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COVER STORY INSIGHTS INTO FIT-OUT MANAGEMENT

Ignorance or lack of expertise in planning is often the primary reason for malls getting delayed in the fit-out phase. Getting about 150 odd retailers to be aligned with the developer's dream and the fit-out manual, not only creates confusion and chaos, but may sometimes lead to loss of relationships. Professional fit-out management is critical to not only ensure timely delivery of the mall but also to lay the right foundation for its timeless appeal and success..



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