

Collection: Urbanize
Hair: Dylan Brittain, Rainbow Room International
Styling: Marc E'Irick
Photography: Anette Schive
Make Up: Sara Hill of The Academy of Make Up

Contents

- 14 Snippets Latest news and updates of the beauty and hair industry
- 18 New launches Salons and spas across the country
- **Trends** Spring/ Summer 2014 hairstyles and colour predictions from TIGI; looks presented by Wella Professionals
- 28 Innovation Streax Pro Lovely Hair kits offering products for healthy hair
- 26 Interview Emma Ekman, a Swedish hairdresser who has bagged laurels for her fine work at a young age; Carlos Saavedra, Chief Hair Stylist, Rossano Ferretti Hair Spa in Bangalore
- **48-51 Cover story** As the month of March is end of financial year in India, leading salons and brands talka about budgeting, expansion plans and implementation of new ideas
 - 44 In first person Arif Salmani, Jawed Habib Salon, Delhi
- **71-76 International stylists** Renowned stylists create awe-inspiring collections that witness sharp cuts and colour
 - **Beauty** Step by step guide from Ishika Taneja, international make-up artist and Bianca Hardkopf, make-up expert, Revlon India; new products launched by leading brands; Vitamin C treatment at the Blush Clinic in Delhi
- 77-83 Spa focus Visual dynamics of Sereno Spa at Park Hyatt Goa Resort and Spa; interview of Leher Sethi of Sawadhee Thai Spa in Delhi; article on Hot Stone Therapy by Rekha Chaudhari and spa packages
 - **32** Marketing tools Attractive offers across spas and salons
 - **92 Celeb style** British-Indian Bollywood diva Katrina Kaif talks about her hair care and fitness regime
 - **94 Influencer** Anita Dongre, a veteran designer, talks about her designs inspired from the culture of Rajasthan and the brand's future plans
 - **95** Coffee break Try this quiz and win prizes
- **84-88** Events The social calendar: what's happening when and where
- **96-98 Step-by-step** Recreate the intricate hairstyle

71 Stylists

22





44



58



96