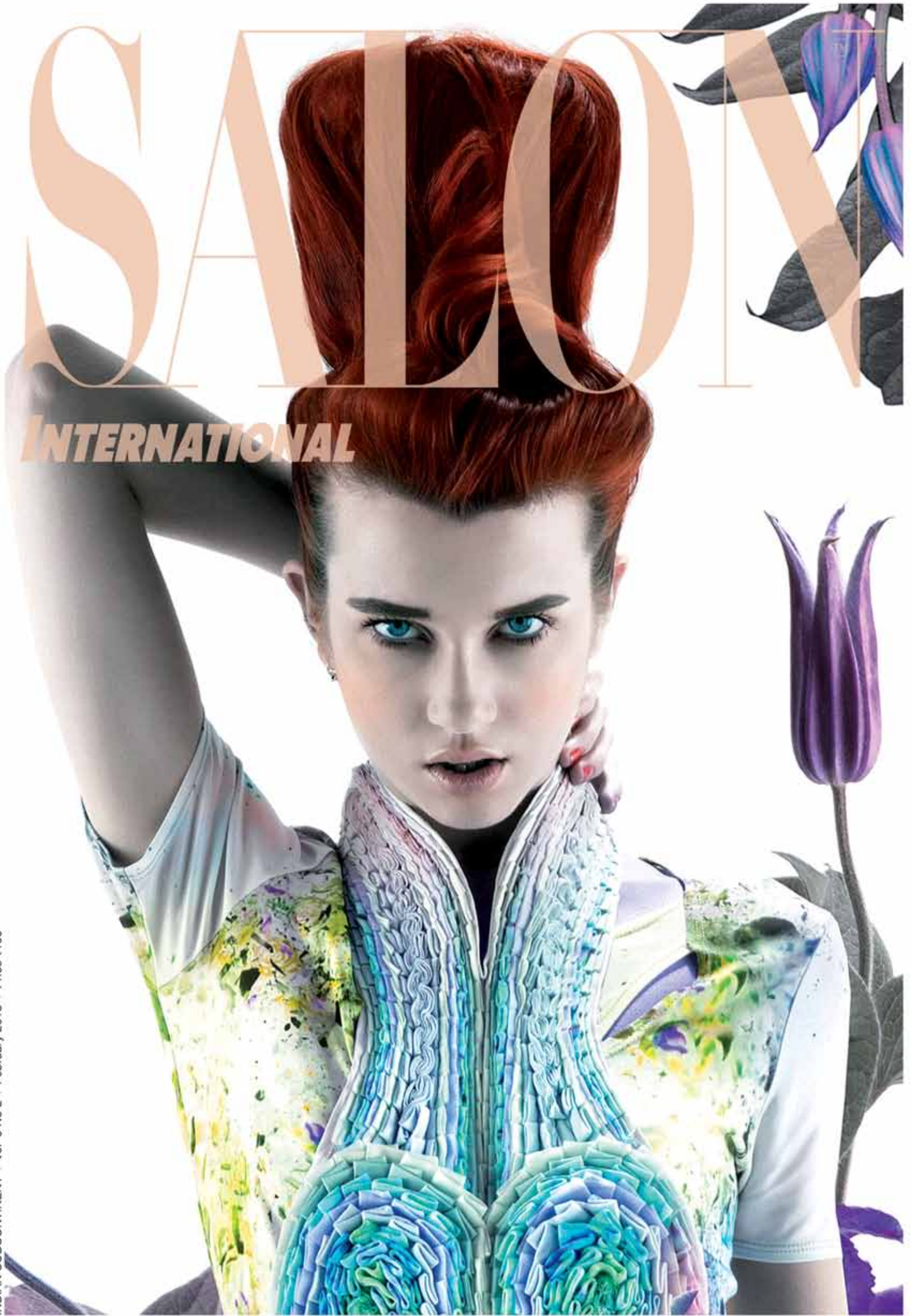


# SANDY

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# SALON

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The mega hair and beauty show, India Salon & Wellness Pro and Beauty Market India 2013, is days away! This is the second year and we have painstakingly learnt a lot from last year. Hence, we take great pride in presenting a show of mammoth proportions, it is an ideal platform for salon professionals, academies, brands and more, to come together and exchange ideas to enhance the beauty and wellness industry of the country. Among much excitement and a frenetic pace of work, we offer you in this issue, a bouquet of informative articles.

The Cover Story is on trends, on make-up, hair, nails and skin, being predicted at not only our show, ISPW and BMI 2013, but also at prestigious ones held internationally such as Cosmopof, HBA Global, Beautyworld Middle East and more.

As images speak more than words, there are photo essays by hair designers like Angelo Seminara, Christophe Gaillet and Neil Barton. As they say, god is in detail and sure enough, the creations of these hairstylists is flawless. There is a lot young aspirants can learn from these pages.

In Visual Dynamics, the Lalu Spa in Taiwan promises to be an interior designer's delight. In Success Story, we present to you Sanjay Dutta, owner of Looks Salons, who in a short frame of time has risen to being one of the top salons in India. Those who are new in the salon business, need to pay heed to his sound advice! The Chiva-Som International Academy in Thailand is ideal for those who want to begin their career in the wellness world. From learning spa therapies to all about spa operations, suffice it to say that you will emerge a winner.

All this and other regular features in this enriching issue! Do revert with feedback.

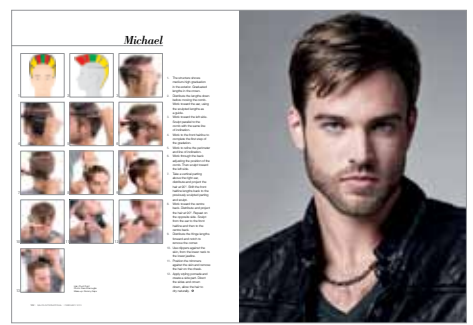
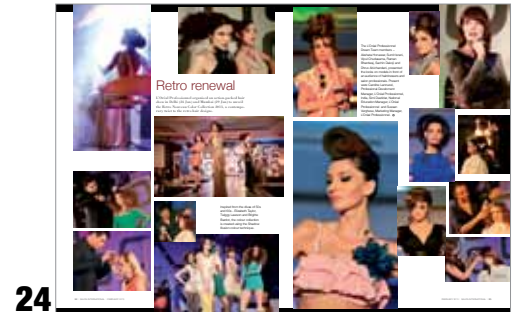
Amitabh Taneja  
Editor-in-Chief, Salon International, India





Hair: Neil Barton  
 Photo: Stuart Weston  
 Make-up: Nora Nona  
 Styling: Jo Phillips  
 Products: Goldwell

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# Beauty countdown

by Isha Gakhar

This year's Golden Globes Awards saw the emergence of a few breathtaking trends! The hair and make-up looks that shone prominently on the red carpet were – knots, retro waves, smokey eyes, big lashes, coloured mouth and more. Here's a round up



Photo: Kevork Djansizian/NBC

Dressed in a nude-coloured Marchesa gown, Amy Adams looked awesome at the event. Her hair look, created by Laini Reeves for MoroccanOil, combined Old Hollywood and Deco references in a unique, loose and modern way. "I wanted to create a sense of freedom so the hair didn't look like a set. Hair on top was smooth, with the waved detail starting three inches from the root. I liked the way it fell and kept the entire look soft," says Reeves.

The style featured a new take on the classic Marcel wave, with a small, loose, twisted bun placed on the side of the nape behind the waved detail. The bun was tied tight and low and held in place with small golden bobby pins. "The style had to emphasise shine to reflect light and define the detail in a silky-looking way. This allowed for a lighter, messier look without appearing dishevelled," shares Reeves.

Sighted in a golden Michael Kors gown, Emily Blunt's loose-textured hair were gathered into a



Photo: Jason Merritt @ Getty Images





## REVIEW

# Exoticare hair spa Ultimate experience

by Aradhana V Bhatnagar

**A** well-done hair spa is the answer to all hair-related concerns, say experts. Whether it is a case of hairfall, dandruff, extreme dryness or even oily hair, there is nothing a few sustained sessions of hair spa cannot cure. Considering our hair is constantly exposed to the elements, pollution and also reflect our internal body health, it becomes imperative to pamper them by using superior quality products and shower care they deserve. With the above in mind, I decided to visit the Wella International Studio and experience for myself, Wella Professionals's latest and much-talked about Exoticare hair spa.

**Consultation:** Shweta Nayyar, the trainer, checked my scalp with a dipstick. She inquired whether I was experiencing hairfall. It was true as I was losing hair by the dozen and was in desperate need of a cure.

**Diagnosis:** The dipstick didn't pick up any dandruff flakes, though signs of severe dryness were there. Use of hair colour, severe winter and less intake of water added to my travail.

**Recommendation:** From the Exoticare range, Nayyar suggested the Scalp Clean Service for Anti-dandruff. Once my scalp was clean and free of dryness, the hair fall problem would also be arrested. Ingredients like Zinc Pyrithione, Creatin and Vitamin E, differentiate this service from the others.

**The process:**

**Step 1:** Wash hair with Pure Purifying shampoo to rinse off grime



and debris. As hairfall is there, be gentle with the scrubbing.

**Step 2:** Repeat with Wella's Clear shampoo, to further cleanse the scalp.

**Step 3:** Pat excess water with a towel. Make sections of wet hair and comb gently.

**Step 4:** Scoop out Wella's Balance Mask in a bowl. With a brush, apply minimally on the roots of the hair. This product is soothing in nature and rids one of an itchy and irritated scalp.

**Step 5:** Again scoop out 25ml of Wella's Balance Mask in a bowl and add to it 10ml of Wella's Enrich Repair Serum. Mix this well. Make thin sections of the hair and with your fingers apply on the sections from the top till the tips. Emulsify it well on the hair so that it is evenly distributed.

**Step 6:** Once hair is smeared with the mask, start the head massage. Apply pressure on the head with the fist only. Slowly and gently map the entire head. As hairfall is a major concern, a vigorous 'champi' is not advised.

**Step 7:** Wrap a hot towel on the

head for two to three minutes. Take a new hot towel and wrap again for two to three minutes. Direct steam is not advised during hairfall.

**Step 8:** Wash hair gently and towel dry. Go for a blow-dry to finish the look.

**Comments:** My scalp was squeaky clean and shining and hair felt like silk – it was so soft and lustrous! The all-encompassing fragrance of the spa was a major feel-good.

**Few words on the trainer:** Shweta Nayyar has trained in London and been with Wella Professionals for the last two years. Nayyar was not only thorough with her techniques, she was a goldmine of information which every client looks for. Since I have an hairfall concern, she was particular about not being rough when she was applying the mask and later, gently, massaged my hair with her fist, saying that this innovative technique was best for the hairfall problem. A truly informed individual. 📍





# *Innocent Blonde*

## **Shadow Illusion Technique**

To create this effect, a zigzag section is created around the head on hair that has been pre-cut. Then a combination of two colour shades are used – a darker shade on the roots and the hair below the zigzag pattern, and lighter shade on the ends of the hair above the zigzag pattern on mid-lengths and tips.

## **Innocent Blonde**

Light base: This look can be composed by applying INOA 6.23 Cool Brown at the roots and INOA 8.13 Cool Beige at the ends. Inspired by Twiggy, the style is best suited for short hair, but can also be worn on long hair

## **Siren Copper**

Medium base: Inspired by Bridgette Bardot, the style can be achieved by using Majirel 5.15 Light Ash Mahogany Brown colour on the roots and Majirel 7.4 Copper Blonde on the ends.

## **Violet Vixen**

Dark base: The Liz Taylor-inspired look can be created, applying INOA 4.56 Red/Mahogany on the roots and Majirel 6.62 Red Blonde on the ends.





# Ritu Kumar

## The cultural edge

by Isha Gakhar



Her immense understanding of ancient designs has made Ritu Kumar one of the most coveted couturiers of India today. Renowned for her distinctive use of colours, quality of fabrics and intricate embroidery, Kumar, has developed a unique style of her own that reflects the ancient tradition of Indian craftsmanship in a contemporary vocabulary. Eminent personalities, such as Princess Lady Diana Sharmila Tagore, Melanie Brown, Kareena Kapoor, Sushmita Sen, Lara Datta, Dia Mirza, to name a few, have been spotted in her creations. *Salon India* speaks to the couturier on the preferred beauty look for her shows, her fragrance line and the latest in bridal trends



### What is the relevance of hair and make-up in fashion, especially on runways?

Hair and make-up is an important component in creating a mood and conveying the spirit of the collection. I'm involved in the look and feel of make-up and hair, as it is linked with the clothes that are worn by models.

### Your muse and the stars you are comfortable to work with?

All the stars are professional and comfortable to work with, be it Sushmita Sen, Aishwarya Rai Bachchan, Anushka Sharma or Priyanka Chopra.

### What was the make-up look for your show at the Wills Lifestyle India Fashion Week S/S 2013?

The inspiration came from the Bollywood mood of the 60s as the theme was vintage.

### What inspires you?

All collections come from an update in our repertoire and all else follows.

### interests beyond designing?

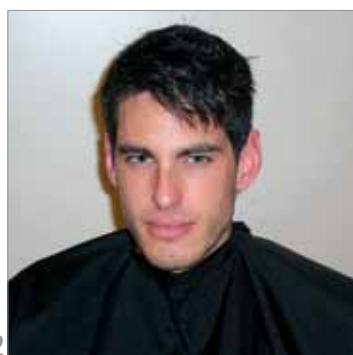
Art and music.

### Which feature of the face do you prefer to highlight?

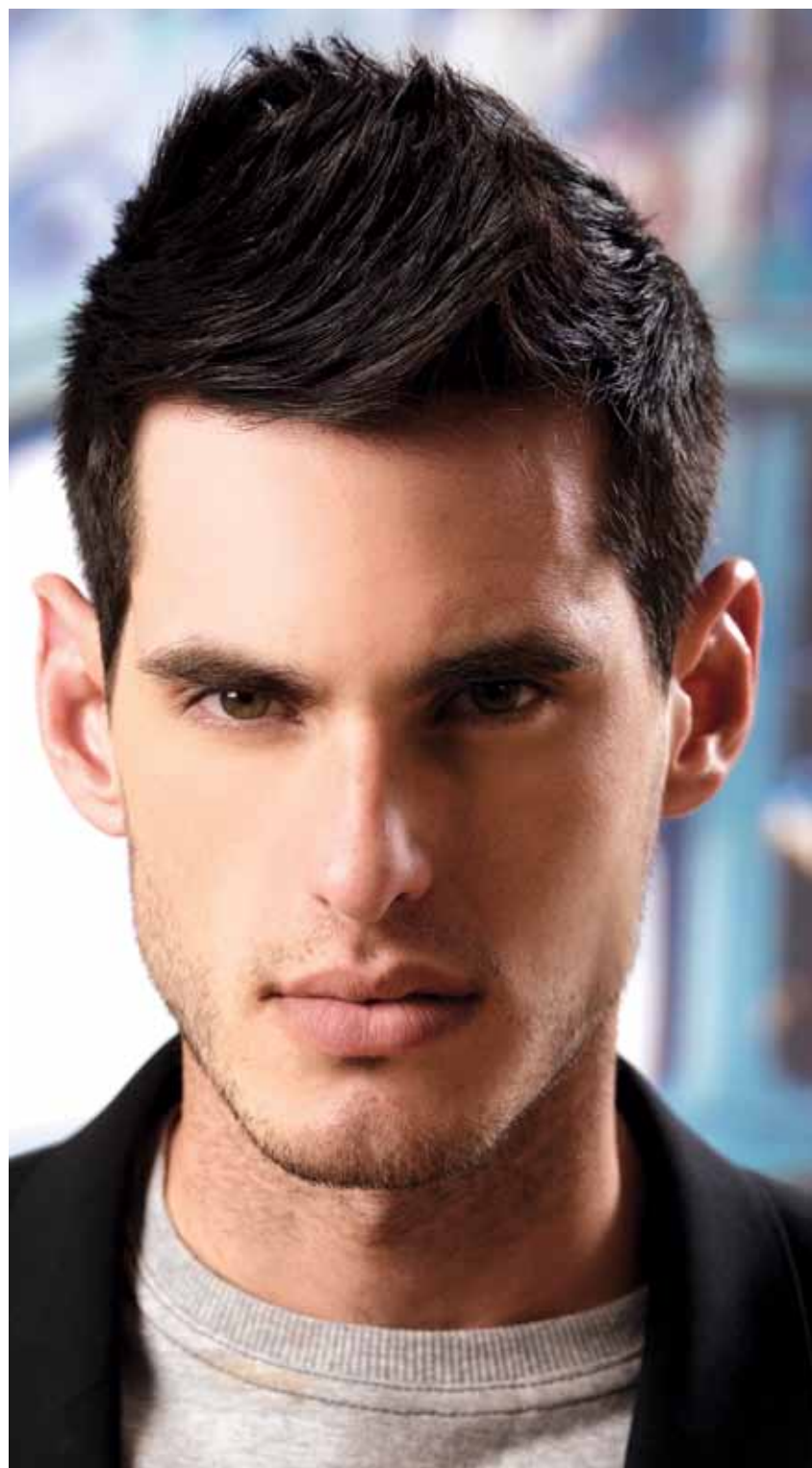
Eyes, as they are the most expressive.



# STEP BY STEP



1. Before.
2. Comb the hair in natural fall.
3. Cut with machine, thickness of 12 mm, starting from the side.
4. Go on in the roundness.
5. Cut and link the linking intermediate zone.
6. Define the whisker and the perimetre.
7. Cut the top with point-scissor technique.
8. Personalise the top with the gear scissor (crocodile shape).



Hair: X-Men Parrucchieri  
 Art Director: Fabio Messina  
 Photo: Stefano Bidini  
 Make-up: Cristina Marzo  
 per Diadema



# Michael



Hair: Pivot Point  
Photo: David Raccuglia  
Make-up: Rommy Najor

1. The structure shows medium-high graduation in the exterior. Graduated lengths in the crown.
2. Distribute the lengths down before moving the comb. Work toward the ear, using the sculpted lengths as a guide.
3. Work toward the left side. Sculpt parallel to the comb with the same line of inclination.
4. Work to the front hairline to complete the first step of the gradation.
5. Work to refine the perimeter and line of inclination.
6. Work through the back adjusting the position of the comb. Then sculpt toward the left side.
7. Take a vertical parting above the right ear, distribute and project the hair at 90°. Shift the front hairline lengths back to the previously sculpted parting and sculpt.
8. Work toward the centre back. Distribute and project the hair at 90°. Repeat on the opposite side. Sculpt from the ear to the front hairline and then to the centre back.
9. Distribute the fringe lengths forward and notch to remove the corner.
10. Use clippers against the skin, from the lower neck to the lower jawline.
11. Position the trimmers against the skin and remove the hair on the cheek.
12. Apply styling pomade and create a side part. Direct the sides and crown down, allow the hair to dry naturally. 🕒







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*Rica offers to its clientele a range of professional wax and depilatory products: aloe vera, azulene, banana, chlorophyll, coconut, green apple, honey, lemon, milk, olive oil, orange, strawberry, sweet almond, titanium, white chocolate, brazilian wax with avocado butter, golden, pearl and talcum.*



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