar Agrawal; J Tara Herron; Debolina Mukherjee; spa packages
- 106 Influencers** Krishna Mehta on the synergy shared between hair, make-up artists and designers
- 108 Celeb style** Sonakshi Sinha talks about her beauty and hair care regime
- 109 Coffee break** Try this quiz and win prizes
- 110 Events** The social calendar: what's happening when and where
- 111 Step-by-step** Recreate the intricate cut

22



76



30



54



42





Mark Leeson

Mark Leeson Breathtaking hairdressing

Recipient of several awards, Mark Leeson's work brings contemporary glamour to the hairdressing world via his trademark of exaggerated and sexy hairdressing

How did you step into this domain?

I was nominated for British Hairdresser of the Year award, so it was something my peers and the hair and beauty press selected me for. I've had three nominations now and it's a great honour for me; it's something I would never take for granted.

Who has been your mentor and where did you receive professional training?

I have always been interested in fashion, music and hair and I hated going to school. After I had quit school, my aunt

spotted an advertisement for a hairdressing apprentice at a well-known local salon chain. So, I applied there immediately. I went for the interview and was taken in that very day. The rest, as they say, is history. I bought that same salon 12 years later and have been loyal to my clientele ever since.

How has the journey been so far?

Amazing. I have achieved far more than I ever dreamed of, and being nominated for the British Hairdresser of the Year award is still a big shock to me. I still can't believe I received that honour.

What were the challenges that you came up against?

There are always challenges in business. It's simply a case of taking a step back, looking at the bigger picture and acting on situations straight away.

How did you overcome them?

With the help of my partner and co-director, Richard Darby. We are a great team!

Who, according to you, is the guru of the industry?

I have many icons, including Sam McKnight, Trevor Sorbie and, of course, the late Vidal Sassoon.

Bridal market On the ascent

by Sandeep Verma



Photo: Shutterstock

Market trends suggest that for the newer generation of brides-to-be, spending money on their hair, make-up and skin treatment is proving to be a guilt-free process. *Salon India* takes a look at this ever-growing market



The bridal market is on a high and touching unimaginable heights. Today's bride-to-be is not only interested in embracing the latest trends on the D-day, but is also willing to splurge without thinking twice. Says Carole Robequin, Senior Manager Training and Head- Creative Team, Jean-Claude Biguine Salon & Spa, India, "Brides-to-be come to Jean-Claude-Biguine for consultations months before D-day. They are aware that hair is a crucial part of their grooming for the day, and prefer taking expert inputs. We consult with them on maintenance of hair, their nourishment, appearance and the different styles that would suit their features."

Shares Amit Saraf, owner of Reflexions Salon and Academy in Surat, "The bridal market happens to be big business for us. It is really difficult to assess or even give an idea on how big the bridal market is in terms of volume for Surat and the overall South Gujarat

market per se. Considering our incredible positioning, we have been getting quality clientele. Just to give an idea in terms of numbers – four months of wedding season that includes the pre/post bridal services, contributes to around 25 per cent to our total annual revenue."

As we know, in the Indian culture, a wedding is one of the major events and an opportunity for grand celebrations. Gone are the days when brides took beauty services just for the D-day. These days, brides start getting skin and hair treatments months before the wedding day. No doubt, opportunities are big enough for the players in the market to cash in on the same and how proactively the salons and spas market the packages for men and women.

The booming market

With each passing year, Indian weddings are getting bigger and better, offering lucrative business opportunity to

players involved. As stated in the India Salon Report 2013, the current size of the salon industry in India is USD 2 billion and is going to be USD 3.5 billion by 2015. However, predicting an estimate about the value of the bridal market is a difficult task, as it is still in a transitional phase. Saraf adds that about 25pct of the bridal market is organised, but there is no established or credible mechanism that can give an exact idea about these figures.

As it's a seasonal business, the salon owners try to plan it well. Although the services offered do see radical changes, the base of the marketing strategy remains the same – deliver the best! Elaborates Saraf, "At times, when we have several brides and co-brides together, we make it mandatory for them to come days prior the D-day to discuss the make-up and hairstyle. This makes it easier for us to maintain the quality standards even when we are over-booked."

Dermalogica Eye Serum Combat signs of ageing

Dermalogica has introduced the UltraSmoothing Eye Serum that claims to reduce irritation around the sensitive eye area and combat signs of ageing

“ The UltraSmoothing Eye Serum provides a powerful firming yet lightweight eye serum that helps target the signs of ageing, while reducing the triggers of inflammation, formulated for even the most sensitive skin, and allows for easy absorption into the skin. ”

Dr Aguirre, neuroscientist turned skin expert and Scientific Communications Manager, International Dermal Institute

“ The UltraSmoothing Eye Serum has made my eye area look smooth and uncreased. The fine lines I am so used to seeing have faded to a large extent. ”

Archana Sasan, lawyer, Gurgaon
(regular user of Dermalogica products and facials)

About

Dermalogica UltraSmoothing Eye Serum is for individuals who experience skin irritation around the sensitive eye area. It eases fine lines, wrinkles, dehydration and general loss of vitality. The skin around the eye is as thin as five sheets of A4 size paper. With advancing age, the collagen breaks down in the tissues to make skin in this area even more fragile. Many other factors, including UV, environmental irritants and food allergies contribute in the quick damage of this area. Hence, the new product uses a powerful ingredient cocktail which fights ageing, while soothing and protecting reactive and delicate eye area tissues.

USP

The UltraSmoothing Eye Serum contains powerful anti-ageing ingredients including Magnesium Ascorbyl Phosphate (MAP), a water-soluble form of VitaminC, which is effective in low concentrations and is stable at a neutral pH. Unlike similar compounds which require a high and potentially irritating level of acidity to be effective, its neutral pH prevents further stinging, redness and sensitisation around the eye area. Another key ingredient, Hexapeptide11, derived from yeast, consists of six amino acids which firms the skin, help improve elasticity and reduce fine lines.



Price range: ₹3,790 for 15 ml, available at Dermalogica India, leading skin care centres, salons and spas across India

Nail Dazzling acrylic

by Niharika Verma



Nail art is claiming to be the fastest growing category in the beauty industry. Salon India talks to experts and brands in the line to know the trends for the season ahead

As fashion revives with the change of season, so do nail trends. Although nail art is a form of self-expression, it's time to change the colours, designs and check out the new trends for the upcoming festive and bridal seasons.

Mirroring the global trend this season, experts are of the view that there will be a lot of glitter and rich hues. The latest fetish to catch on is fire colours and bling nail jewellery, such as mylars, glitters and Swarovskis.

Gurpreet Seble, International Educator and Nail Expert, Nail Spa, says, "The classic colours will be evergreen, but the addition of nail jewellery has taken it to another level. Five-carat diamond solitaires, gemstones, Lady Gaga danglers, Italian cameos and much more are in vogue."

Nail art technicians, especially, will be glad to know that for the season, all the big brands have been sweating it out to create everything from easy-to-use textured finishes to holographic shine and seasonal colours.

Revlon, with a rich history in nail innovation, has once again made its mark on the nail industry with its new collection that offers three different styles including the Neon collection for bright look, Moon Candy with 3D, iridescent top coats over deep base colours for a multi-dimensional cosmic look and Expressionist that has a palette of 10 colour combinations.

Lakmé has recently introduced Uber Cool Nail Trends at the Lakmé Fashion Week Winter/Festive 2013. The Uber trend has a gold base polish, added to it are shades of black and diamonds which gives it a chic look.

Lisa Munlua, Senior Make-Up Artist, Inglot India, says about the new collection, "All our collections are suited to match the current trend and occasion. Our upcoming collection is the Nightlife Collection, which includes exciting glittery shades perfect for the festive season."

Significantly, nail art this time is not limited to new collections from brands; it also includes fresh designs

introduced by renowned experts existing in the market.

Nazreen Ahmed, Director, Nail Studio, Kolkata, notes, "Flashes of metal using gold, silver and copper chips is a new trend that gives a luxurious look to the nails. Two-tone manicures that use two colours like black and white or metallic texture clubbed with white are also in demand. My all-time favourite for any occasion or celebration are studded stones and permanent nail art."

The Indian beauty industry is gradually expanding and nail art is the fastest developing segment. With the changing trends and growing craze of fancy nails, the business of nail art studios is expanding manifolds.

According to Seble, "The sky is the limit when it comes to nail art. From festive nail art to funky or gothic with studs – it's all about individual taste and choice. Nails are the ultimate fashion accessory and have earned ₹20,000 crore of business in North America. They must be doing something right." ❁





The Westin Gurgaon Sanctuary of tranquility

An embodiment of commitment to wellness, the Heavenly Spa by Westin is the ultimate stop to experience heavenly body rejuvenation

by Niharika Verma



Spa name: Heavenly Spa at The Westin Gurgaon

Owner: Westin Hotels and Resorts

Size of the spa: 1,700 sq ft

Time taken to construct: Two years

Brief: The Heavenly Spa is designed to provide a sensorial experience in a serene environment that is designed to inspire and renew the spirit of guests. The décor echoes elegance which reflects in its lighting, its essence and the services offered.

The music being in sync with the contemporary theme of The Westin. Ultimately, it seeks to uplift guests mentally, physically and spiritually by engaging and stimulating each of the five senses. The spa features 10 treatment rooms including two couples suites, one with a couples infinity tub and one with a floating aqua table, an specially appointed Ayurvedic studio, a Thai massage studio, separate men's and women's hydrotherapy lounges with whirlpools, rain shower, steam and sauna, a hammam-style body treatment room with Vichy shower, massage room, luxury private label amenity products and full lockers.

Esparanza Spa

Truly breathing easy

by Aradhana V Bhatnagar

Shades of green, blue and white welcome a weary soul into its quiet corridors. Meaning 'peace' in Spanish, Esparanza Spa is a one-stop shop for those looking to revive their flagging spirits and tired bodies. The moment you arrive at the reception, the aroma of lemongrass pervade the senses and one feels calm. There are five massage rooms, including, one couple room, a beauty and hair spa section, nail art table and foot reflexology area with three stations. As my husband and I waited for a therapist to cater to us, my eyes fell on the menu. It was a coffee-table book that described each offering at the spa picturesquely and in great detail. Overall, it has a cosy and compact air about it.

Consultancy: The therapist individually spoke to us about our lifestyles. I have long working hours, a high level of stress and a few hours in a week spent either brisk walking or pounding the tread mill at a gym. My husband, on the other hand, has a sedentary profile with high levels of mental stress.

Diagnosis: A monthly massage is a must. My husband needed to be more physically active, but focus on relaxing exercises, as well.

Recommendation: We were both, suggested the Get Active Sports Massage. One can find lasting relief with the deep tissue massage as it's invigorating and energising.

The process:

Foot Bath

Step 1: The therapist takes oil in her palm and does Reiki for two minutes to calm one down. The Active aroma oil comprises of a blend of essential oils including cypress, lemon and Virginia cedar and encourage calmness.

Step 2: Our feet are immersed in warm water. The bronze vessel was wide, yet shallow, and perfumed with herbs.

Step 3: Feet are towel dried and we are led to separate spa beds.

Massage

Step 1: I lay face down and using Ainhoa oil, an exclusive Spanish brand, the therapist firmly massages my back.

Step 2: The therapist works on the lower back and gradually moves up towards the spine, nape and the knotted shoulder muscles. Oil is poured and massaged using medium strength.

Step 3: She kneads the upper arms, fore arms and palms.

Step 4: Once the upper body is well massaged, she starts to knead the calf muscles, heel and toes. Toes are bent and pressed hard in order to relieve one of pain.

Step 5: She then turns me over and firm strokes are repeated.

Step 6: Steam for about 10 minutes is mandatory, which is followed by a shower.

Step 7: Wipe gently and slather body lotion.

My comments

We both felt light and relaxed with no signs of any pain anywhere.

Spa menu

Esparanza Spa offers signature facials, massages, body scrubs and wraps, which are complemented by specialist therapies such as Reflexology and a combination of eastern and western therapies and beauty services. 📞

Spa: Esparanza Spa
Size: 2,100 sq ft
Location: Greater Kailash-II, Delhi
Time: 11 am
Service: Get Active Sports massage



Sonakshi Sinha

Sensuous muse

With beauty and charisma in her genes, Sonakshi Sinha shares with *Salon India*, her skin and make-up favourites

by Aarti K Singh

When she debuted opposite none other than Salman Khan, she lit up the screen with her glowing complexion and disarming smile. Besides her cracking debut, Sonakshi Sinha is also credited with single-handedly busting the size-zero myth. One look at her svelte figure and it is hard to believe that she ever weighed a whopping 90 kilos!

“I follow the most basic skin care routine, but I follow it religiously”

I follow the cleansing, toning and moisturising routine every single day. I remove all my make-up and moisturise my skin before going to bed. I use a Nivea moisturiser and Neutrogena Deep Clean Cleanser. And, most importantly, I never leave home without an SPF 50 sunscreen.

“I can’t imagine a day without oiling my hair”

Often, due to continuous shooting, my hair becomes limp. So I shampoo and condition often, as it helps replenish lost nutrients. I go for an occasional olive oil or coconut oil head massage and I also enjoy L’Oréal hair spas.

“I am fond of home beauty recipes”

My mom taught me to rub ice on my skin. It really helps close the pores on my face and gives me a nice, healthy glow. Also, occasional multani mitti packs are good for removing impurities.

I regularly use fresh aloe vera on my skin. Any bruises or blemishes instantly disappear with aloe vera. It’s the best thing for the skin.

“I hate lip gloss but love make-up”

I just can’t wear lip gloss. It may sound weird, but I feel like I have slime on my lips if I use lip gloss. I have a problem of dry lips, so what I do is gently buff my lips with a soft brush with some malai and this helps remove the dead skin from my lips. I try out new looks each time. That’s the fun of it; if I stick to one thing I get bored. I try to keep my look natural in the day – no foundation, just coral blush and transparent mascara at the most. For the night I prefer a heavier eye. I’m a complete kohl and eyeliner person. I love to experiment with my lipsticks. I’ll try anything from a bright coral orange to a deep, sensual red. I often match my lipstick with a pop of colour, be it flowers in my hair or colour on my nails. The best red carpet beauty trick is, of course, false eyelashes. They add oodles to the glamour quotient.

The classy looker also let us peek into her vanity bag and, trust me, there were six different types of orange or coral lipsticks in it! “My Inglot Coral lipstick is something I cannot live without,” was Sonakshi’s parting shot. **S**



CUT BLEMISHES OUT OF YOUR SKIN CARE VOCABULARY

ADD


BABOR

WHITENING
CELLULAR

ASK YOUR
ESTHETICIAN

DOCTOR BABOR

Increased solar radiation makes the skin produce a higher and uneven amount of Melanin which makes it look spotted. The aim of whitening products is to visibly lighten the skin and suppress increasing hyper pigmentation. BABOR researchers have developed an optimal active combination for brightening the complexion according to the newest scientific knowledge which attacks melanin production on two levels. Complexion is visibly brighter, pigment spots are reduced sustainably, wrinkles and lines are reduced and skin is left looking more even, radiant and firmer.

LIVE BLEMISH FREE. LIVE WITH BABOR WHITENING CELLULAR.

MORE INFO : STREAMLINE SERVICES INDIA : 22 Moulana Abul Kalam Azad Road, Opposite Howrah AC Market
Howrah 711101, Telephone: +919674180015 www.streamlineservicesindia.com · www.babor.com



Imagine...

PROFESSIONAL OIL NOURISHMENT FROM ROOT-TO-TIP

Enriched with the goodness of natural oils, this is the ultimate in-salon SPA treatment. OIL-SPA Intensive Condition treatment addresses your primary hair concerns using customised Cera-repair concentrates & works at the roots for strong, healthy looking, shiny hair.

BIOLOGAGE
Oilthérapie
OIL-SPA SERVICE



MATRIX
 IMAGINE ALL YOU CAN BE



B I O L A G E