

SALON

TM

INTERNATIONAL

INDIAN SUBCONTINENT | Vol. 7 No. 12 | December 2015 | Price ₹150



SALON[®]

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 7 No 12 | December 2015

Editor-in-Chief	Amitabh Taneja
Editorial Director	R S Roy
Publisher	S P Taneja
Chief Operating Officer	Bhavesh H. Pitroda
Editor	Aradhana V Bhatnagar
Correspondents	Roshna Chandran Shivpriya Bajpai
Reporter	Sherry Aggarwal
Conference Content	Nakul Jain Mohua Roy
Contributing Editors	Zainab S. Kazi
Creatives	
Art Director	Pawan Kumar Verma
Asst. Art Director	Mohd. Shakeel
Sr. Photographer	Vipin Kardam
Production	
General Manager	Manish Kadam
Sr. Executive	Ramesh Gupta
Support	
General Manager - Administration	Rajeev Mehandru
Subscription	
Asst. Manager - Subscriptions	Kiran Rawat

ADVERTISING

BUSINESS HEAD: DELHI

Rajeev Chopra, Vice President
rajeevchopra@imagesgroup.in
Mob: +91 9811098430

MUMBAI

Waseem Ahmad, Vice President & Branch Head
Vinita Masurkar, Sr. Manager

BENGALURU

Suvir Jaggi, Vice President & Branch Head
Neetu Sharma, Asst. Manager

KOLKATA

Piyali Roy Oberoi, Vice President & Branch Head
Pragati Kumar Sinha, Sr. Executive

FOR ADVERTISING QUERIES, PLEASE WRITE TO salesbeauty@imagesgroup.in

PRIVILEGE MEMBERSHIP/CONSUMER CONNECT

Anil Nagar, Vice President
anilnagar@imagesgroup.in
Mob.: +91 9811333099

Membership Team: Nabina Bala Lahiri Priti Kapil Sarika Gautam
R.P. Singh Priyanka Sagar

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Sr President, Svastti, Landmarc Leisure Corporation; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumaravel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Murali Sundar, General Manager, Henkel Beauty Care-Professional; Samir Srivastav, Business Head- Education & Training Division & Beauty Retail Division at VLCC Health Care Limited; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001
Email: info@imagesgroup.in, Website: www.imagesgroup.in
Mumbai: 1st Floor, Panchal Iron Works, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072
Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182
Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: +91 33 40080480, Fax: +91 33 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/authors. The views, ideas, comments and opinions expressed are solely of the writers/authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Aarvee Printers Pvt. Ltd., B-235, Naraina Industrial Area, Phase - 1, New Delhi 110028 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi.110020
Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.

Copyright Images Multimedia Pvt. Ltd. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/ New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in
For feedback/editorial queries: letter2editor@imagesgroup.in

Vandana Luthra, Founder, VLCC Group of Companies, shares, "According to a KPMG-NSDC report, the Indian beauty and wellness market opportunity is substantial, growing at a CAGR of 18.6 per cent in the next few years and is expected to reach `803.7 billion by the end of 2017. More than 70 per cent of this unorganised sector is dominated by small players with limited training and lack of knowledge of modern techniques. The lack of training and the resulting lack of a highly skilled workforce is one of the key weaknesses of the beauty and wellness industry."

Suffice it to say, if our hair and beauty academies give top-class training to their students, who will be the taskforce for tomorrow, will the standard of the industry rise and it will then be in a position to offer salons and spas, learned and professionally sound technicians.

In light of the above, our focus this month is on Education and the novel concepts of teaching which academies have come up with. From demonstrations on live models to flying in international stylists and trainers, classroom teaching, too has changed and improved tremendously. In fact, Enrich Salons & Academy have devised courses and HR practices, which need to be emulated, that go a step further to absorb students from the academies. If more academies practice the same, our industry will be at par with those abroad in the very near future!

In interviews, we feature the scion of the Dellicompagni dynasty. Anyaa Dellicompagni is the daughter of Peter, who is the founder of the venerable Francesco Group. She shares with us the inheritance of being a part of a hairdressing industry, challenges and opportunities that have come to her on a platter. Sidney Ho, Creative Director at Toni&Guy salon in Kolkata and Sasha Kelawala, Sr Stylist at Mad O Wat in Mumbai share with us their journey and secrets to success in the hairstyling world.

In Spa Focus, we feature the spa at the exotic Jiva Spa at Vivanta by Taj, Dwarka in Delhi. Set amidst sylvan surroundings, the design dynamics of the spa have been featured. We also talk to Prakash Topa, Spa by the Baradari at the Ranbanka Palace in Jodhpur, who shares with us the challenges of being in a scenic city where clients with little time for a spa.

In brands, we meet up with P K Hariharan, Country Head at Wella Professionals and Kartik Kaushik, General Manager and Country Head at Schwarzkopf Professional. They let us on their vision and strategies for brand development and expansion plans in India. The master franchisee of Toni&Guy salons in India, Parag Thakker, reveals his take on the salon business in India. With extensive expansion plans to have over 15 salons in Bangalore, Thakker is delighted with the robust growth of the hair industry and is bullish on developing the brand.

All this along with regular features in this issue! Looking forward to your views!



Hair: Angelo Seminara
 Make-up: Lynsey Alexander
 Photography: Andrew O'Toole

Content

98



18



42



58



72



- 14 **Snippets** Latest news and updates of the beauty and hair industry
- 16 **New Openings** Salons and spas across the country
- 18 **Interview** Anya Dellicompagni, Director of Hairdressing at the Francesco Group, shares her work philosophy and journey with us
- 42 **Role Model** Sidney Ho, Creative Director at Toni&Guy in Kolkata, shares his journey, latest trends and more
- 48-56 **In Focus** In education, it is critical to keep the interest of student's alive and maintain it all through the duration of the course. We talk to some of the best academies in the business to unearth the novel concepts of learning that is earning them accolades from peers and students, alike
- 60 **In First Person** Sasha Kelewala, Senior Stylist at Mad O Wat, shares her work philosophy, creative bent of mind and more exclusively with Salon India
- 66 **Best Practices** Enrich Salons & Academy reveal their best practices in HR and recruitment, which have established them as a salon and academy to have the lowest attrition rate in the industry
- 71 **Beauty** Interview with Meenakshi Dutt, celebrity make-up artist from Delhi, shares her journey from a model to a make-up artist and more; haute make-up looks by Bodyography; Ultra Clean range by O3+; product launches
- 86 **Joint Venture** A joint venture has been signed between Rajshree Empires Pvt Ltd through PLK International, their Korean counterpart, to usher into India five South Korean cosmetic giants. Abhishek Biswas, Founder of RE, shares the course of action and expansion plans
- 87 **Spa Focus** Visual dynamics of the Jiva Spa at Vivanta by Taj, Dwarka; interview with Prakash Topa, General Manager, Spa by the Baradari, Ranbanka Palace in Jodhpur; Rittu Kumar, Skin care Expert, Headstart International, shares step-by-step guides for body polishing
- 96 **Influencer** Gaurav Gupta, ace designer and the favourite of Bollywood, reveals his thoughts on the influence of make-up in fashion
- 98 **Celeb Style** Kartik Aaryan shares his grooming and fitness regime
- 99 **Coffee Break** Try this quiz
- 102 **Events** The social calendar: what's happening, when and where
- 104 **Step-by-step** Intricate hairstyle explained

new launches. products. people. events.
shows. reviews. celebrations...

National

Stylofie gets \$250K in seed funding



Gurgaon-based beauty and wellness startup Stylofie.com, operated by Soulmo Solutions Pvt Ltd, has raised \$250,000, about ₹1.65 crore, in seed funding from Hong Kong-based Swastika Company Ltd. Stylofie will use the funds to strengthen its technology infrastructure and expand its services to Delhi, it said in a statement. With its website and mobile app, Stylofie provides a platform to consumers to discover and compare

salons and spas, check reviews, and make bookings and payments. The company was founded by Prateek Agarwal and Saurav Dey three months ago. The startup claims to have about 100 premium salon/spa outlets listed on its platform.

Rekha Chaudhari as Ambassador



Rekha Chaudhari has been appointed as a Wellness Ambassador by Global Wellness Day, an organization that is supported by leaders from the wellness industry. An initiative of Belgin Aksoy, it is a social wellness platform that urges good living. It has till now appointed 70 leaders from 70 countries and they are increasing consistently. All this leaders are responsible for developing and creating awareness among local leaders from the wellness industry, media partners and tourism and wellness ministry. Under support and guidance of Chaudhari, June 11, 2016 will be celebrated as the Global Wellness Day officially.

Ananda in the Himalayas bags award

Ananda in the Himalayas has been accredited with the 'Spafinder Wellness 365 Best for Mind & Spirit, Best for Yoga and Best for Healthy Cuisine'. This title was awarded decided by a panel of 33 wellness travel editors and experts, who nominated 504 properties for consideration before narrowing the field to finalists in 53 countries and regions. Over 10,000 consumers and travel agents voted for their favourite locations across 20 categories and selected Ananda in the Himalayas. "We



are honoured to be recognised as the best in wellness travel from all corners of the globe," said Mia Kyricos, chief brand officer of Spafinder Wellness Inc. "Our objective is to help

travellers identify options for their ideal wellness vacations, while also recognising the excellence and innovation that exists in this rapidly growing sector of the travel industry."

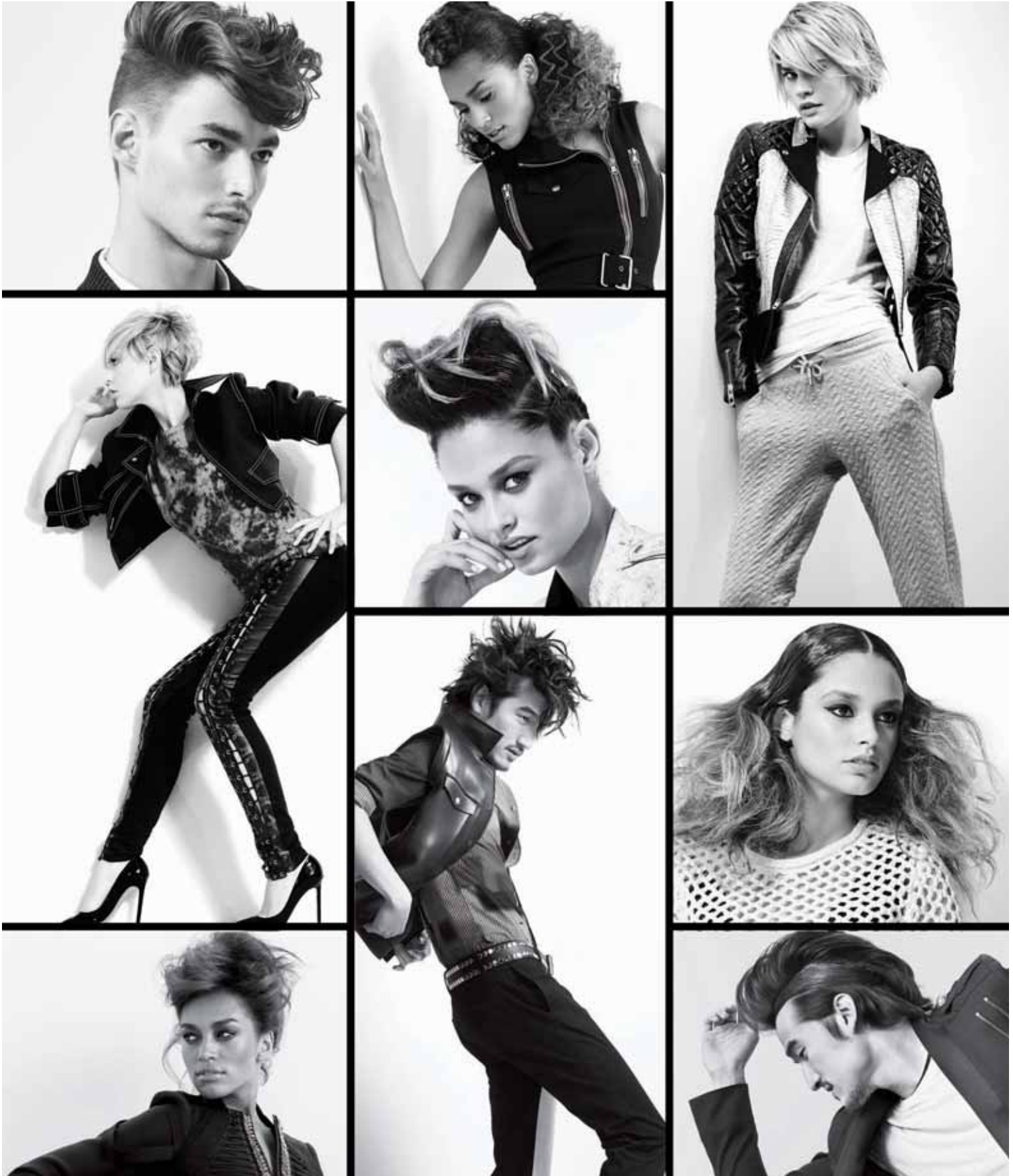
Students of LTA outshine in Beauty Expo

LTA School of Beauty created a benchmark by showcasing a wide array of talents at India's largest beauty event, Professional Beauty Expo, held in Mumbai. The team of 110 students from LTA displayed beauty skill talent and dazzled the professionals present by designing their own salon service menus, soliciting clients for their selection of services and encouraging clients to take up relevant additional services. These fine business skills combined with near-flawless services offered impressed one and all, and by the end of show with over 430 clients serviced and over 200 job offers made, LTA students carved their own niche.



Style Link by MATRIX Breakthrough Innovation in Styling

MATRIX launches the all new Style Link, a revolutionary styling range with an inbuilt hybrid formula



KEVIN.MURPHY

Quick 5-minute Party Hairstyles

In this party season, Vidushi Agarwal, Head-Brands at Headstart International suggests that one should be minimalistic and opt for easy to-do hairstyles to look effortlessly chic

Healthy hair is the new black

- Wash and rinse your hair with a voluminising shampoo and conditioner that will help separate and add definition to the hair while styling.
- On damp towel-dried hair, apply KEVIN.MURPHY SMOOTH.AGAIN to get rid of frizz.
- Blow-dry hair with a paddle brush and apply a cool blast to set the hair.
- Using KEVIN.MURPHY UN.DRESSED, rub a pea-sized amount on the palms to warm up the paste and apply to the ends of the hair to create texture and separation.



O3+ Professional's Ultra Clean Range

Comprising of a blackhead clearing pore control scrub, breakout clearing cooling masque and a breakout clearing overnight treatment, the Ultra Clean range claims to banish breakouts forever and give the skin a clean and clear appearance



Ultra Clean-Blackhead Clearing Scrub

About product: Ultra Clean-Blackhead Clearing Scrub. It is a gentle exfoliator that helps in effortlessly removing blackheads and whiteheads while hydrating skin.

Function: Deeply cleanses, tightens pores and clears away blackheads and whiteheads.

Skin type: All skin types.

Benefit: Does not dry out the skin.

How to use: Take a dab of the scrub and massage it all over the face. Don't rub it in too hard and avoid using around the eyes and breakouts.



Ultra Clean-Blackhead Clearing Masque

About product: The Ultra Clean Breakhead Clearing mask helps in removing and fading acne and breakout scars, while preventing bacterial growth. It also helps in reducing excess oil and calms the skin.

Function: Refreshing cooling sensation, fades breakout and post acne marks and removes tan and lightens skin.

Skin type: All skin types.

Benefits: Tan removal and clears breakouts.

How to use: Apply the mask evenly on the face and leave it undisturbed for 15 minutes. Wipe off with a wet towel.



Ultra Clean-Blackhead Clearing Overnight Treatment

About product: O3+ Ultra Clean Breakhead Clearing Overnight treatment helps in detoxifying the skin while fading acne and post-acne marks. It also helps in preventing acne breakouts, while giving a radiant glow to the face.

Function: Repairs acne overnight, prevents future breakouts and lends a clean and clear appearance.

Skin type: All skin types.

Benefits: Fades acne and post-acne marks.

How to use: Massage gently all over the face and neck for 10 to 15 minutes.



Jiva Spa at Vivanta by Taj, Dwarka Inspired by Royalty

Designed to provide instant detox and karmic healing, the Jiva Spa at Vivanta by Taj takes one back to the grandeur of yore. Exclusive interiors, lush outdoor spaces with generous bursts of natural light add to the special design elements



Size of the spa: 7000 sq ft

Time taken to construct the spa: The infrastructure was built in five months and it took two additional months for the setup to be ready before it was officially launched.

About the spa: Designed to provide instant detox and karmic therapy, this soothing haven is where you can delay decisions, escape worry lines and celebrate stillness. Jiva Spa's design can be described as sculptural, tactile and tinted. Designed with geometry, asymmetry and facets as the leitmotif, the avant-garde design is in line with Vivanta by Taj's promise of being design forward. Exclusive interiors, breathe easy outdoors, green pockets, generous space and light, bursts of quintessential Vivanta surprises like 'edge of design' rooms, a Jiva Spa, provincial restaurants, state of the art meeting rooms, interpretive installations, social venues and interesting reading and lounging nooks, present you with an address that is just so more. A sculpted inspiration integrated with rough stone blocks, opens itself into a four dimensional diagonal grid that the hotel is divided into.

Facilities used: The Taj's signature Jiva Spa is a luxurious haven with five treatment rooms and a dedicated pedicure and facial room that provides respite from the frenetic pace.

Therapies offered: On offer are a range of carefully chosen therapies that include signature therapies, Indian therapies, Indian aromatherapy, body rituals and beauty. Signature therapies, exclusive to Jiva, have been recreated from the fabled lifestyle and culture of Indian royalty and the healing therapies that embrace Indian spirituality. The



Gaurav Gupta Blend of Fantasy and Make-up

Ace designer, favourite of Bollywood divas and a top choice for red carpet walks, Gaurav Gupta spills the beans on how make-up and hair help in sculpting a complete fashion look for him

by Sherry Aggarwal

How and when did the label 'Gaurav Gupta' come into existence?

It has been 10 years now. After finishing my education from London's Central Saint Martins College of Art & Design and post a few jobs in Turkey and Italy, I decided to launch my own label.

What is your contribution or involvement in planning and creating a model's look?

I'm extremely involved every time. I have to study the face and the personality of a model, also depends on what kind of a show it is. For every show we are involved with the make-up artist, if anyone has less eyebrows, if some one has high cheek bones, we work around it.

How important are hair and make-up in fashion?

Extremely important. It can either make or break a look!

Which international designer is your inspiration and why?

Though I don't have any direct inspirations and try to find my own voice, I do appreciate many designers and brands such as, Riccardo Tisci of Givenchy, Vivienne Westwood and Comme des Garcons.

What motivates you at work?

I want to make a difference and for that you have to work a lot and then work towards the next holiday as well! I love an energetic team and smiling faces at work.

Who is the one new beauty on the scene who interests you and why ?

There are so many of them – Archana, Rachel, Surily. They are really stunning, very Indian, yet have international looks.



The Layer

Alex Rachid Redjem, Senior Stylist at Blliss by Ravissant, Boutique Salon & Spa in Delhi, shares with *Salon India* the *right* technique of creating a traditional layer cut



Before



After



Step 1: Start with the crown and define the length of the layers. Go from shorter on the forehead to longer length of hair. Proceed with a small section of 1 cm from one corner of the eye to the other one.

Step 2: Take a hairline reference from the section already cut. Connect with the side length.

Step 3: Connect the hair from the front and the side to frame the face. Lift the hair perpendicularly and let your scissor go smoothly till the end without putting any pressure.

Step 4: Do the finishing of the cut by combing the hair down straight. Cut about 1/2 cm at the end and all over the extremity for a neat result by connecting the back and front length. Now do a natural dry and finish by a straight or curly blowdry, as your client wishes.

Macadamia™ NATURAL OIL USA



BEST DEFRIZZER



MOST INNOVATIVE
PRODUCT IN HAIRCARE



Imported & Marketed in India by **Esskay Beauty Resources Pvt. Ltd.**

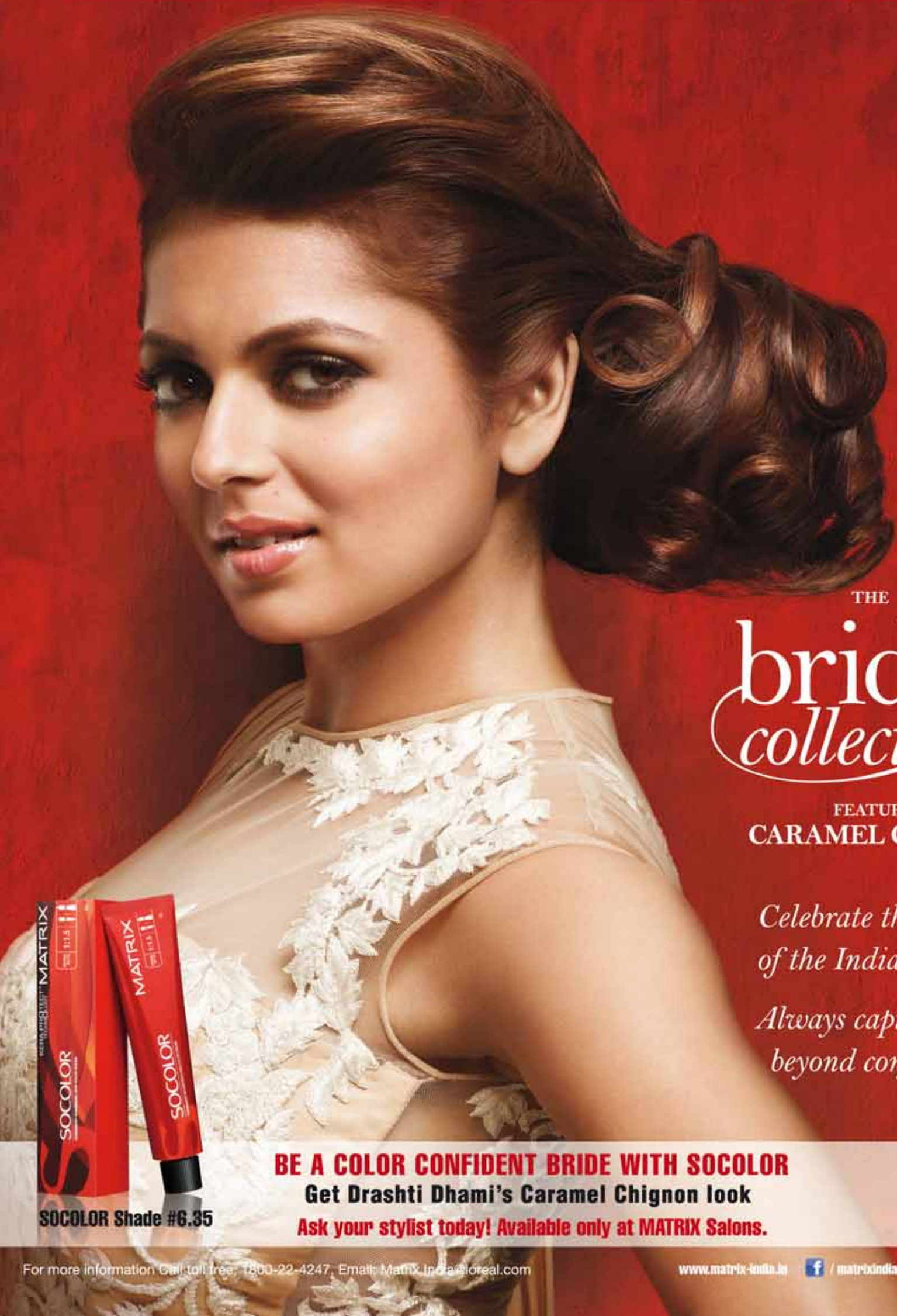
Corporate Office, Academy & Showroom: Plot No.31, Sector-18, Near Passport Office,
Udyog Vihar, Phase IV, Gurgaon-122015. Help Line No :+91 8882 800 800

For Trade Enquiries Mail Us At : sales@esskaybeauty.com

SHOP ONLINE AT www.esskaybeauty.in

M A T R I X

IMAGINE ALL YOU CAN BE



THE
bridal
collection

FEATURING
CARAMEL CHIGNON

*Celebrate the allure
of the Indian bride.*

*Always captivating,
beyond confident.*



SOCOLOR Shade #6.35

BE A COLOR CONFIDENT BRIDE WITH SOCOLOR

Get Drashti Dhami's Caramel Chignon look

Ask your stylist today! Available only at MATRIX Salons.