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FDI: THE RIPPLE EFFECT

FDI WILL BE A GAME-CHANGER FOR THE NASCENT MODERN RETAIL SEGMENT OF INDIA. THE BENEFITS TO THE COUNTRY WILL NOT BE RESTRICTED MERELY TO THE INFLOW OF FUNDS FROM ABROAD BUT RADIATE IN ALL DIRECTIONS TO POSITIVELY IMPACT EVERY ASPECT OF THE RETAIL INDUSTRY AND EVEN THE SOCIETY AT LARGE

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