

SALON INTERNATIONAL: EDITORIAL PROGRAMME, FY 2016-17

JUNE 2016	Cover story: How to survive in the beauty & wellness industry. Success mantra of top 10 players - strategies, points to develop, man power, infrastructure
JULY 2016	Cover story: Taking up a franchise - importance of market research, business plan, role of franchisee, investment to make, handholding and timelines
AUGUST 2016	Cover story: Key trends in Mergers and acquisitions -Coty-P&G, HoE-Serena, VLCC-Wyann International, L'Oreal-Cheryl's, Unilever-Dermalogica
SEPTEMBER 2016	Cover story: Spa Special - new therapies, innovative designs, new brands and distributors, USPs, academies
OCTOBER 2016	Cover story: Changing trends in bridal make-up and hair for men and women by top 10 hairstylists, aestheticians and make-up artists
NOVEMBER 2016	Cover story: The hair story - trends, brands used, accessories, distributor, investment
DECEMBER 2016	Cover Story: Trends in Interior Design of Spas and Salons - expert advice on points of focus, space, lighting
JANUARY 2017	Cover Story: New treatments in Dermatology and Cosmetology, trends, what's popular and why, strategies for growth
FEBRUARY 2017	Cover story: Tracking the opportunities made available to salon and spa owners, brands and distributors in these months
MARCH 2017	Cover story: The beauty and wellness industry and its current status
APRIL 2017	Cover story: Novel concepts in education and training