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## CRACKED OPEN!

AFTER YEARS OF DITHERING, THE INDIAN MULTI-BRAND RETAIL SECTOR HAS FINALLY BEEN CRACKED OPEN FOR FOREIGN FUNDING. THERE IS A HUGE OPPORTUNITY WAITING FOR GLOBAL PLAYERS. THE CONSUMER SPEND IS EXPECTED TO TOUCH RS 55 TRILLION THIS FISCAL. THE TOTAL RETAIL WOULD BE OVER RS 25 TRILLION, GROWING AT OVER 15 PERCENT. SHARE OF MODERN RETAIL WOULD BE OVER RS 2.06 TRILLION, GROWING AT OVER 30 PERCENT. SO HOW WILL THE INDIAN RETAIL INDUSTRY EVOLVE POST-FDI?

An exclusive IMAGES-ASIPAC report